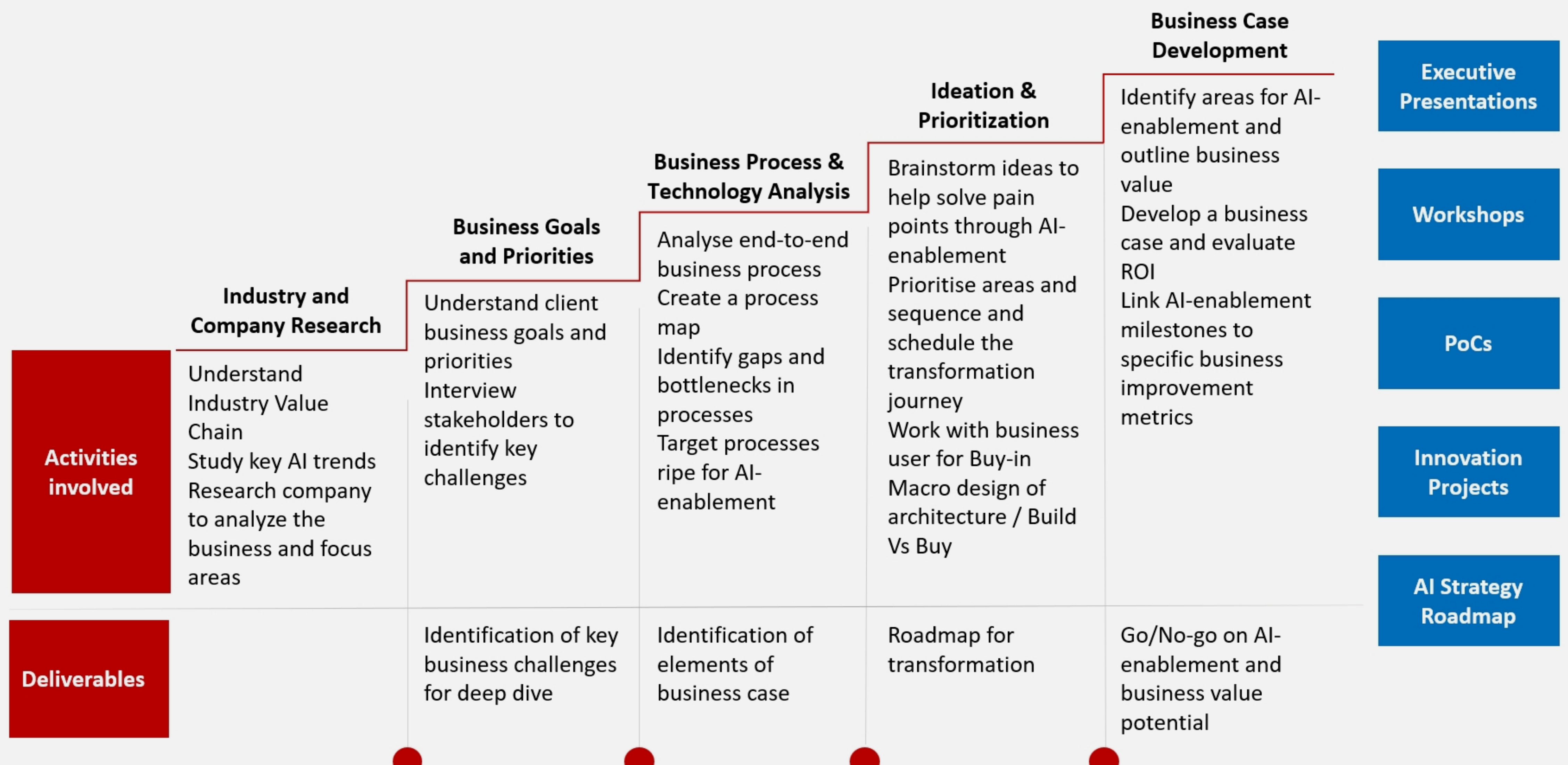




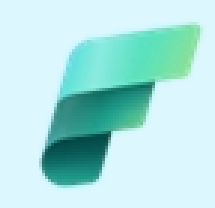
2-Day Workshop on AI-Driven Business Transformation

iLink leverages Generative AI capabilities to provide industry-specific, bespoke solutions. With expertise in using generative AI technologies across structured and unstructured data, iLink empowers businesses to streamline operations, maximize efficiency, and drive innovation, accelerating growth across diverse sectors.



This two-day workshop is designed to help organizations identify and prioritize business use cases for AI enablement. Participants will engage in interactive sessions to explore current business challenges and processes and map them to potential AI solutions, leveraging interactive breakout sessions and expert insights. The workshop aims to provide a clear roadmap for integrating AI technologies to enhance operational efficiency, drive innovation, and achieve strategic goals.



Duration: 2 days | Price: TBD | Microsoft Services:   

Agenda:

- ✓ Identify and prioritize business use cases for AI enablement.
- ✓ Interactive sessions to explore business challenges and map them to AI solutions.
- ✓ Gain a roadmap for integrating AI to enhance efficiency, drive innovation, and achieve strategic goals.

Key Takeaways:

- ✓ Gaining an understanding of GenAI and its capabilities
- ✓ Charting a roadmap to AI-enabling the organization
- ✓ Aligning GenAI roadmap to business goals.
- ✓ Obtaining leadership buy-in
- ✓ Identifying specific use-cases for short-, mid- and long-term

Day 1: Understanding Generative AI & Its Potential

Introduction to Generative AI	Deep Dive into Generative AI	Breakout Sessions: Function-Business Process Mapping	Identification of Processes that can be AI-enabled	Wrap up
<ul style="list-style-type: none"> • What is Generative AI? • Key concepts and terminologies • Real-world applications and case studies • Organizational change readiness assessment 	<ul style="list-style-type: none"> • How does Generative AI work? • Benefits and challenges • Ethical considerations • Defining clear objectives 	<ul style="list-style-type: none"> • Participants divided into groups • Each group maps out their current business processes • Highlight key areas for potential AI integration 	<ul style="list-style-type: none"> • Groups present their mapped processes • Collective brainstorming on which processes can benefit from AI • Introduction to tools and platforms that can help in identification process 	<ul style="list-style-type: none"> • Summary of concepts and findings from day 1 • Lay the groundwork for Day 2

Day 2: Crafting the AI Roadmap

Building an AI Strategy	Breakout Sessions: Drafting Individual Roadmaps	Technical Considerations for AI Implementation	Roadmap on How to Achieve AI Integration	Way Forward
<ul style="list-style-type: none"> • Understanding organizational needs and goals • Aligning AI initiatives with business objectives • Employee and organizational impact considerations 	<ul style="list-style-type: none"> • Groups draft a preliminary AI integration roadmap for respective processes • Peer review and feedback session 	<ul style="list-style-type: none"> • Data collection and management • Choosing the right AI models and tools • Training and validation of AI models 	<ul style="list-style-type: none"> • Step-by-step guide to AI integration • Timelines and milestones • Resource allocation and budgeting • Communications strategies & best practices 	<ul style="list-style-type: none"> • Summarizing the workshop's key takeaways • Next steps

Benefits:

- **Strategic Alignment:** Helps align AI initiatives with business goals, ensuring that AI investments support overall strategic objectives.
- **Identification of Key Opportunities:** Identifies specific business challenges and opportunities where AI can add the most value.
- **Informed Decision-Making:** Provides insights and frameworks to make informed decisions about AI adoption and implementation.
- **Enhanced Innovation:** Stimulates innovative thinking and explores new ways to leverage AI for competitive advantage.
- **Operational Efficiency:** Identifies processes that can be optimized or automated using AI, leading to improved efficiency and cost savings.
- **Risk Mitigation:** Helps understand in understanding the potential risks and challenges associated with AI projects and how to address them.
- **Cross-Functional Collaboration:** Encourages collaboration between different departments, fostering a unified approach to AI enablement.
- **Expert Guidance:** Offers access to AI experts and practitioners, providing valuable knowledge and best practices.
- **Customized Roadmap:** Delivers a tailored roadmap for AI implementation specific to the organization's needs and goals.
- **Competitive Edge:** Equips the organization with the tools and insights needed to stay ahead of competitors in the rapidly evolving AI landscape.