

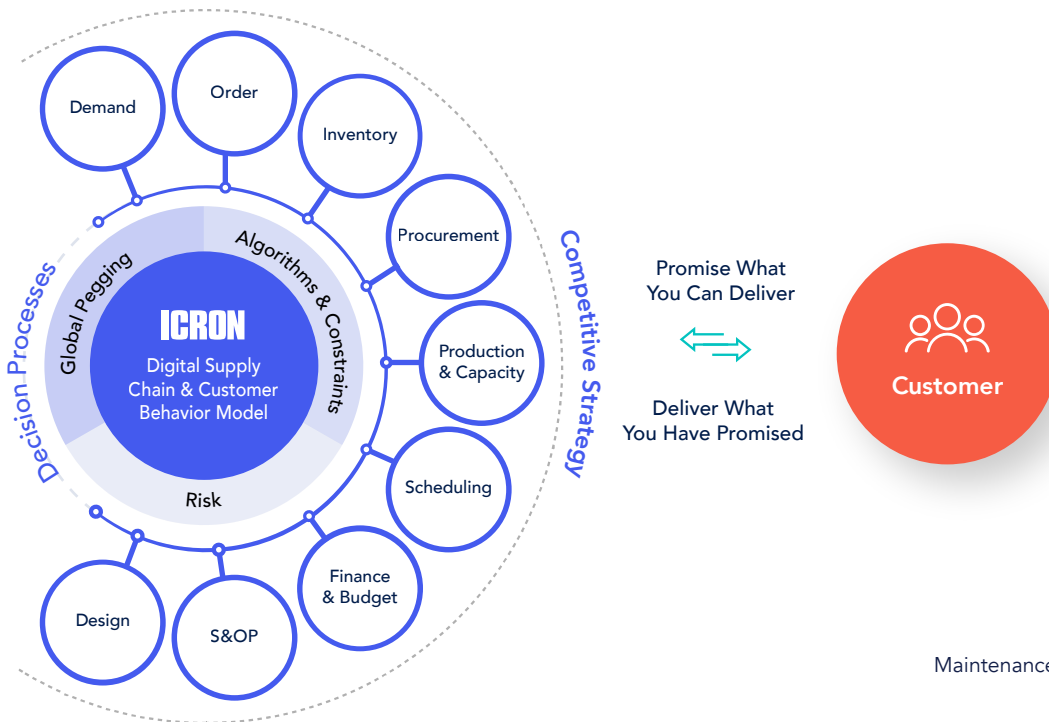
Customer Centric Supply Chain Planning

How effectively an organization makes and executes decisions correlates consistently to its financial performance and customer experience. In an environment where disruptions have become normal, it is imperative for organizations to make sound planning decisions for a resilient and sustainable future.

ICRON Customer Centric Supply Chain Planning delivers a powerful planning and decision-centric optimization platform – allowing organizations to make the best business decisions by aligning all strategic, tactical, and operational level planning to solve any supply chain planning problem.

Through comprehensive and AI-powered solutions, ICRON provides a key ingredient for establishing a true customer-centric supply chain for businesses by embedding real-time market signals and customer information into all supply chain activities and processes – allowing you to put your customer at the heart of your decision making.

15% increase in net profit **20%** increase in OTIF performance **25%** decrease in stock levels **20%** increase in capacity utilization



Industry Specific Solutions

- Procurement Planning & Blending
- Spare Parts Planning
- Maintenance Repair & Overhaul Planning (MRO)
- Workforce Planning & Management

Next Generation Technology

- SaaS, Cloud (private, public, hybrid), On-Premise
- No code
- Flexible, scalable and adaptive architecture
- Robust Optimization, AI & ML
- Real-time visibility through out supply chain
- Fast user adoption and easy to use

Advanced Decision Intelligence

- Be proactive at all times
- Respond to disruptions with agility
- Evaluate and proactively manage risks and opportunities for increased resilience
- Simulate and compare current and future circumstances with data-driven and collaborative scenario analysis

Competitive Edge

- End-to-end supply chain process coverage
- Achieve seamless cross functional collaboration
- Accelerate strategic, tactical and operational level decision making in real time
- Tightly integrate end-to-end supply chain decision making through powerful Global Pegging capabilities
- Create a single source of truth that serves as a foundation for end-to-end supply chain orchestration



Optimized Decisions Made Simple

www.icrontech.com

