



Your AI Messaging partner

# CORPORATE PRESENTATION

## SINGAPORE (HQ)

7500A Beach Road,  
#07-302, The Plaza,  
Singapore 199591

## INDIA (ODC)

A1, Visaka Flat, No 96,  
Chandrasekarapuram 2nd Street,  
Ambattur, Chennai 600053, India

## USA

2570 Maple Ridge Ln,  
Cumming, Georgia 30041  
USA

## MALAYSIA

Level 13 Wisma Tun Sambanthan,  
Jalan Sultan Sulaiman,  
50000 Kuala Lumpur, Malaysia

# AGENDA

**01** | Corporate Profile

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**02** | Current CX Challenges

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**03** | Our Solution

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**04** | iNextLabs Platform

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**05** | Clients

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01

## CORPORATE PROFILE

iNextLabs is a Cloud and AI-focused innovative company with a mission to bring the power of artificial intelligence to benefit every business and individual.

We are passionate about solving problems for businesses and enhancing user experiences and productivity.



Head-quartered in Singapore  
Offshore Development Center in India



Partners

16+

Implementations

5

AI Powered  
Chatbots

13k+

Conversations



Incorporated in  
2020



Our Global Presence –  
APAC, Middle East, North America



Modern digital experience



Personalized notification



Quick responses to their queries



Preferred Channels of their choice

02

## WHAT DO YOUR CUSTOMER WANT?

A good customer experience ensures that the customer will have a long association with the brand and a positive word of mouth among people.



## BUSINESS CHALLENGES



- ▶ Getting quick responses from your customers
- ▶ Answering their queries when you are offline
- ▶ Converting queries into leads
- ▶ Differentiating business from the competition



## CURRENT PRACTICES



- ▶ Still sending your messages on SMS and Email
- ▶ Plain text messages that don't catch attention
- ▶ No actionable messages
- ▶ Slow, manual responses to queries

02

## CURRENT CX CHALLENGES & PRACTICE

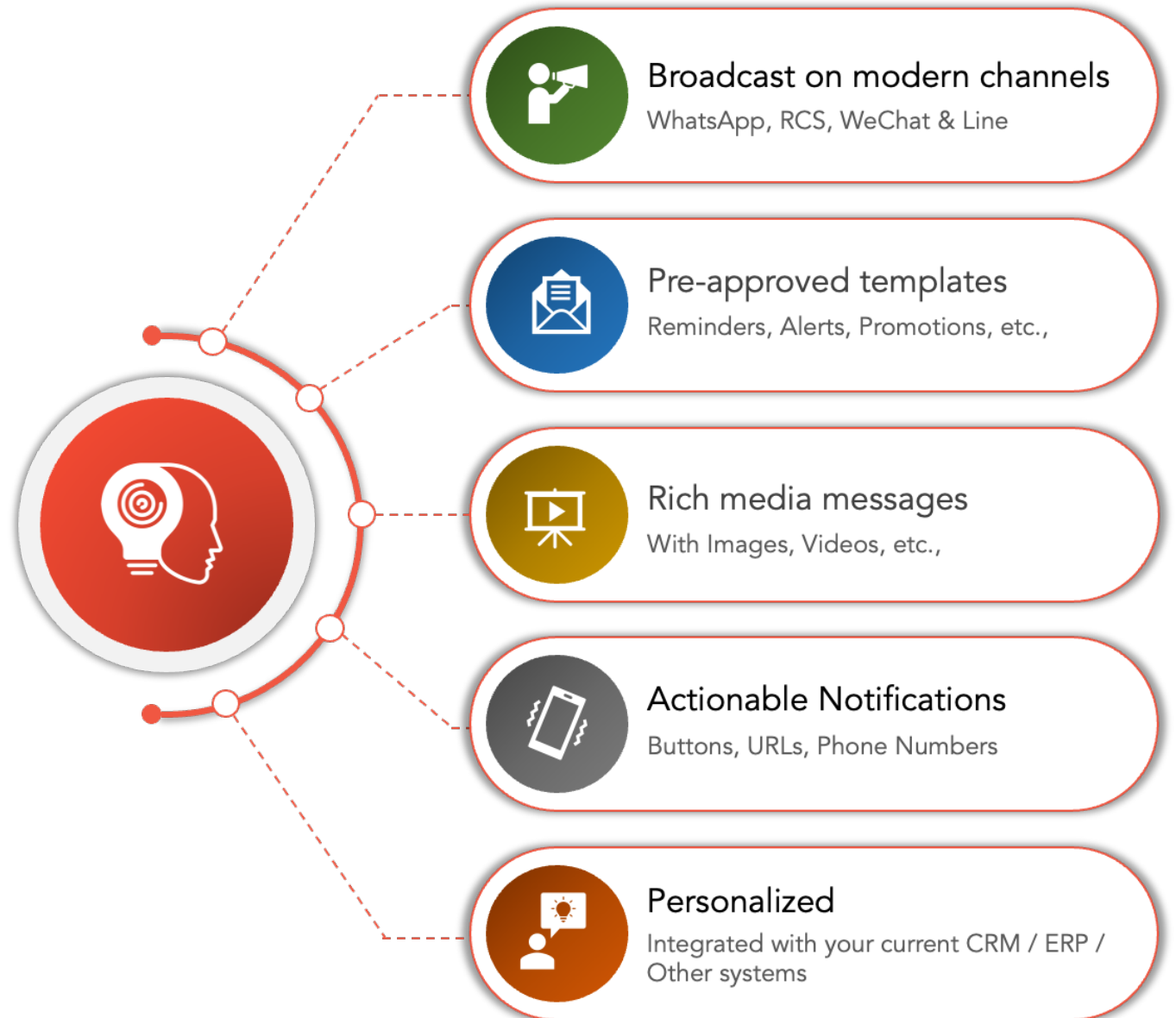
A good customer experience ensures that the customer will have a long association with the brand and a positive word of mouth among people.

03

## OUR SOLUTION

## iNextNotify

Send appointment reminders, purchase confirmations, or urgent alerts with the completely Programmed Messaging API.

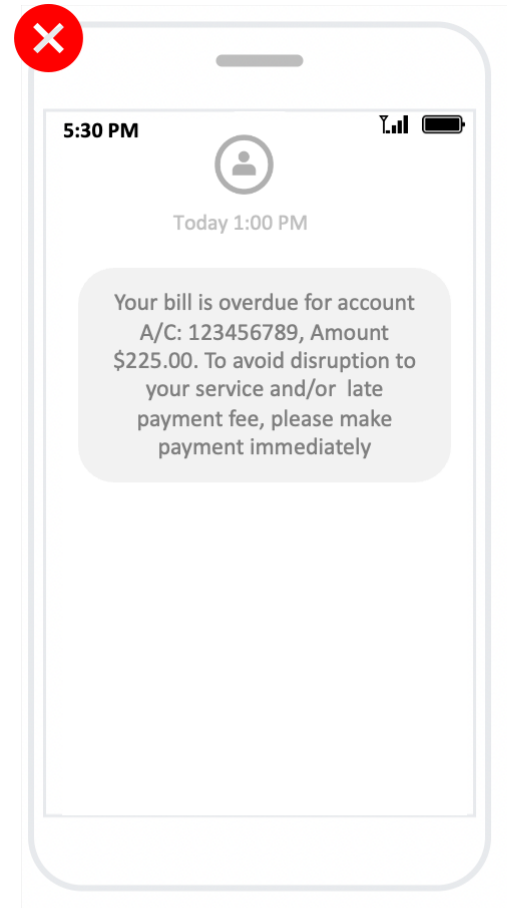


03

## OUR SOLUTION

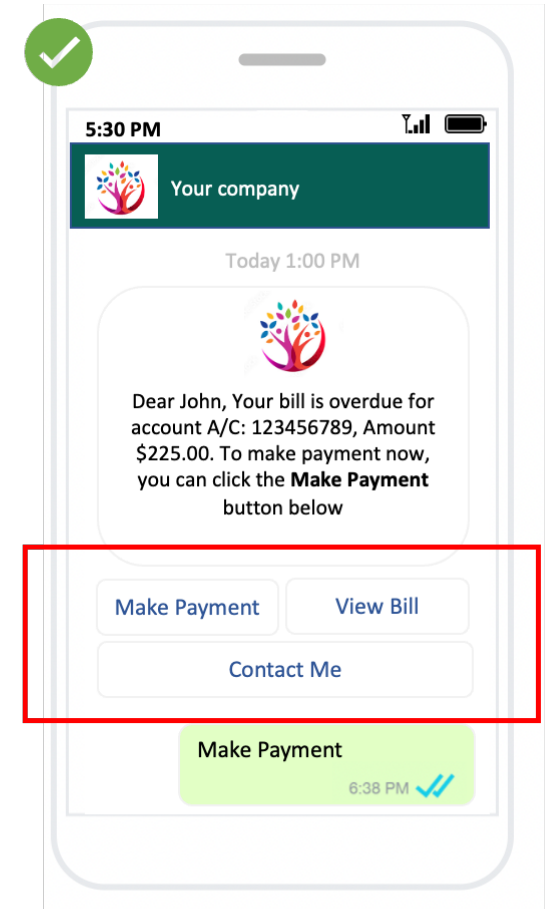
# iNextNotify

Send appointment reminders, purchase confirmations, or urgent alerts with the completely Programmed Messaging API.



Regular SMS Notification

VS



iNextLabs Notification with Call Out Action Buttons

03

## OUR SOLUTION

# iNextBotify

Go beyond traditional chatbots with our AI powered virtual assistants that truly engage your customers with a human touch

## Don't just Notify.. also, Botify...





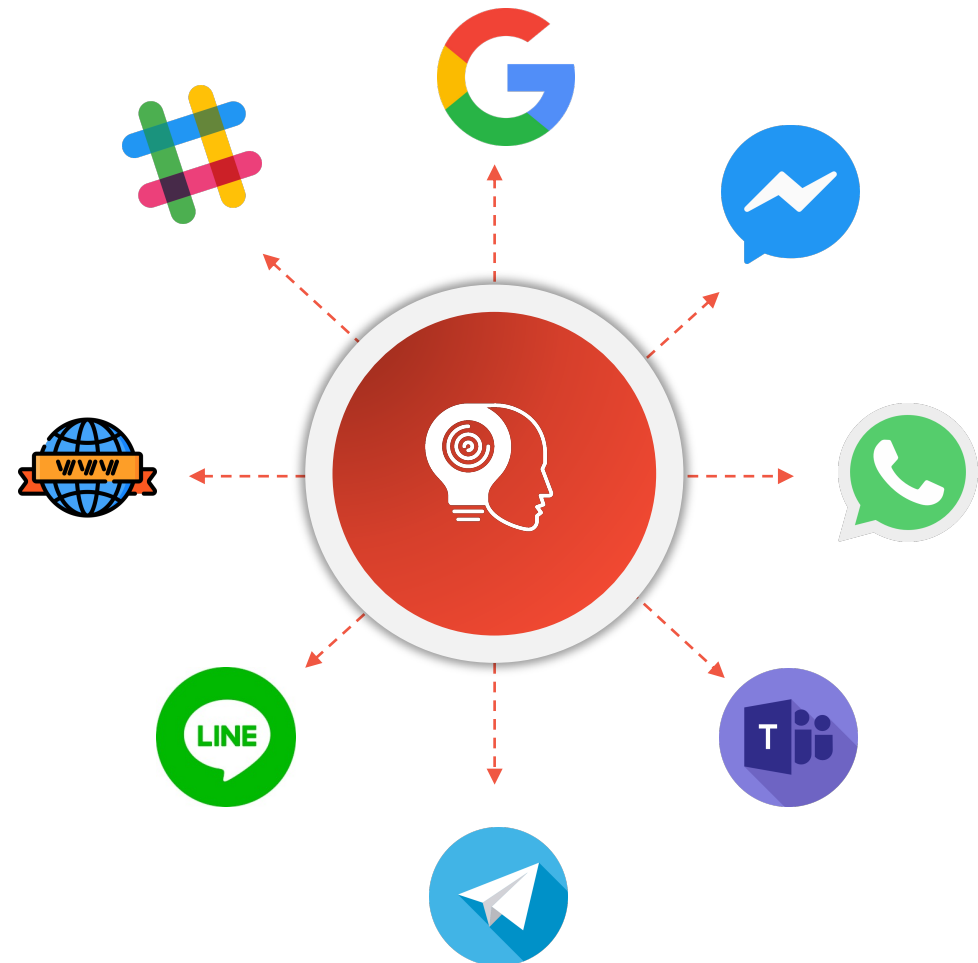
03

OUR SOLUTION

iNextBotify

Go beyond traditional chatbots with our AI powered virtual assistants that truly engage your customers with a human touch

Develop **Once..** Run **Anywhere**



Delivering the most advanced natural language processing (NLP) and machine learning (ML) capabilities available today, our AI powered



Natural Language  
Processed



Continuous Chatbots  
Training



Multiple Channels



Application Integrations



Campaign Management



Sentiment Analysis



Multilingual



Knowledge Store



Live Agent Support

04

## iNextLabs PLATFORM

A single integrated platform packed with automated chatbots

Intelligent Virtual Assistants that deliver next generation experience.

Optimize customer experience and get the most out of the ground breaking and most reliable AI.

05

## OUR CLIENTS

The best way to measure the success in counting happy customer & loyal customers. iNextLabs is proud to have such customers onboard.



aalayam



Espore





Your AI Messaging partner

# THANK YOU

iNextLabs is a Cloud and AI-focused innovative company with a mission to bring the power of artificial intelligence to benefit every business and individual.

We are passionate about solving problems for businesses and enhancing user experiences and productivity.

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