



## **Custom Power BI Connectors for REST APIs**

Seamless Data Integration with a Bespoke Connector



# Challenge / Solution Overview

## The Challenge:

- Customers struggle with Power BI connectivity
- Manual data exports & complex ETL setups
- A custom connector simplifies integration

## Solution Overview:

- Direct API connectivity for real-time analytics
- Eliminates CSV exports & ETL complexity
- Enables seamless dashboard creation



# Benefits

## Benefits of a Custom Connector:

- **Financial Reporting:** Billing, revenue, audit logs
- **Operations Optimization:** Inventory, capacity, performance tracking
- **Customer Insights:** CRM, support, sales data integration
- **Forecasting:** Predict trends & outcomes



# Our Approach

## How We Build Your Custom Connector:

- **Custom Connector:** Certified for your REST API
  - **API Authentication & Structure Analysis:** Ensures seamless integration
  - **Optimized Data:** Easy exploration in Power BI
  - **Documentation & Support:** For developers & end-users
  - **AppSource Publishing Assistance:** Guidance through submission
- 🕒 **Duration:** Customizable based on requirements
- 💰 **Investment:** Variable, depending on scope & complexity



**Contact Us!**

**[microsoft@improving.com](mailto:microsoft@improving.com)**