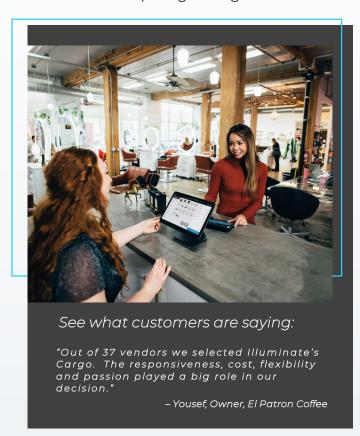# mrkt

MRKT is a smarter, easier and more efficient POS that drives data to improve operations, increase sales and scales with your growing business.

ABOUT ILLUMINATE

Illuminate is a business operations platform specialized in helping businesses automate their end-to-end processes with real-time insights. Illuminate offers an array of turnkey business apps designed to integrate with 3rd party applications and scale with your growing business.

See what customers are saying:

"Out of 37 vendors we selected Illuminate's Cargo. The responsiveness, cost, flexibility and passion played a big role in our decision."

– Yousef, Owner, El Patron Coffee

What is MRKT?

MRKT is a beautiful, affordable and easy to use Point Of Sale app. Whether your mobile, fixed retail, one store or many across a number of countries; get ready to experience real insights to grow your business from any where.

MRKT is designed to help run and scale all types of businesses, from SMBs, SMEs and even corporations with its powerful features.

Businesses can fully automate all operations and enhance performance by selecting from Illuminate's array of plug and play products or connect with third party applications to create a fully streamlined operational workflow.

MRKT has you covered from sales all the way to delivery.

Why MRKT?

Omni-Channel Sales Made easy

Discover the simplicity of MRKT POS, an intuitive and user-friendly Point of Sale (POS) solution that requires minimal training. Empower your staff to sell seamlessly across various channels, from in-store and retail events to kiosks, pop-up stores, and online platforms. With its seamless integration across all sales channels, MRKT POS enables an omni channel approach to maximize your business potential.

Seamless integration with business operations

Unlock the power of integration with MRKT POS that seamlessly connects all facets of your business. From inventory management, delivery logistics, and CRM to sales and marketing, MRKT POS streamlines operations in one country or across multiple regions. With its versatility to handle various business models, including B2B and B2C, MRKT POS empowers growth and success.

Say NO to proprietary hardware!

Experience the game-changing power of MRKT POS by Illuminate, the revolutionary Point of Sale solution that sets your business free from the constraints of proprietary hardware. With MRKT POS, you can embrace a new level of flexibility and scalability without the burden of expensive investments. By eliminating the need for proprietary hardware, you gain significant cost savings, allowing you to allocate resources to other critical areas of your business

Real-time Insights & Reporting

Gain real-time insights of both delivery and driver performances.

Drill deeper into reports to measure individual driver performance, route and zone capacities and their utilizations. Moreover, understand customer behavior, demands and aging shipments

mrkt

Unleash your retail potential with MRKT POS: Seamlessly manage sales, inventory, and customers across all channels, while gaining valuable insights for growth.

https://illuminate.ae/products/mrkt

Key Use Cases

Retail

MRKT POS is the ideal solution for fixed retail outlets. It provides easy training and fast checkouts for single or multiple locations across different countries. Powered by the Illuminate platform, it enables seamless management of inventory, customers, and deliveries from one unified platform.

Kiosk / Popups

MRKT POS is the perfect solution for Kiosk/Popup outlets. It allows system admins to configure the entire setup, providing full control over terminals and devices. It supports multiple payment tenders, including different currencies, making it ideal for retail kiosks and popup stores.

Mobile Sales

MRKT POS is the ideal solution for mobile and van sales. It runs on standard tablets, offering portability and built-in battery life. With offline functionality, it enables seamless checkout and full reconciliation, even without an active data/internet connection.