

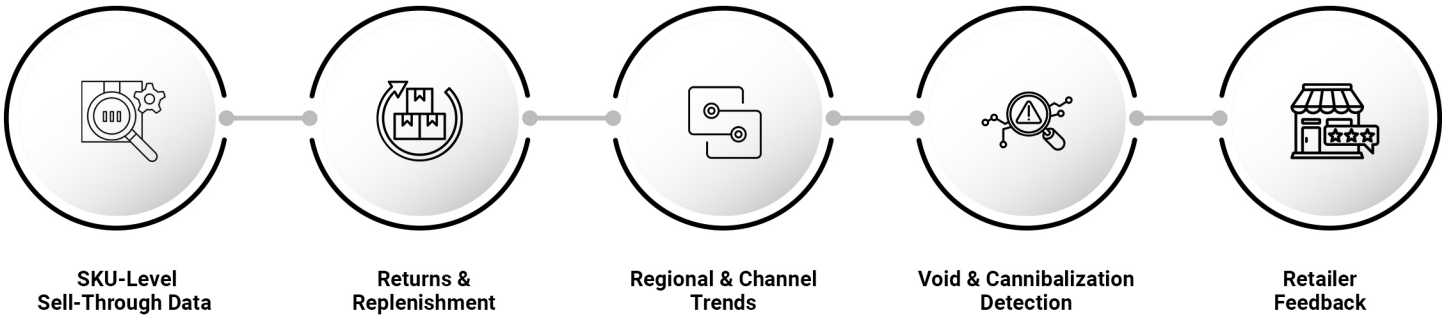


Know What Sells, Where It Sells, and Why

Retail decisions often lag behind reality. icogz gives real-time visibility into offtake patterns, enabling brands and retailers to optimize pricing, stock, and promotions at the speed of the shelf.



Key Data Integrated:



AI-Driven Impact:

Outcome Area	Value Delivered
SKU Performance	Identify growth vs drag across stores
Demand Planning	Align supply with local demand in real time
Retailer Alignment	Ensure right price, place, and promotion
Shrinkage Control	Flag leakage or lost sales opportunities

Ask icogz:

- Which SKUs declined after price changes?
- Where is Product Z overperforming its forecast?

Agentic Insight:

- Sales spike in Region X linked to local competitor out-of-stock.
- SKU Y is underperforming in hypermarkets despite top-line media push.

Aryabot™ brings shelf-to-supply chain visibility in real time.

icogz | Unified Intelligence. Autonomous Execution.
Drive store-level decisions with enterprise-wide intelligence.