

# Unlock Your Data

## with the Immuta Data Security Platform

As organizations invest in modern cloud data platforms, they face a major challenge balancing the need to secure their data while also providing fast, scalable access.

Organizations are faced with a choice of whether to halt progress or leave their data completely exposed. It is too difficult to classify sensitive data. Thousands of policies must be manually written to control who has access to it. You're unable to detect and track risky usage – or properly mitigate those risks if they are detected.

If you overcome data security roadblocks, you can unlock your data and the value of your cloud investment. Data teams can keep building. Security and privacy teams can prove the data is protected. The business can gain faster, deeper insights and stay ahead of the competition.

With the Immuta Data Security Platform, industry leaders and government agencies can unlock value from their data using its uniquely integrated approach to sensitive data discovery, security and access control, and activity monitoring.



### Simplify operations

Manage 93x fewer data policies. Improve transparency and collaboration.



### Improve data security

Granular, provable security across hundreds of thousands of tables.



#### Unlock data's value

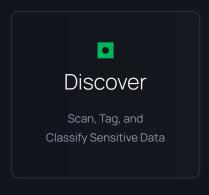
100x faster data access to more data – all with less risk.

"Over the next 2 years, the #1 thing organizations say they will invest in is to 'Operationalize good data governance, privacy, and compliance as a continuous strategy."



## Platform Overview

Immuta integrates with your cloud data platforms to provide end-to-end data security. It is the only data security platform that can provide dynamic policy enforcement at speed and scale.



















### Sensitive Data Discovery & Classification

Discover sensitive data from millions of fields without manual effort, and apply 60+ prebuilt classifiers alongside domain-specific and custom classifiers. Assess your sensitive data footprint by profiling registered tags such as PII, PHI, or others. Enable different teams in your organization to inspect and approve classification tags through workflows.

# Security & Data Access Control

Build data policies in plain language or as-code so that your team can work together. Policies are enforced automatically in real time across teams and regions. Immuta's modern access control approach using attribute-based access Control (ABAC) delivers scalable data access without the challenges of role explosion. With dynamic data masking, you can strike the balance between privacy and utility so the right users can access the right data.

# Continuous Data Security Monitoring

Leverage timely insights into data access, user activity, and data controls with detected anomaly indicators for risk remediation and proactive actions. Immuta enables data security posture management via an analysis engine with sensitivity level and risk profile indicators to safeguard and mitigate threats. You also receive notifications, alerts, and audit reports to easily prove compliance.

## **Customer References**

Immuta is trusted by major enterprises and government agencies around the world. This includes the top U.S. bank, two of the top three top pharma companies in the world, the world's top luxury car brand, and the top cryptocurrency exchange.

Swedbank 🚳

2x more data use and 5x more efficiency for modern banking LMĨ

Full protection for 1B+ gov't equipment maintenance records J.B. HUNT

4x increase in data use for modern freight logistics

Immuta and Databricks
have made our lives easier
by ensuring the right
people have the right
access to the right data
at the right time.

- HEAD OF DATA LAKE ENGINEERING

"

Immuta has enabled data scientists to leverage government data in compliance with appropriate governance regulations and privacy safeguards more quickly.

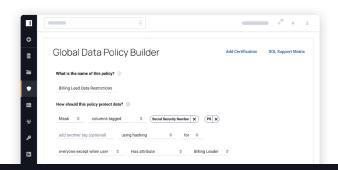
- DIRECTOR OF DATA VIZ & PRODUCT DEV.

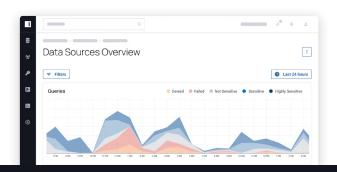
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With Immuta we can make all our data available to all types of business analysts, data scientists and data engineers.

- DIRECTOR OF ENTERPRISE DATA MGT.

# User Experience





Write policies in plain language to dynamically mask data

Monitor how sensitive data is used in real-time

# Why Immuta



### Comprehensive solution for data security

Immuta covers the breadth of what most organizations need to protect their data according to NIST standards including sensitive data discovery, data access control, and data access monitoring and detection.



### Deep integration with leading cloud platforms

No product integrates natively with the leading cloud providers like Immuta. We work directly with their product teams for engineering integrations and coordinated releases. Other data security companies go broad and offer proxy-based, pass through solutions that are less performant and create additional risks.



### Scalable, automated policy management

No product does data access control as well as Immuta. Our dynamic access control capabilities are simpler and more scalable.



### Patented approach to sensitive data discovery

Immuta's patented fingerprinting capability classifies data for security purposes without data leaving your database so you can create more effective data policies and meet stringent data localization regulations.



### Proactive risk detection and remediation

Immuta provides timely insights into risky user data access behavior which enables data security posture management and remediating risks above policy thresholds.



### World-class customer success team

Immuta helps customers plan, integrate, implement, and deploy an enforceable data security solution to maximize value and speed delivery.

### No job is too big for Immuta

World class organizations choose Immuta to help keep the most sensitive data secure at scale.

1M+

Data sources secured

10M+

Data policies managed

Safe queries