

iLink Cost Optimization Platform



Achieve Financial Efficiency and Maximize ROI with iCOP

Overview

Cutting-edge solution designed to help businesses control and optimize their cloud spending. By focusing on high-value targets, iCOP delivers precise, ROI-driven recommendations while automating the reversal of inefficient workloads. Its powerful workflow ensures accountability through clear ownership, follow-ups, and escalations, making cloud cost management seamless. With iCOP, businesses can unlock immediate savings, streamline operations, and achieve long-term financial efficiency in their cloud infrastructure.

Focus on High Value Target

Automate Reversals

Last Mile Solution

Core Components

- Unified Dashboard view of **Assets**
- Support for **multiple Cloud Platforms**
- **Pre-defined & extendable Policies**
- **Pre-built Workflows & Automation** to enable quick resolution
- Classification of resources through **Tag Management**
- **Continuous monitoring** of Critical resources for timely remediation
- **Email notification and Alerts** for effective communication
- **SSO** Integration and **Role based access control**

iCOP - Workflow

01 Cloud Resource Management

- Sync resources on the cloud
- Continuous resource changes or updates from cloud

02 Tag Management

- Manage Tags and Tag values
- Ability to edit tags for one or more resources
- Report to track Invalid Tags or Resources with no tags
- Email/Notification follow-up for Tagging

03 Recommendation Engine

- Aggregate the Recommendations from Azure or AWS on Weekly basis
- Prioritize the Resources based on Potential Cost Savings
- Associate the remediation's based on the recommendations

04 Workflow Automation

- Resource optimization automation via Approval Tasks
- Reminders & Follow-ups for manual changes in the system
- Application & Environment wise Recommendations Monthly Reports

Join leading organizations in maximizing cloud efficiency with iLink Digital