incorta

INCORTA FOR THE MODERN CFO
SOLUTION SHEET

The modern CFO is relied upon to be a strategic leader, understanding performance, and applying resources wherever they'll be most effective in the business.
Data is essential to making the right decisions.

Supply Chain & Distribution Center Analysis	**M&A Data Integration**	**Profitability & Gross Margin**	**Single Source of Truth**
Combine all your data	Connect siloed data	Transaction-level detail	Accurate, up-to-date, & in one place

Incorta analytics power fast, effective CFO decisions.
No data projects, no modeling, no complicated extraction processes, and above all — no waiting for IT when you want to explore new ideas and interrogate the data in a new way.

1. Fast to Implement	1. Fast to Change	1. Fast to Perform
Only Incorta can be implemented in a day. We skip the complicated, oldschool steps that everyone else requires you to perform for their solution to work. No ETL, no reshaping of the data, and no modeling mean that you'll be analyzing data for business insights while they're still planning the implementation.	With other platforms, every change to your business means re-work. New data source? Rewrite your ETL and remodel. New question to answer? Rebuild connections, and remodel. With Incorta, users can adapt to changing business needs without breaking existing analytics and without expensive and time-consuming rework. Welcome to the new analytics reality.	They need to create complex data models with subsets of your data in order to perform. We use your entire dataset, not aggregates or rollups, and still run circles around the others in raw analytic performance. We've helped companies like Starbucks and Facebook cut analytic run times from hours to sub-seconds. All without the expensive hardware and lengthy implementation others require.

KEYSIGHT TECHNOLOGIES

BROADCOM®

Stanford University

NJM Insurance Group

wipro

Hundreds of complex data sources, thousands of tables, billions of rows. All without headaches.

Connect to Anything

No data warehouse means no separate ETL, data warehouse, and reporting projects taking up valuable IT time and driving up the total cost of ownership. Implement Incorta in days and create new EBS reports in minutes, not months.

All your Data Available

Pre-packaged EBS reports, dashboards, and KPIs deliver superior performance compared to other options, reducing reporting times from hours to just seconds without degrading the performance of other business applications.
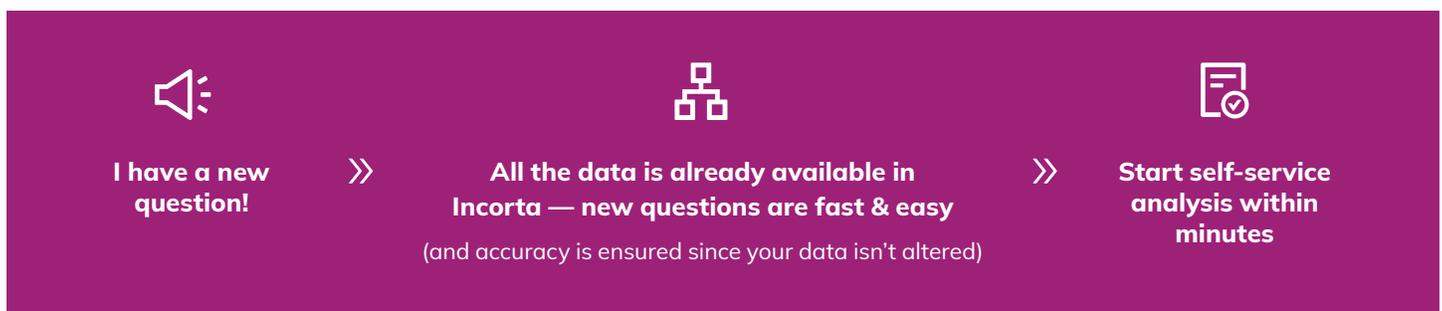
Ready for the Future

Separate security policies no longer need to be created, maintained, and inherited directly from Oracle—Incorta maintains the security parameters of source applications during analysis.

THE OLD WAY

I have a new question!

»

Call IT

Wait to get on the priority list

»

Build all the connections

Weeks of expert work

»

Reshape the data so queries perform

Weeks of expert work

»

Create the data marts & security

Hope your data is still accurate!

»

Start analyzing

Only a few short weeks later!

Do it all again for every new question

THE INCORTA WAY

I have a new question!

»

All the data is already available in Incorta — new questions are fast & easy

(and accuracy is ensured since your data isn't altered)

»

Start self-service analysis within minutes

"It used to take 8 to 12 weeks to get a report from request to production. With Incorta, business users can do that on their own, instantaneously. It's been a huge surprise to the business community that they can do more—with less IT support."

AJIT OAK,
SR. MANAGER OF BUSINESS INTELLIGENCE AT BROADCOM

ABOUT INCORTA
Incorta is the data analytics company on a mission to help data-driven enterprises be more agile and competitive by resolving their most complex data analytics challenges. Incorta's Direct Data Platform gives enterprises the means to acquire, enrich, analyze and act on their business data with unmatched speed, simplicity and insight. Backed by GV (formerly Google Ventures), Kleiner Perkins, M12 (formerly Microsoft Ventures), Telstra Ventures, and Sorenson Capital, Incorta powers analytics for some of the most valuable brands and organizations in the world. For today's most complex data and analytics challenges, Incorta partners with Fortune 5 to Global 2000 customers such as Broadcom, Vitamix, Equinix, and Credit Suisse.

Learn more at www.incorta.com or on Twitter @incorta