ZERO
ROADMAP ANALYTICS

Strategic Plan for
Business Analytics

Companies need to monetize their databases by applying analytical solutions.
The strategic plan in companies have to include analytics into their main drivers.
To define a scalable and flexible analytical architecture is the key to boost competitiveness.

Benefits of the solution

- Organizational transformation toward the use and monetization of data.
- Definition of optimal analytical architecture required based on the actual technological ecosystem.
- Diagnosis of the power of current internal databases.
- Roadmap for implementing analytical capabilities.
- Identifications of triggers for the analytical strategy.

Product
Description

ZERO is a consulting product based on IDATA methodologies and its experience that support companies to build the transversal analytical strategic plan for companies of any size or sector. ZERO includes a change management plan toward analytics and the use of data.

Identify and prioritize analytical solutions for your **Company**

Identify solutions based on data analysis to monetize your data.

Get consultancy to transform your company into data-analytical thinking.

Sort your analytical projects by impact and time/cost score.

Analytical solutions portfolio

Boost technological capabilities

Identify the actual technological base for analytical projects.

Measure the power of your databases.

Define the optimal analytical architecture for your company.

Strategic analytical capabilities

Boost technological capabilities

Identify the step by step for an analytical based strategy.

Know what you need for an optimal analytical architecture.

Get a data analytical thinking for the company at every level.

Roadmap analytics

Our organization applied the solution ZERO with we could define the scopes, technical, financial and methodological requirements to answer the strategic analytical question for our company. In the same way, and after we knew and successfully implemented ZERO we can qualify it as a practical and the right solution to satisfy our strategic analytical needs.

- Juan Durango, Information Coordinator ARUS-

ZERO

ROADMAP ANALYTICS

ZERO is structured by two cores:
Strategical and Technical

Analytical initiatives

Analytical solutions portfolio.

High-Medium-Low impact solution measurement.

Triggers to boost competitiveness from data analytics.

Data-metrical and technical capabilities

Diagnosis of the power of databases and current technical capabilities.

Volume, sources, history and quality of data.

Optimal analytical architecture.

Roadmap Analytics

ZERO integrates the 100% of the strategic positions in the company around analytics impact for business.

Advisory in creating analytical solutions by an expert team.

Step by step to monetize databases for businesses.

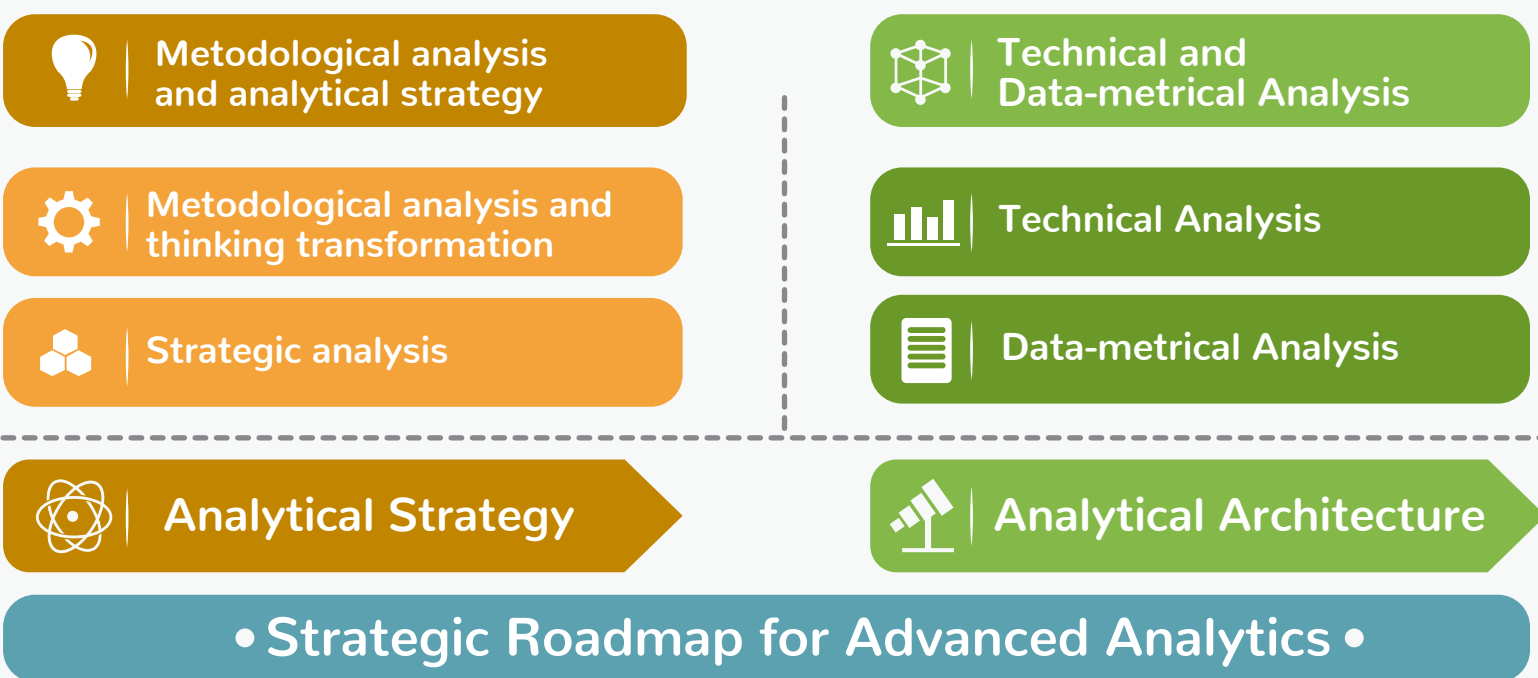## ZERO: roadmap analytics for companies

Our promise to you

We create the roadmap on analytical solutions for your company and identify the triggers that boost your competitiveness.

An offer to get you started

Transform your company with the application of analytical solutions.

Monetize data and boost your profitability requires the whole understanding of your capabilities and a strategic analytics plan.

Most of our clients have define their analytical-based strategy on ZERO.

- Metodological analysis and analytical strategy
- Metodological analysis and thinking transformation
- Strategic analysis
- Analytical Strategy

- Technical and Data-metrical Analysis
- Technical Analysis
- Data-metrical Analysis
- Analytical Architecture

• Strategic Roadmap for Advanced Analytics •

What you can expect?

- A new mindset in your company about how can you monetize and potentiate your data.
- Definition of the optimal analytical architecture.
- Strategy to boost the profitability of your company based on advanced analytics solutions.

Why IDATA?

IDATA is a company specialized in making solutions from the advanced analysis on data. Our scope is the predictive modelling for solving strategic questions for business in real time. Our solutions include consultancy and totally automated products that help companies of any sector to monetize their databases on predictive methodologies. Our first level data-scientists team support the flexibility, scalability, and effectivity of our solutions.

idata®
Advanced analytics for business