Immeo is a business-oriented IT consultancy creating digital solutions that empower people and business
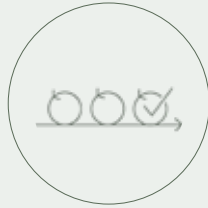
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We deliver digital services that help our customers with strategic execution through proactive advisory and the implementation of innovative digital solutions:
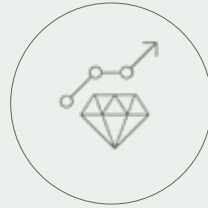
Digital Advisory
Business development & Process optimization
Enterprise architecture consulting
Cloud & Data strategy
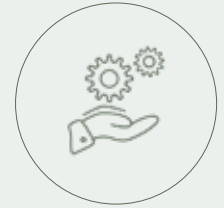Organization & Change management
Technology & Platforms

Solution Delivery
Program & Project management
Solution design & development
Agile delivery teams
Testing, QA & Deployment

Digital Excellence
Organizational onboarding
Platform training & Enablement
Analytics & Insights
Personalization & Automation
Experience optimization

Managed Services
Proactive monitoring
Application Management
Cloud Operations Service & Support (24/7) DevOps

OPTIMIZELY MIGRATION ASSESSMENT

Immeo provides a technical assessment to Optimizely Content Cloud and Optimizely Commerce Cloud customers. This contains a customer specific technical cloud migration readiness assessment of agreed scope through a series of onsite and virtual workshops along with Q&A sessions with Immeo´s experienced Optimizely and Microsoft Azure architects.

Immeo will review your current state of the Optimizely platform in detail, including your Optimizely licensing, essential integrations, environments and existing setup.

This will form the basis of an assessment report, which will present a recommended Optimizely topology and architecture design for Microsoft Azure, define the technical backlog and recommend a DevOps practice.

Strategy → **Assessment** → **Adoption** → **Management**

Assessment includes:

- Status of your the Optimizely platform
- Review of your Optimizely licensing
- Required Optimizely topology and architecture design for Microsoft Azure
- Recommended DevOps practice
- Overview of challenges and your integrations
- Migration options for platform and environments
- Migration Plan
- Estimated cloud cost for the different Optimizely platform environments
- Presentation of proper cloud operating model for your Optimizely solution on Microsoft Azure

BUSINESS BENEFITS AND OUTCOME

Insight
Get overview of your current infra-structure and your Optimizely solution and issues, that need to be solved before the migration process.

Skills and capabilities
Gain insight into the technical resources required during the migration process.

Business continuity
Predict the disruptions that will occur during migration and plan for them, in order to minimize the negative impact on the organization.

Cloud and Managed Services Requirements
Understand the requirements to meet in terms of Microsoft Azure services and the tiers of Managed Services you need.

Performance
Get an estimate for your Optimizely migration budget.

Justification
Provide a business case justification for your cloud migration of your Optimizely solution.
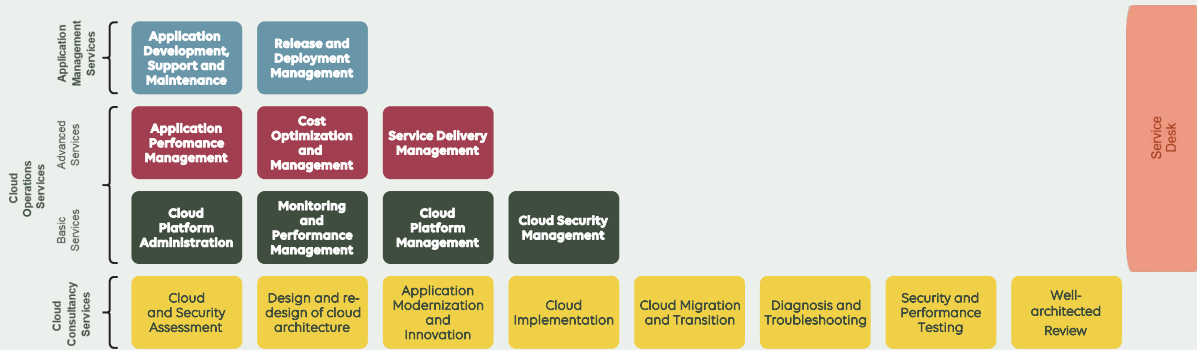
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IMMEO MANAGED SERVICES
Service offerings overview

Application Management Services	Application Development, Support and Maintenance	Release and Deployment Management							Service Desk

Cloud Operations Services

Advanced Services	Application Perfomance Management	Cost Optimization and Management	Service Delivery Management

Basic Services	Cloud Platform Administration	Monitoring and Performance Management	Cloud Platform Management	Cloud Security Management

Cloud Consultancy Services	Cloud and Security Assessment	Design and re-design of cloud architecture	Application Modernization and Innovation	Cloud Implementation	Cloud Migration and Transition	Diagnosis and Troubleshooting	Security and Performance Testing	Well-architected Review

CLOUD CONSULTANCY SERVICES

Immeo provides a variety of consultancy services in order to assist the customers, no matter where they are in their cloud journey.

The **Optimizely Migration Assessment** will present migration options for your Optimizely solution and environments, and detail the challenges including your integrations together with the migration paths of hosting and operating your entire Optimizely solution on Azure.

The report will furthermore outline the estimated cloud cost for your Optimizely solution, together with a migration plan containing timeline, onboarding processes and procedures including the level of participation required from you.

The report will finally contain a description of the go-live transition support and recommendation to a cloud operating model regarding managed services for hosting, supporting, maintaining and optimizing your Optimizely platform on Microsoft Azure

COMPANIES, WE HAVE HELPED

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