

Maximize the potential of your physical spaces, offer the consumer unique experiences and achieve greater brand visibility



About Onesait Retail Spaces:

Minsait provides a new approach to marketing strategies in physical spaces with Onesait Retail Spaces, a modifiable solution that helps you communicate with your clients, analyze the customer journey and develop automated & personalized experiences.

What we offer

Onesait Retail Spaces will help you understand your customer in the physical space, personalize communication at all touchpoints of the journey and provide a frictionless customer experience. You can manage all the modules unified in a unique platform (CMS), which allows all digital signage and analytical actions to be centralized:

- *Communicate with the customer:* Offer visitors unique and immersive experiences in the right place and time
- *Optimize processes:* Understand what happens in the physical space to improve decision making and response to the end customer
- *Digitize physical spaces:* Maximize the potential of physical establishments and store performance

What our customers are saying

"Onesait Retail Spaces gives us a better understanding of our audience, allowing us to segment our customers and show them what they want to see when they want to see it. It also allows us to know which campaigns have the best results."

– Pello Meaurio, Customer Experience Director, Avoris

Why Onesait Retail Spaces?

The digitization of physical space as a lever to understand the audience and optimize communication implies:

30%

promotional sales increase

15%

improvement customer satisfaction

Customer data collection

demographic, behavior in physical space, fidelity...

Process efficiency

sustainability, self-management

New avenues of incomes

Programmatic advertising, manufacturer negotiation...

Source: Experience and measurements from Minsait projects



minsait

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retail spaces

Minsait is the ideal partner to accompany you on this path.

Minsait's value proposition is based on E2E support that will allow you to maximize the performance of the Onesait Retail Spaces solution in every area: Continuous innovation, implementation & advanced consulting, deployment & technical support and advanced analytics.

Learn more at
www.minsait.com

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