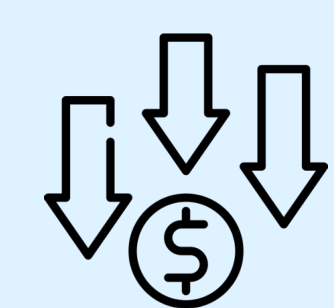# iLink Digital

VMware to Azure Migration:
Unlock Cost Savings and Future-Proof Your IT with Azure

With Broadcom acquiring VMware, many organizations have noticed a sharp rise in VMware license and support costs. While this may sound daunting, it's actually a fantastic opportunity to modernize your infrastructure and enjoy significant cost savings by migrating to Azure without sacrificing performance or reliability. Transitioning to Azure alleviates budget pressures and paves the way for innovation, scalability, and enhanced operational efficiency.

The Azure Advantage: Maximize Value, Minimize Costs

Immediate Cost Savings:
Say goodbye to steep operational expenses! By taking advantage of Azure's pay-as-you-go model, you can avoid hefty upfront costs and dodge the burden of rising VMware licensing fees and support expenses.

Seamless Migration with Azure VMware Solution (AVS):
Move your VMware workloads to Azure effortlessly, without the need for complex refactoring or rearchitecting. You can keep using your existing VMware tools (like vSphere, vSAN, NSX) while gaining access to Azure's expansive global infrastructure.
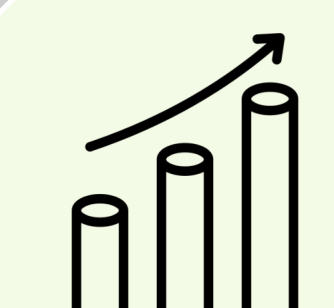
Enhanced Security and Compliance:
Benefit from Azure's industry-leading security and compliance standards, safeguarding sensitive workloads while meeting regulatory requirements.

Smart Cost Optimization Tools:
Maximize your cloud investment with Azure's intuitive cost management tools, like Azure Cost Management + Billing. Plus, make the most of Azure Hybrid Benefits to capitalize on your existing Microsoft licenses for even greater savings.

Effortless Scalability:
With Azure, you have the flexibility to scale your resources up or down as your organization evolves, ensuring an efficient use of resources at every growth stage.
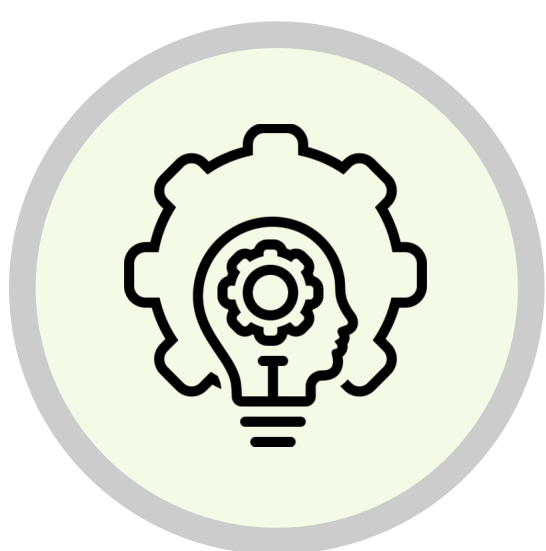
Our Expertise as Your Partner:

As a trusted Azure migration partner, we specialize in delivering tailored VMware-to-Azure migration services, ensuring a smooth, cost-effective transition:
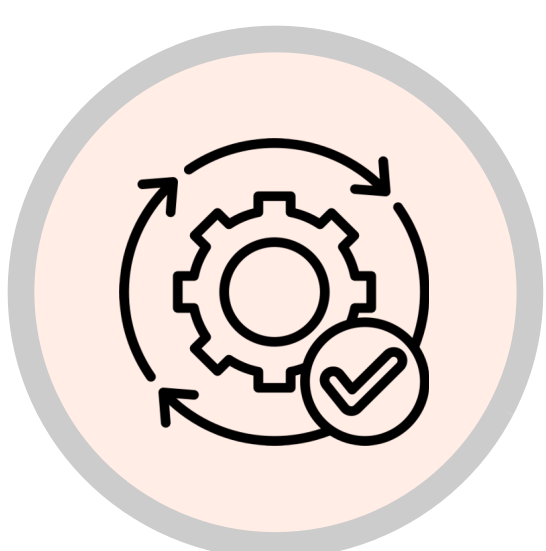
Cost Analysis & ROI Assessment:
We'll help you pinpoint savings by comparing your current VMware setup with Azure's advantages.

Comprehensive Migration Support:
Our dedicated team will ensure minimal downtime through thorough planning, testing, and implementation.

Ongoing Optimization & Support:
Even after migration, we're here to help you maximize your Azure environment's performance with continuous support and optimization strategies.

The Azure Difference:

Choosing to migrate to Azure is more than just a smart financial move it's a strategic leap toward long-term innovation and scalability for your business. Organizations making the switch to Azure have reported up to:

- **40%** lower total cost of ownership (TCO) compared to traditional on-premises VMware environments.

- **70%** reduction in licensing and infrastructure maintenance costs.

Let's unlock the full potential of Azure for your business together! Schedule your complimentary migration assessment today and discover how we can help you cut costs and accelerate innovation with Azure.

Karthikeyan Shenbagam, CEO – SIMS BU (Security, Infrastructure and Managed Services)

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