

CRM PLUS
FOR RETAIL



BUZZEBEES
RETAIL SOLUTION



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BUZZEBEES Retail Solution



BUZZEBEES

BUZZEBEES
RETAIL SOLUTION

Experienced

10

Years

Operated in

8

Countries

Business Partners over

30,000

Brands





WHO ARE WE ?



Thailand's leading CRM and Digital Engagement Platform

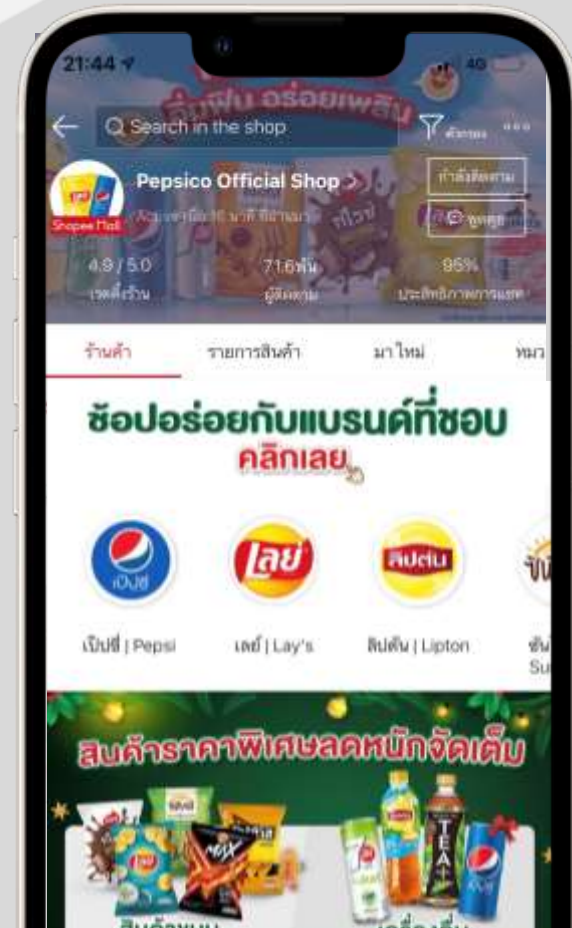
Loyalty Platform



Privileges Management



E-Commerce



BUZZEBEES RETAIL SOLUTION

All-in-one solution for SMEs



CRM PLUS
FOR RETAIL

CRM PLUS

Powerful CRM Platform via Line OA



CRM SAIJAI™
by BUZZEBEES

CRM SAIJAI

Powerful CRM: Appointment management,
manage course, & classify users.



B-POS
FOR RETAIL

B-POS

Smart POS System that empower shops



B-VOUCHER



B-VOUCHER
FOR RETAIL

Voucher system via SMS / Email

B-GIFTCARD



B-GIFTCARD
FOR RETAIL

Generate your own Digital Giftcard

E-PAYMENT



E-PAYMENT
FOR RETAIL

Payment portal for all E-wallet

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Challenges of SME and Retail Business



Coffee Shop

"How to deal with the competitors nearby?"



Restaurant

"Need the system to handle the busy at the front counter"



Boutique

"Promotions could not tempt clients"



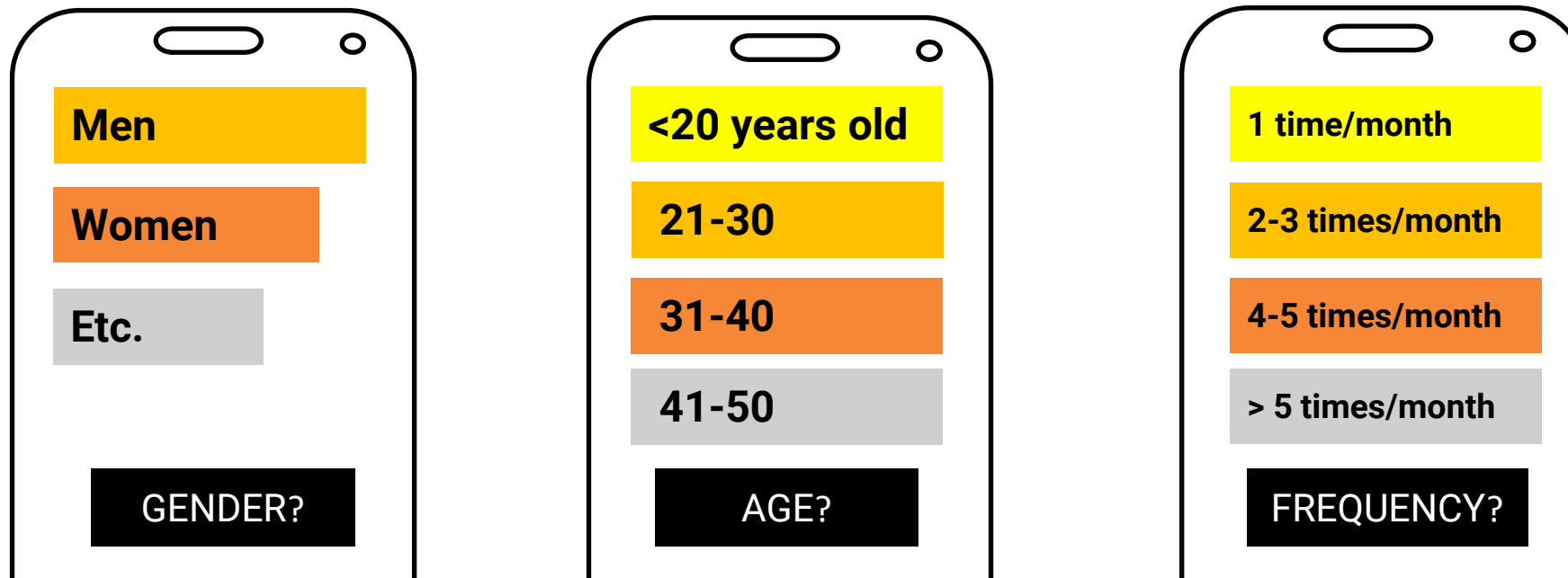
Barber

"How to get loyal clients and always choose us?"

Main problem is do we know...

Who are our customers?

If we know who they are, we target the right group
and launch **effective Marketing Strategies**



It is true that...

Existing customers

Generate Revenue

More than new customers

But HOW to gain their loyalties



Would it be better? If we have the platform that...

Collect Customer's Data

Give Points with Spending

Create Rewards Coupons

Be Easy to track history

Have Our Own Store Membership and Database

The Most Important is to INCREASE REVENUE



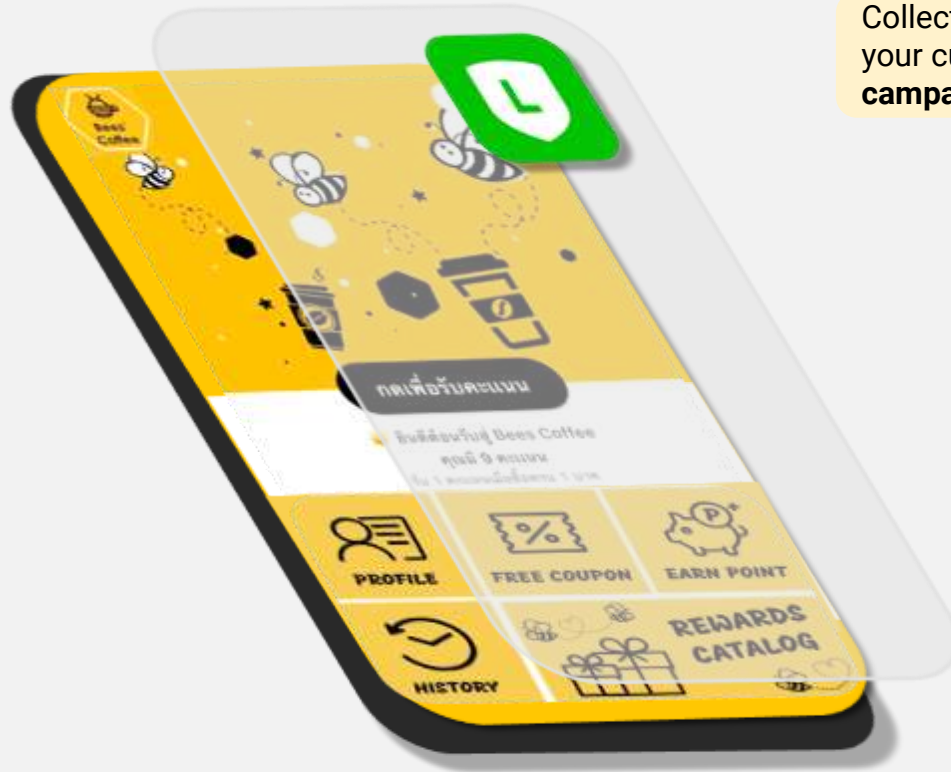
CRM PLUS



Bring Retail business into the **Next level**,
Centralize data system into **ONE**,
Create **better Customer Journey** at fingertips
With Buzzbees solution,



“A **Ready-to-use CRM Solution** that is suitable for retail business seeking to increase Customer Retention via Membership program” that provides earning points.



1 Know your customer

Collecting customer data with CRM Plus and get to know your customers better. **Developing more precise Marketing campaign.**

2 Point / Stamp

3 simple Point Collecting Methods from Scan QR Code, Batch Upload via Excel for Targeted Campaign and Phone number.

3 Reward

Create various reward redemption conditions. **Built your own competitive advantage and Loyalty customers.**

4 Marketing Campaign

Create special customer campaigns, personalized marketing, and **drive your sales efficiency.**

CRM PLUS



CRM PLUS
FOR RETAIL



The most Powerful and Easy-to-use CRM Platform
To boost your sales up via LINE Official Account



BUZZEBEES
RETAIL SOLUTION

Why..

Our Features

Benefit SMEs !



Easy Earn
Easy Burn

Earn and Burn Point
in various methods.
convenient for both
customers and merchants.



Happy
Reward

Easy-to-use Rewards system
E.g. Coupons give away,
Points Redemption etc.
Tackle all customer needs.



Targeted
Communication

Targeted Marketing
campaign. More efficient
and More controllable for
your Marketing investment.



Connect to
all services

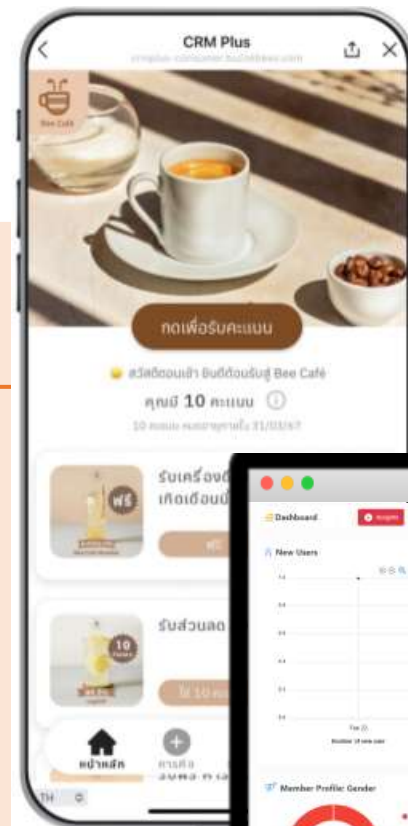
Connect to all BUZZEBEES
Ecosystem. Integrated with
your business seamlessly
both online and offline.

Happy-go-lucky

With **Experienced Supporting Team**
and **Regularly updated Feature**

Price starts at **฿ 990 / month**

CRM PLUS How does it work ?



 **CRM PLUS**
FOR RETAIL



1

Membership System



ADD LINE
and we're good to go!

2


Back-end Management System

- Earn / Burn Point
- Performance report / Analysis
- Easy-to-use Configuration System



CRM PLUS How does it work ?

1 Membership System

 **ADD LINE**
and we good to go!

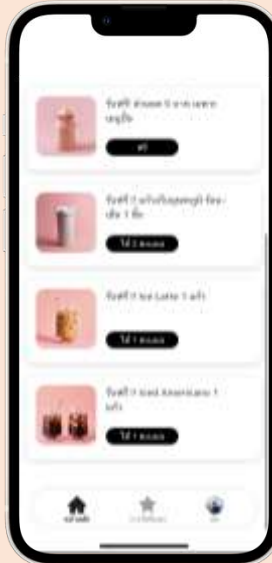


Register

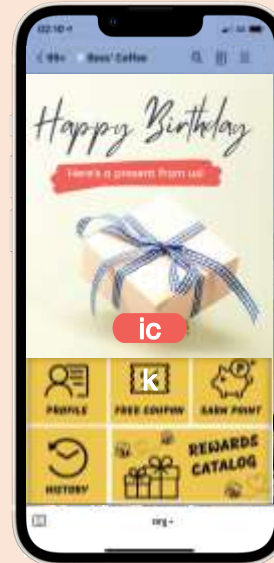


Point Collection

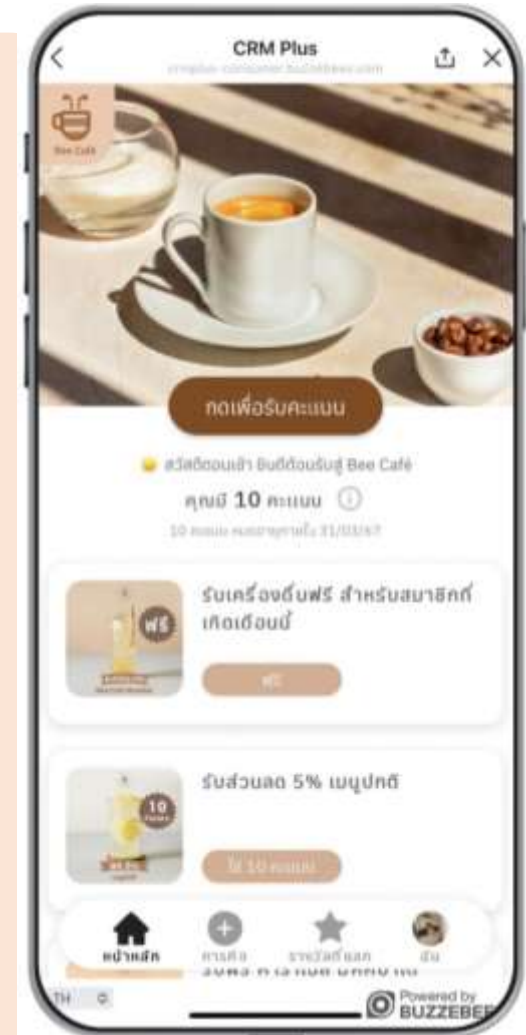
QR Code / Phone number*



Reward
Redemption



Special Deal!



CRM PLUS How does it work ?

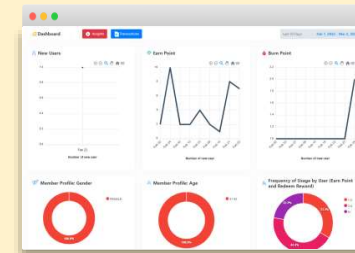
2

Back-end Management System

Earn / Burn point, Report / Analysis and Configuration

- Data Collecting
- Point / Stamp
- Rewards Redemption
- Data Analysis
- Sales boosting function
- Marketing Campaign

Report via
Dashboard



Clients Testimonials



K. Tawatchai Watsiriseri
Co-Founder of YenlyYours

“SMEs nowadays need to disrupt through every game changers. CRM must be easy to use.”

Previously, many SMEs used paper for point collection....

“CRM PLUS is a new game changer which can be used via LINE official account. It’s convenience for both merchants and users.”



K. Nuttanut Kengsamwong
Co-Founder of
Oli-no Crepe & Tea

“Previously, before we have been used CRM PLUS, we have never known our customer insight clearly before”

It’s difficult to do marketing campaign and it always over budget for marketing cost.

“We can see more customer insight because of CRM PLUS. Launching a new marketing campaign to the right target is not difficult anymore.”



K. Sitichok Siritiranai
Deputy General Manager, Optical 88

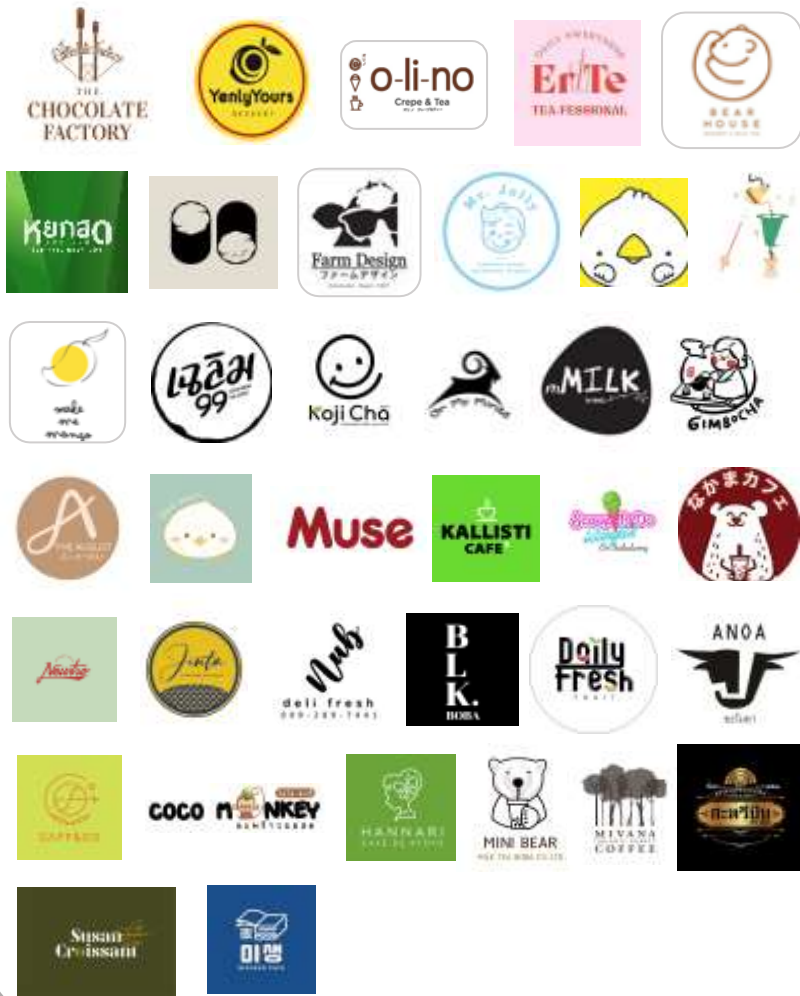
“Without CRM system, your business is hardly move forward”

Our business is hardly repeated purchases from existing customer, so CRM PLUS is a must for us.

“we potentially have more loyalty and grow up our business with CRM PLUS. Importantly, it’s easier for cross selling.”

Our clients

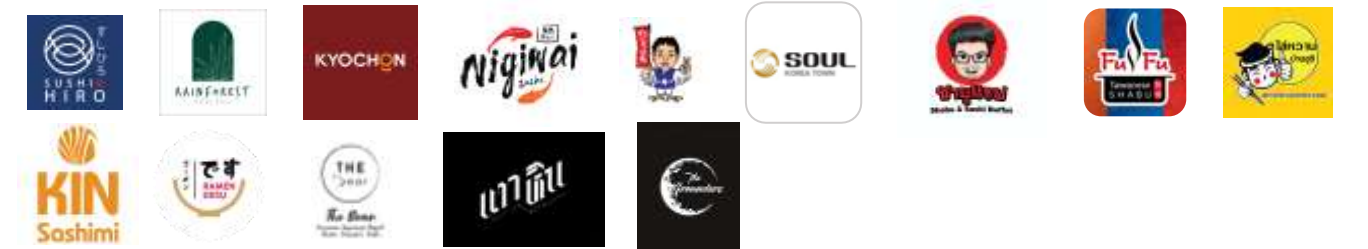
Café & Bakery



Restaurant & Bistro



Japanese & Korean Restaurant

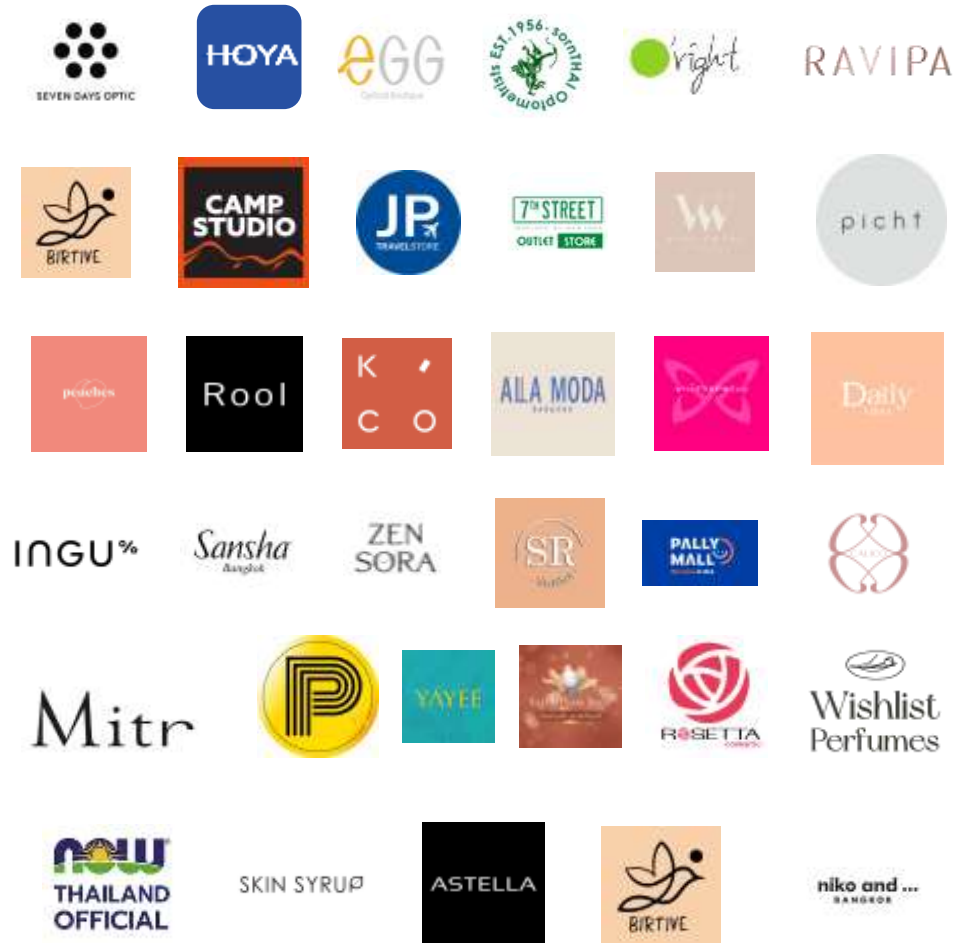


Retail & Online Shop



Our clients

Fashion & Beauty



Automotive



Pet Products



Spa & Hospitality



 Powered by
BUZZEBEES

CONNECTING THE WORLD

Tel : 02-645-1212 | LINE: @bzbretail | Email : support@buzzerbees.com | Website : crm.buzzerbees.com