



Why Cyber Security Awareness Training?

Risk Mitigation measure – To prevent compromises that are related to users acting/initiating malicious attacks due to negligence/lack of awareness – cybercrime isn't going away.

Compliance Requirement – To align with industry cyber security standards such as ISO27001 or NIST CSF and/or legislation and regulatory requirements such as POPIA, GDPR, etc. Depending on the business practices there may also be further requirements specified such as PCI DSS.

Adherence to Governance – Staff need to be informed of cyber security policy requirements and their obligation thereof.

Key Cyber Security Awareness Threats

Phishing Emails

fraudulent message designed to trick a human victim into revealing sensitive information

Malicious websites

any website that's been designed to cause harm

SMiShing (SMS Phishing)

fraudulent practice of sending text messages in order to induce individuals to reveal personal information

Malicious Software

any type of software that is intended to harm or hack the user

Vishing

fraudulent practice of making phone calls in order to induce individuals to reveal personal information

User behaviour

irresponsible behaviour by users is a threat because it can lead to various compromises, e.g. weak passwords





The Liquid Intelligent Technologies **Solution**

- Cloud enabled platform scalable.
- Ability to execute phishing simulations as part of a security awareness campaign.
- **Readily available training courses** and related content (e.g. videos) to initiate security awareness campaigns.
- Customised content created by an organisation can be added to security awareness campaigns.
- **Provides for on-going knowledge assessments** to ensure targeted training and engagement.
- Includes comprehensive governance, risk and compliance reporting to relevant stakeholders.
- Significant differentiator in its ability to provide Real-Time Intervention.



The Cyber Risk Aware (CRA) - Next Generation Human Firewall

Assess the level of human cyber risk and create a **human firewall** and last line of defence against cyber criminals in **real-time**.



Benefits:

- Prevent breaches and attacks – cybercrime isn't going away.
- Build the right culture for security
 - no plan or strategy can survive a bad culture.
- Data & People protection policies are as good as they are known.
- Better Information Security Internal threats are the most potent and lethal.
- Compliance Data Protection, Governance legislation(s).
- Cost effective Preventive measures are far cheaper than reactive measure.
- Reputational protection Breaches are detrimental to your brand Equity.
- Matures user behaviour Promotes adherence to acceptable use policies.







Liquid Intelligent Technologies Solutions and Services Options

- Demonstration and Proof of Value Demonstration and or trial of the solution.
- Product Solution Annual per user subscription license.
- Product Solution + Professional Services Liquid to deploy the solution based on scope of work.
- **Managed Security Support** Liquid to assist with platform management and responding to customer support requests.
- Managed Security Services Liquid to provide day-to-day management of the platform and assisting with the execution of the cyber security content and security awareness campaigns aligned to Service Level Agreement.



Features	Enterprise	Platinum
Admin Management console	✓	✓
Unlimited Phishing Security Tests	✓	✓
Automated Security Awareness Program	✓	✓
Training Courses	✓	✓
Automated Training Campaigns	✓	✓
Phish Alert Buttons (Phishhuk)/(Mobile & Desktop)	✓	✓
Cyber Knowledge Assessment Quizzes	✓	✓
Phish Alert tracking	✓	✓
Phishing reply tracking	✓	✓
Cyber Knowledge Assessment Quizzes	✓	✓
Twelve (12) - Security Awareness Videos	✓	✓
Enterprise Risk & Compliance reporting	✓	✓
Industry Phishing Benchmark reporting	✓	✓
Business Hours Customer support	✓	✓
Active Directory Integration	✓	✓
Single Sign On (SSO)	✓	✓
Instant Email Breach notification	✓	✓
Priority Level Support	✓	✓
Eighteen (18) - Security Awareness Videos		✓
Smishing Security Tests		✓
Real-Time Training Intervention Awareness		✓
Real-Time Training		✓
Optional Content		
Partner Compliance training & Security Awareness	✓	✓
Upload OWN content	✓	✓
Policies, Courses, videos, Presentations	✓	✓
Managing Phising & Training services	✓	✓
Customize/Create training content	✓	✓





Liquid Intelligent Technologies **is here.**

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