

CX Orchestration Platform

Every interaction optimized by billions of conversational data points

Granular insights, Al agents, and smart orchestration for hyper-personalized, outcome-driven engagement

Combine your proprietary data and our extensive interaction insights. Al workforce manages, personalizes, and optimizes all customer interactions



Al Orchestration:

Design adaptive, multistep journeys across channels based on intent, optimized by data, and orchestrated to achieve hyperpersonalized engagement



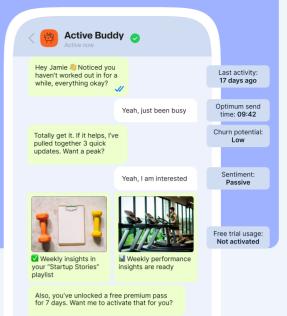
Agentic Al:

Deploy outcome-focused Al agents that autonomously complete tasks like onboarding, issue resolution, and re-engagement



Instant Personalization:

Leverage 530B+ interaction signals to personalize tone, content, and timing of every exchange in real-time





OK, sure

Performance Optimization:

Al continuously fine-tunes campaigns, conversations, and agent actions based on live performance signals to maximize outcomes

Unify disjointed data

- Fetch data from conversational CDP, APIs, CRM and proprietary data
- Context is maintained across sessions, devices, and channels
- Agents are informed in real-time to act, not just respond

Solve fragmented user journeys

- Autonomously resolve issues and reduce per ticket cost.
- Auto-escalate issues to live agents when detected.
- Continuous learning and decision making within flows

Performance Optimization

- Every interaction hyper-personalized with segmentation, sentiment and behavior.
- Adjust tone, content and channel based on live profile data

