

# Custom Power BI Connectors for REST APIs

Solve Power BI Integration Challenges with a Bespoke Connector



## ENGAGEMENT OVERVIEW

If you provide a REST (Representational State Transfer Application Programming Interface) API or SaaS platform and customers are asking how to connect their data to Power BI, we have the solution. We build **custom Power BI connectors** that allow users to integrate data directly from your platform, **combine it with other sources, and build dashboards effortlessly**, eliminating the need for CSV exports or complex ETL setups. This is the simplest way to **meet Power BI integration expectations** and enhance the enterprise-readiness of your product.

## BENEFITS OF A CUSTOM POWER BI CONNECTOR

- **Financial & Compliance Reporting:** Integrate billing, revenue, and audit logs for seamless analysis.
- **Operations Optimization:** Visualize inventory, capacity, and performance in real time.
- **Customer Insights:** Combine CRM, support, and sales data for a complete customer view.
- **Forecasting & Planning:** Build predictive dashboards to anticipate trends and outcomes.

## OUR ASSESSMENT APPROACH – DELIVERABLES

- **Custom Power BI Connector:** Designed and certified for your REST API
- **API Structure & Authentication Analysis:** Ensuring seamless integration
- **Optimized Data Organization:** Easy exploration within Power BI
- **Comprehensive Documentation:** For developers & end-users
- **AppSource Submission & Support:** Guiding the publishing process

**Engagement Duration:** Customizable based on requirements

**Investment:** Variable, depending on scope and complexity

## GET STARTED TODAY

Let's build your custom Power BI connector—tailored to your platform & ready for Microsoft certification!