infobip

Compliant

CAMARA
THE TELCO GLOBAL API ALLIANCE

Drive innovation with Infobip Network APIs

Making it easier for developers to access advanced network capabilities, helping them build better apps faster.

| Strategic Alliance Expansion | 5G Innovation & Network Utilization | Revenue Growth Forecast |

NUMBER VERIFY

Verify phone number possession seamlessly through a mobile data connection to prevent fraud and social engineering.

QUALITY ON DEMAND (upcoming)

Empower users with connectivity by utilizing Infobip's Quality on Demand API. Boost performance and user experience, by unlocking real-time network control.

DEVICE LOCATION

Leverage the geographical information of a user's phone number to strengthen fraud prevention, and optimize marketing/promo desicions. Identify and block actions too far from the user's mobile device, and deliver personalized engagement and hyper-targeted marketing like never before.

SIM SWAP

Detect SIM swap to stop fraud and account takeovers with timestamps and dates of any SIM changes, plus configurable risk tolerance that enables accurate modeling and metrics.

Infobip has been a leader in authentication and anti-fraud network APIs, meeting critical market needs. Now, we're advancing further with innovations like the upcoming Quality on Demand APIs. And this is just the start—more breakthroughs are on the way. Stay tuned.

Infobip's advantage

1

Largest footprint of telco partnerships

Global CPaaS B2B telco and fraud prevention partnerships in over 75 countries

2

Worldwide developer relations

Community, marketplace & integrations with other hyperscalers

3

Unmatched CPaaS know-how

Recognized CPaaS leader with quick time to market, robust APIs and friction-free execution

Infobip as GSMA Open Gateaway channel partner

Network APIs launched in Brazil

🇧🇷

Technology enablement

Claro
vivo
TIM

Soon to be launched in Spain

🇪🇸

Technology enablement

Telefónica
vodafone
orange

Results

Security
Improved fraud protection

Speed
Faster time to revenue

Revenue
Customer value

Scale
Building on CPaaS telco partnership

Partner with Infobip today for GTM success tomorrow

Full country coverage
Access on-net off-net Network capabilities to offer businesses full CPX solutions with Network APIs that reach across an entire country.

Complete CX solutions
Leverage Infobip CPaaS product stack including embedded Network APIs to enable the build of complete CX solution for customers

Powerful multi-partner play
Broaden telco & Infobip, GTM with strategic partner Nokia to open door to new industries and new use cases

Marketing funds access
Deliver co-marketing programs, and joint events, to target both businesses and developers. Sales rewards for success.

800+
Direct operator connections

37 Bn+
Monthly interactions

9700+
Global operator connections

Full-stack
CPaaS product portfolio, natively built

60+
Telecom partnerships with sell-through and joint GTM

120+
MNO networks secured

120+
Telecom customers

1.1Bn+
Mobile users protected

JUNIPER RESEARCH

Juniper Leaderboard
CCaaS Established Leader 2023
CPaaS Established Leader 2023
Customer Data Platforms Established Leader 2023
SMS Firewalls Established Leader 2023
Conversational Commerce Established Leader 2023
Platinum Winner as the Best RCS Provider in 2020, 2021, 2023
Platinum Winner as the best CPaaS Provider in 2024

Gartner
Gartner® Magic Quadrant™ for CPaaS 2023, 2024
Infobip is named a Leader

metrigy
Metrigy CPaaS MetriRank report
Ranked as #1 CPaaS provider 2023

ROCCO
Best A2P SMS Vendor as Rated by MNOs 2017, 2018, 2019, 2020, 2021, 2022
Tier 1 A2P SMS Vendor as Rated by Enterprises 2022, 2023
Tier 1 SMS Firewall Vendor 2017, 2018, 2020, 2021, 2022, 2023

IDC
IDC MarketScape
CPaaS Leader 2021, 2023

OMDIA
Omdia Universe
CPaaS Leader 2022, 2023

ISO 9001 BUREAU VERITAS Certification

TRUST IN ENTERPRISE MESSAGING

mobile connect

ISO 27017 CERTIFIED

ISO 27018 CERTIFIED

ISO 22301 CERTIFIED

SOC 2