



## MICROSOFT SUSTAINABILITY MANAGER IMPLEMENTATION

# MANAGING SUSTAINABILITY TO GROW

## THE CHALLENGES OF BEING SUSTAINABLE

Consumers who demand greater environmental commitment from brands, standards and regulations from different organizations and the search for a responsible and efficient operation **have made sustainability a strategic priority for many companies.**

Managing this strategy implies, among other things, being able to measure the carbon footprint, the level of waste and other dimensions of the business, for which it is necessary to **integrate and exploit reliable information from the entire value chain.** In short, measuring sustainability and defining objectives that allow **adding the greatest possible value to the business.**

## MICROSOFT SUSTAINABILITY MANAGER

As Microsoft Certified Partners, we help our customers implement, customize, and integrate the **Microsoft Sustainability Manager** solution to gain continuous visibility into their emissions, resource utilization, and impact over time, measure target compliance, and scale sustainability initiatives.

## CAPABILITIES

**GUIDE:** definition of roadmaps of objectives that guide sustainability management and continuous improvement.

**MEASURE:** recording the emissions and waste footprint of the entire value chain more accurately through direct data connections and automation.

**UNDERSTAND:** analysis, visualization and reports of the consumption of resources, the environmental impact and the progress of sustainability to obtain insights that allow defining next initiatives.



## BENEFITS

- A more accurate recording of the **emission and waste footprint of the entire value chain** through direct data connections and automation.
- Optimizes the process of **gathering information and measuring goals**, reducing associated costs.
- Provides **transparency and management** over the entire value chain, from raw materials to product manufacturing and distribution.
- It allows companies to **improve profitability and obtain concrete benefits** that boost business growth.

## CONTACT US

to obtain a **free demo** of the solution and learn about our experience.

 /Baufest  /BaufestChannel  [Baufest.com](http://Baufest.com)  /Baufest



**baufest**