

We deliver digital services that help our customers with strategic execution through proactive advisory and the implementation of innovative digital solutions:



#### **Digital Advisory**

Business development & Process optimization
Enterprise architecture consulting
Cloud & Data strategy Organization
& Change management
Technology & Platforms



#### **Solution Delivery**

Program & Project management Solution design & development Agile delivery teams Testing, QA & Deployment



### **Digital Excellence**

Organizational onboarding
Platform training & Enablement
Analytics & Insights
Personalization & Automation
Experience optimization



#### **Managed Services**

Proactive monitoring Application Management Cloud Operations Service & Support (24/7) DevOps

# **Optimizely Managed Services**

Immeo removes the complexity of architecting, hosting and maintaining clients Optimizely solutions with a professional services team consisting of experienced and certified Optimizely architects, developers as well as certified Microsoft Azure architects and cloud operations engineers.

The service is offered to clients in order to ensure a profitable, secure and optimal settlement of their business critical Optimizely solutions and their Azure platform and services.

Immeo offers a range of deployment and Azure infrastructure platform options for Optimizely solutions, customized to suit every specific need.

The deployment options and their associated service levels will be customized in order to deliver optimal platform and application performance.

### Management includes:

### **Cloud Operations Services**

- 24/7/365 Monitoring and Support
- Service, Change and Incident Management
- Cloud Platform Management
- DevOps Practice
- Application Performance Management
- Cost Management
- Service Delivery Management

### **Application Management Services**

- Optimizely Development,
   Support and Maintenance
- Release and Deployment
   Management

## Strategy

#### Assessment

#### Adoption

Management















### **BUSINESS BENEFITS AND OUTCOME**

### **Overall responsibilty**

Delegate responsibility of your Optimizely solution – both Microsoft Azure and the Optimizely application.

### Scaling and cost optimization

Scale application on demand using auto-scaling features of Azure and optimize cloud spend.

### Skills and capabilities

Overcome the lack of Microsoft Azure skills and Optimizely capability barriers.

### Performance

Ensure higher application health and service availability.

### **Total Cost-of-Ownership**

Decrease overall TCO by reducing the cost of development and operations significantly.

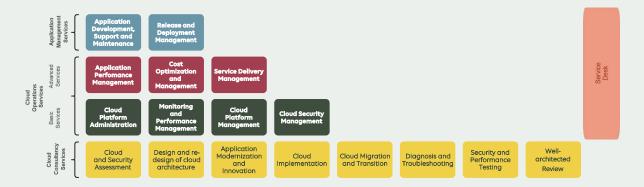
### **Agility**

Perform daily releases to deliver business value faster with Immeos application driven service approach.



### **IMMEO MANAGED SERVICES**

Service offerings overview



# **Managed Services**

- Immeo provides **Cloud Operations Services** with different service level options, depending on the client's own cloud capabilities and strategic choices. In other words, Immeo together with the client determines the appropriate cloud operating model for the current client situation.
- The cloud operations services consists of 24/7/365 monitoring, a service desk with service, change and incident
  management handling capabilities and the cloud platform operations, including maintenance and optimization of
  the Azure platform and services. Additionally, offered services include application performance management, cost
  optimization and management and service delivery management services.
- Application Management Services
  Immeo provides Application Management Services consisting of further development, support, maintenance and optimization services of the Optimizely application as well as release and deployment management services.

### COMPANIES, WE HAVE HELPED

Nykredit







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