



Generative AI eXplore

Solving business challenges with technology underpinning ChatGPT

A large blue graphic consisting of a semi-circle on the left and a vertical bar on the right. The word 'explore' is written vertically in a bold, black, sans-serif font, centered within the vertical bar.

explore

Generative AI eXplore Engagement

SOLUTION OVERVIEW

Our Generative AI eXplore consulting service engagement is designed to help you explore the potential of generative AI for your business.

We leverage our expertise in AI and data science to identify opportunities for generative AI and develop customized solutions to meet your business needs.

OUR APPROACH

Our approach is based on a 3-stage consulting process:

- **Learn:** We conduct a comprehensive analysis of your business goals and challenges, educate you on the basics of generative AI, and develop a roadmap for the implementation of a generative AI solution PoC / MVP.
- **Explore:** We understand and identify business opportunities, criticalities, and limits, evaluate the feasibility of different generative AI models and techniques, and conduct user testing to ensure that the generative AI solution meets user needs.
- **Build:** We create a real-world working prototype, provide training and support to ensure successful implementation and adoption, and monitor and evaluate the generative AI solution to ensure ongoing success.

WHY ICUBED

Our team of experts is committed to delivering high-quality solutions that drive business value and improve your bottom line. With Generative AI eXplore, you can trust us to guide you through the process of exploring generative AI solutions for your business.

GENERATIVE AI USE CASES TO EXPLORE

- > R&D Knowledge Insights
- > Optimising Legal Document Review
- > Enhancing Customer Service and Employee Experience

CAPABILITIES & TECHNOLOGY PARTNERSHIPS



AI-Powered Questions & Answers



Transform Your Decision-Making Process

Leverage the most advanced AI technology for document Q&A to gain deeper insights and extract valuable information from your data.



Unlock the Potential of Semantic Search

Our cutting-edge solution understands the context and meaning behind your queries, delivering more accurate and relevant results than traditional keyword-based search methods.



Supercharge Your Q&A with LLMs (Large Language Models)

Experience the power of state-of-the-art LLMs, which provide unparalleled context-awareness and natural language understanding, leading to higher efficiency and productivity.



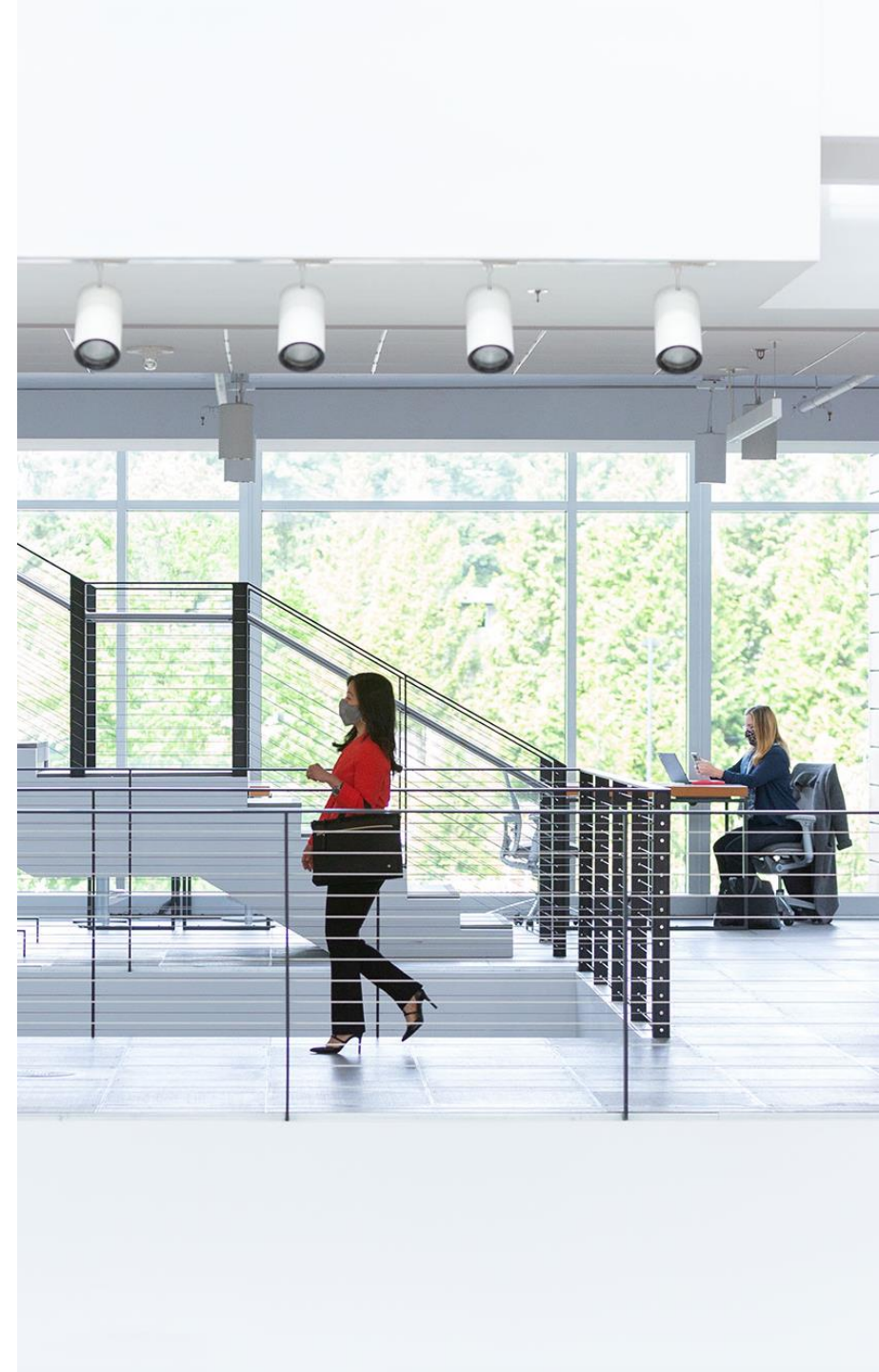
Customizable for Your Industry

Our AI-powered Q&A technology seamlessly adapts to your specific business needs, providing tailored solutions for a wide range of industries and use cases.



Easy Integration with Your Existing Systems

Our flexible platform integrates effortlessly with your current tools and workflows, ensuring a smooth transition and faster adoption.



Our approach to explore enterprise custom generative AI

LEARN



Conduct a comprehensive analysis of the client's business goals and challenges.

- Understand client's current business processes and identify areas where generative AI can provide value.
- Gather requirements and constraints to ensure that the generative AI solution is tailored to the client's needs.



Workshop dedicated to the “art of possible”

- Provide an overview of generative AI and showcase examples of how generative AI has been successfully applied in similar industries.
- Brainstorm potential use cases with the client and evaluate their viability.

EXPLORE



Understand and identify business opportunities, criticalities, and limits.

- Ideation session to define relevant use cases with by analysing client's business operations. We use Event Storming and Design Thinking approach using Mural.
- Evaluate the client's data and infrastructure to determine the criticalities and limits of the solution.
- Develop strategies to address any limitations and ensure that the solution aligns with the client's business goals.



Evaluate the feasibility of different generative AI models and techniques.

- Conduct research on state-of-the-art generative AI models and evaluate their applicability to the client's use case.



Conduct user testing to ensure that the generative AI solution meets user needs.

- Solicit feedback from users and incorporate it into the design of the solution.
- Test and refined the solution in real-world scenarios based on user feedback and testing results.

BUILD



Create a real-world working prototype

- Develop an MVP / PoC of the generative AI solution
- Test the prototype in a real-world scenario to ensure that it meets the client's requirements and KPIs.



Provide training and support to ensure successful implementation and adoption.

- Train the client's team on how to use the generative AI solution.
- Provide the support to address any issues that arise during the implementation process.



Monitor and evaluate the generative AI solution to ensure ongoing success

- Establish a monitoring plan to track the performance of the generative AI solution over time.
- Analyze the data generated by the solution and provide insights to the client.

How we helped a Pharma Company reimagine their research process

DATA PROCESSING BATCH PIPELINE

