



Envision what your future in Capital Markets looks like

Our experts are here to help you solve key challenges such as:

- » Activating digital selling
- » Generating value with proactive insights
- » Single view of the customer
- » Connecting back and middle office
- » Unifying data and legacy systems
- » Standardising business processes

What is Microsoft Catalyst?

Build, plan and execute business transformation strategies with a proven, innovative approach from Microsoft Catalyst - an envisioning and planning program that employs Microsoft Dynamics 365, the Microsoft Power Platform and the Microsoft Cloud. Your business transformation starts with an I.D.E.A.

Start by finding the transformation strategy that is right for you. Define and prioritise your strategy using development activities, then foster ideation and drive decision making with an envisioning workshop.

The intelligent back and middle office

Organisations within Capital Markets are redefining their businesses by using digital tools to introduce data-driven compliance, drive intelligent workflows between the front, middle and back office, and generate deeper decision-making insights in real time.

In this new reality, how do you envision the future state of your organisation? Build your transformation strategy with Microsoft Catalyst, a proven and powerful approach to innovation.

Let's ideate together

As part of Catalyst, meet with our experts and run an envisioning workshop, where we can ideate together using design-led thinking concepts and together define how to enable the digital transformation of your organisation.

How Incremental can help

Incremental's Financial Services business unit is Catalyst-certified and are experts in delivering impactful business outcomes within the Capital Markets industry.

Work with the team to leverage this unique and proven approach as we guide your organisation, department or team through the I.D.E.A framework and drive forward your digital transformation journey.



- » Envisioning Workshop
- » Business Value & Solution Assessment
- » Solution Demonstration
- » Transformation Plan

For more information get in touch »

Incremental Catalyst Process for Capital Markets

Starting with an envisioning workshop, unite stakeholders to provide an holistic approach to identifying and prioritising your digital transformation strategy.

By working through the I.D.E.A. framework (developed with McKinsey, Harvard Business School and Microsoft), your business will develop a mutual understanding of business objectives, identify and prioritise business challenges, quantify the business value, visualise through a demonstration/pilot and plan a programme of work to deliver your digital transformation.

About Incremental Group

Incremental Group is one of the UK's fastest growing and longest established Microsoft partners and one of the only UK partners that is Microsoft Gold ERP partner and a Microsoft Gold Cloud CRM partner. We have over 20 years' experience designing, implementing and supporting Dynamics CRM, Dynamics AX and Dynamics 365.

Discover how our Financial Services specialists, Dynamics 365 and the Power Platform can support your digital transformation.