



Buzzdiggr

Capture Every Mention on The Web



With millions of discussions happening daily on social networks and the web, do not miss conversations surrounding your brand!

What is Buzzdiggr?

Buzzdiggr is social insights platform that allows you to capture every mention of your brand, with the best-in-class Arabic Sentiment analysis dealing with different dialects. Buzzdiggr combines social listening, analytics, engagement and collaboration in one single platform..



Why customers use Buzzdiggr

- Improved Online Reputation
- Increased Sales & Lead Generation
- Competitive Benchmarking
- Superior Social Customer Care
- Campaign Optimization
- Industry and Trend Analysis

Online Reputation

With so much at stake, it's important to monitor your company's online reputation at all times. Buzzdiggr monitors your brand, products, and campaigns' performance, and analyzes reactions to them. All in real-time.

Your brand is only as good people perceive it

Sales & Lead Generation

- Capture leads you didn't have access to before. Social networks and the web are on your radar, so you can spot relevant discussions, and questions and convert them to an instant opportunity.

Every conversation is an opportunity, Seize it!

Competitive Benchmarking

- Your competitors are also online. Benchmark your performance against theirs and uncover new market trends, or offers. Our sentiment analysis engine helps you understand compared to your competitors

Take that step ahead of your peers!



Buzzdiggr capitalizes on Azure and Power BI for Advanced Insights



Increased Scalability

- Scalability is a crucial part of delivering a great experience to our customers.
- Utilizing Azure services for scalability features
- Enables processing of big volumes of mentions, and allowing deep dive into data.



Reliable Uptime and Speed

- Microsoft Azure services guarantee 99.9% uptime for Buzzdiggr
- Empowering Buzzdiggr to handle complex queries and view advanced visualization at speed
- Ability to navigate analytics and export reports seamlessly and quickly



Advanced Analytics and Services

- Utilizes Power BI embedded for deep and advanced analytics.
- Utilizing Azure Cognitive Services for analyzing Images and Video
- Yielding rich actionable insights, that drives key decisions and strategy for your brand

Our promise to you

Sophisticated analytics boosted by the best-in-market Arabic sentiment engine. Comes with a vigilant customer success team.

Our offerings

- A Full-fledged social listening platform with Interactive reports
- Easy to use and supports self-serve
- Account management and customer success program to get you started and make sure you're using the platform to its full potential

Tangible Benefits / Desired Outcomes

- Unlocking advanced insights about social and web conversations
- Maintaining a strong brand reputation online, through brand audits
- Research the market online, and know what resonates well with your audience and what does not
- Achieving competitive advantage, by being a step ahead online

Why IN3 Technology?

IN3 Technology comes with years of experience in producing established software products. IN3 maintains a solid partnership with Microsoft that avails utilizing cutting edge Microsoft technology and also gives IN3 teams unprecedented exposure to different cases in diverse markets and segments