DECISION INC.

Unlocking

TRUSTED AI FOR THE ENTERPRISE

with InsightAI

Secure, Compliant, Context-Aware AI
for the Enterprise

InsightAI is your secure internal alternative to tools like **ChatGPT.**

It understands your enterprise data, systems, and risks, and keeps your organisation in control.

The Unseen
RISK *of*
unsecured
AI USE
in the enterprise

The rise of generative AI has created a hidden vulnerability inside organisations.

Employees are unknowingly exposing confidential client information, internal reports, and IP to unsecured external platforms like ChatGPT. It's happening in small, well-intentioned ways - drafting emails, summarising documents, answering questions - but these small actions carry significant consequences.

Across the globe leadership teams and their Boards are being held more accountable for how their people use data, and the risk and liability for data breaches and public data sharing has increased.

Search...

THE RISKS TO YOUR ORGANISATION

SENSITIVE DATA AT RISK
External AI tools increase exposure to data leaks, compliance failures, and privacy violations.

HIDDEN LEGAL LIABILITIES
Unclear licensing in training data opens doors to IP violations and legal/ethical concerns.

FALSE CONFIDENCE IN ANSWERS
LLMs can hallucinate, producing convincing but inaccurate or misleading responses.

ERODING TRUST
Users increasingly doubt AI providers' ability to protect data and explain decisions.

A NEW VECTOR FOR CYBER THREATS
Fraudulent actors can weaponize external AI for phishing, deepfakes, and identity fraud.

InsightAI:

Deployed in your CLOUD TENANT
Built on AZURE OPENAI OR DATABRICKS

InsightAI is your alternative to tools like ChatGPT – built on Azure OpenAI or Databricks, hosted inside your environment, trained on your systems and governed by your rules. It delivers the benefits of generative AI without the risk of data exposure, compliance violations, or loss of control.

01 SECURE, INTERNAL DEPLOYMENT

InsightAI is deployed within your infrastructure, ensuring no data leaves your network. You retain full control with no reliance on external platforms.

02 ENTERPRISE-AWARE INTELLIGENCE

Trained on your internal systems and data, InsightAI delivers responses that reflect your business logic, language, and operational context.

03 BUSINESS-READY CONTENT

Generates high-quality outputs - from reports and proposals to policy summaries - tailored to departments and aligned with internal standards.

04 GOVERNANCE AND COMPLIANCE BY DESIGN

Supports POPIA, GDPR, and internal governance frameworks with full audit trails, role-based access, and usage visibility across the organisation.

TAILORED INTELLIGENCE
TO MEET ENTERPRISE NEEDS

BUSINESS OBJECTIVES
Aligns AI outputs with your goals, KPIs, and strategic priorities.

CONTINUOUS IMPROVEMENT
Learns from user feedback and system interactions over time.

CONTEXT-AWARE RESPONSES
Ingests internal documents, workflows, and business terminology.

CUSTOM TONE & LANGUAGE
Adapts to your brand voice, regulatory tone, or communication style.

ROLE-BASED PERSONALISATION
Serves different functions (HR, Finance, IT) with tailored answers.

INTEGRATED WORKFLOWS
Embedded into your systems (ERP, CRM, SharePoint) for seamless access.
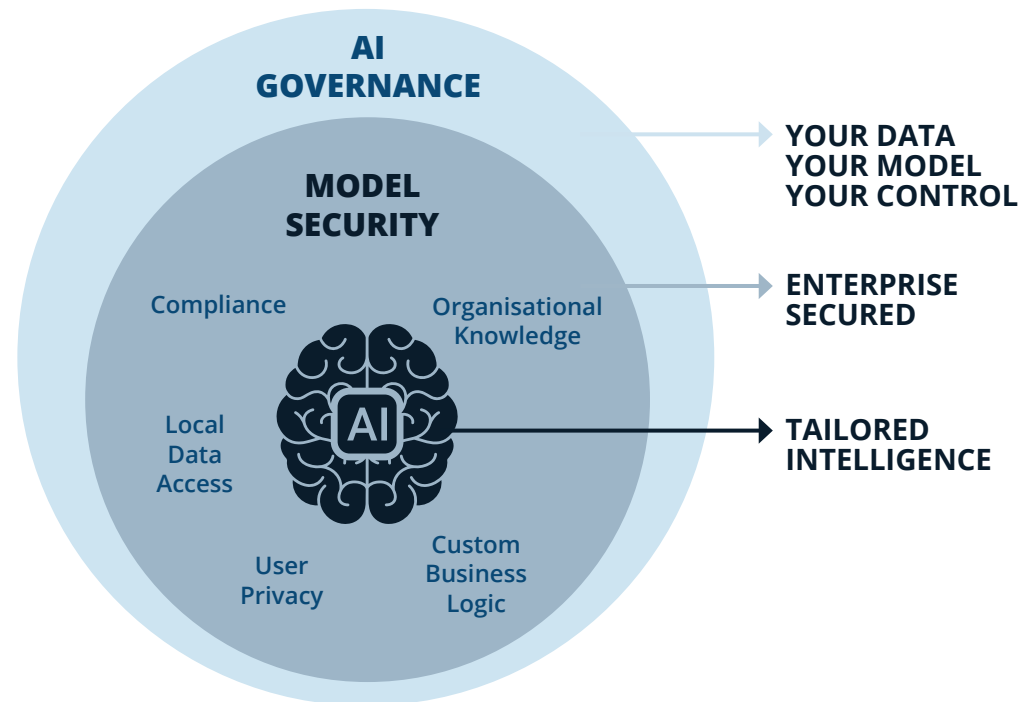
FINE-TUNED MODELS
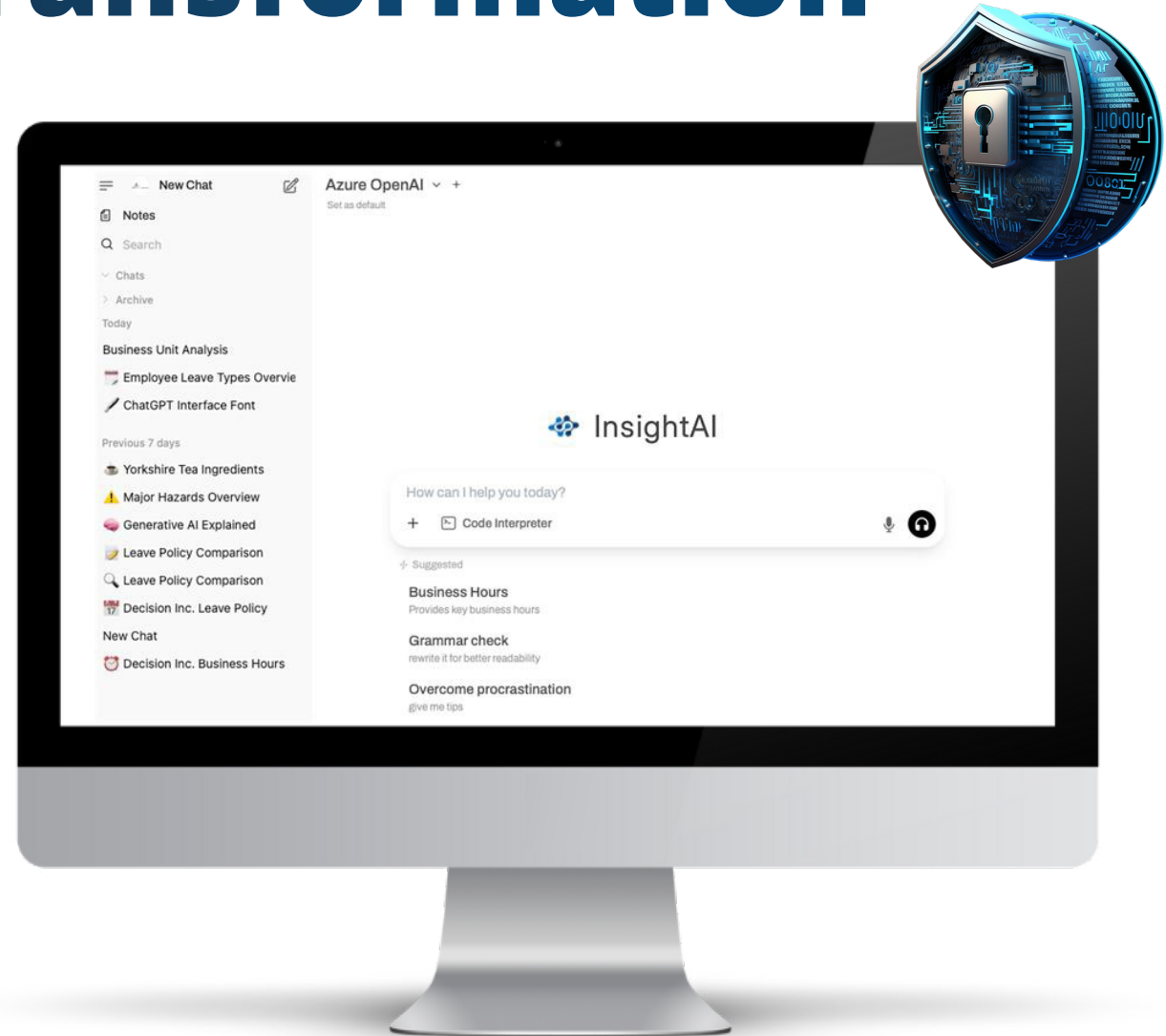Incorporates domain-specific knowledge through fine-tuning or prompt engineering.

DYNAMIC RETRIEVAL
Uses enterprise search to fetch relevant internal content in real time.

BUILT WITH
FULL CONTROL AT THE CORE

AI GOVERNANCE

MODEL SECURITY

Compliance

Organisational Knowledge

Local Data Access

AI

User Privacy

Custom Business Logic

YOUR DATA YOUR MODEL YOUR CONTROL

ENTERPRISE SECURED

TAILORED INTELLIGENCE

Secure your AI strategy, and drive transformation
with a governed platform

InsightAI provides the platform to build and execute your AI strategy and provide your people with a solution to leverage GenAI to drive productivity, performance improvement and innovation. It gives you a secure, governed way to control and scale AI in your business - without the exposure of public platforms.

DECISION INC.

POWERING
INNOVATION

Decision Inc. is a global technology consultancy that helps organisations turn data, technology, and AI into real business outcomes. With deep expertise across data platforms, AI strategy, and enterprise governance, we work with leading organisations to design and implement secure, scalable solutions that support innovation without compromising control.

We understand the risks of ungoverned AI adoption, and we've built InsightAI to meet the needs of enterprise IT and security teams who require clarity, oversight, and compliance from day one.

Why work with us?
- Proven track record across Financial Services, Retail, Mining, and more
- Strategic partnerships with Microsoft, AWS, Databricks and SAP
- Advisory-led approach focused on long-term business value
- Local support, global capability

JOHANNESBURG
📞 +27 11 025 2300

CAPE TOWN
📞 +27 21 271 0298

LONDON
📞 +44 845 544 0915

SYDNEY
📞 +61 2 9135 2968

🌐 www.decisioninc.com   ✉ info@decisioninc.com