

helping  
people  
**LOVE**  
their bank  
| since 1994 |



## ABOUT US



**INFOCORP**  
helping people **LOVE** their bank

## Experts in Digital Banking

Through **IC Banking**, our smart omnichannel platform, we deliver agile & flexible solutions helping Banks **enhance their customers' experience**



# A CONSTELLATION GROUP MEMBER



“ *The Infocorp team has created something truly remarkable, and we look forward to supporting that momentum into the future.* ”

Mike Byrne, Aquila Software CEO

## About Constellation Group Inc.

- One of the Top 10 Canadian companies
- Listed on the Toronto Stock Exchange
- Yearly revenue of U\$S 3.1 billions
- Over 125.000 clients
- Operations in more than 100 países countries encompassing: USA, Europe, Australia, LATAM & África.

## +40 BANKS IN LATAM & THE CARIBBEAN



**+10** million  
active users

**+120** million  
transactions

**19** Latam &  
Caribbean  
Countries



# OUR CLIENTS



# IC BANKING PLATFORM

ONE BANK. ONE EXPERIENCE. ONE PLATFORM



## 1. DIGITAL CHANNELS

Our platform features multiple digital channels helping to deliver a standout end-to-end experience.

## 2. SMART

Create personalized experiences with **AI**. Engaging with each client in a unique way through intelligent advisors & insights, helping them **build a better financial life**

## 3. OPEN BANKING

Open Banking that goes beyond regulation. Enable **innovation & growth** through an Open Architecture that stimulates synergies and the creation of ecosystems.

## 4. INNOVATION & ROADMAP

Through a constant cadence of innovation, it allows the Bank to easily adopt new technology & provide **cutting edge solutions** to its clients

## 5. DIGITAL HUB

Centralize your information sources into a unified digital Hub that provides a **consistent** mechanism and a **single access** point

## 6. SECURITY

Provide **secure digital transactions** through standards compliance required by each market & region

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# AN ALL-BUSINESS SOLUTION



## Different Clients. Different Needs. Same Platform

Regardless of how they interact with the Bank, or what type of customer it is, for them **the Bank will always be one.**

ALL-BUSINESS

RETAIL

CORPORATE

SMBs

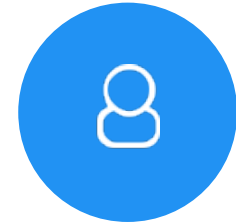
# FLEXIBLE



OUT-OF-THE  
BOX  
EXPERIENCE



+2500  
CONFIGURATION  
OPTIONS



CUSTOMIZED  
EXPERIENCE

Fastest Delivery

Personalized  
Experience





# DIGITAL CHANNELS

IT'S ALL ABOUT THE EXPERIENCE



# WEB BANKING

IMPROVE THE EXPERIENCE

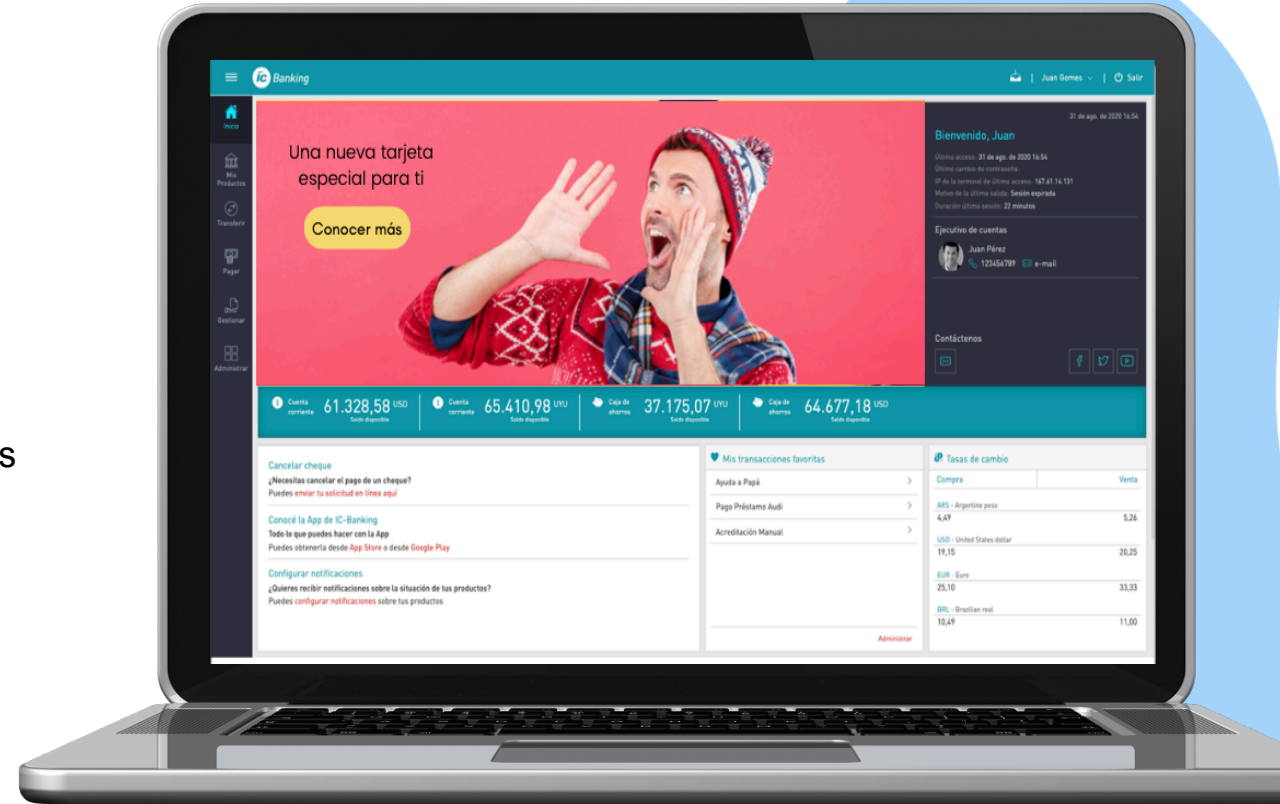


## It's all about the Experience

A **responsive** channel that adapts to all devices and allows you to have 100% of the functionalities.

A smart composite **Dashboard** that creates tailor-made experiences based on the clients' profiles.

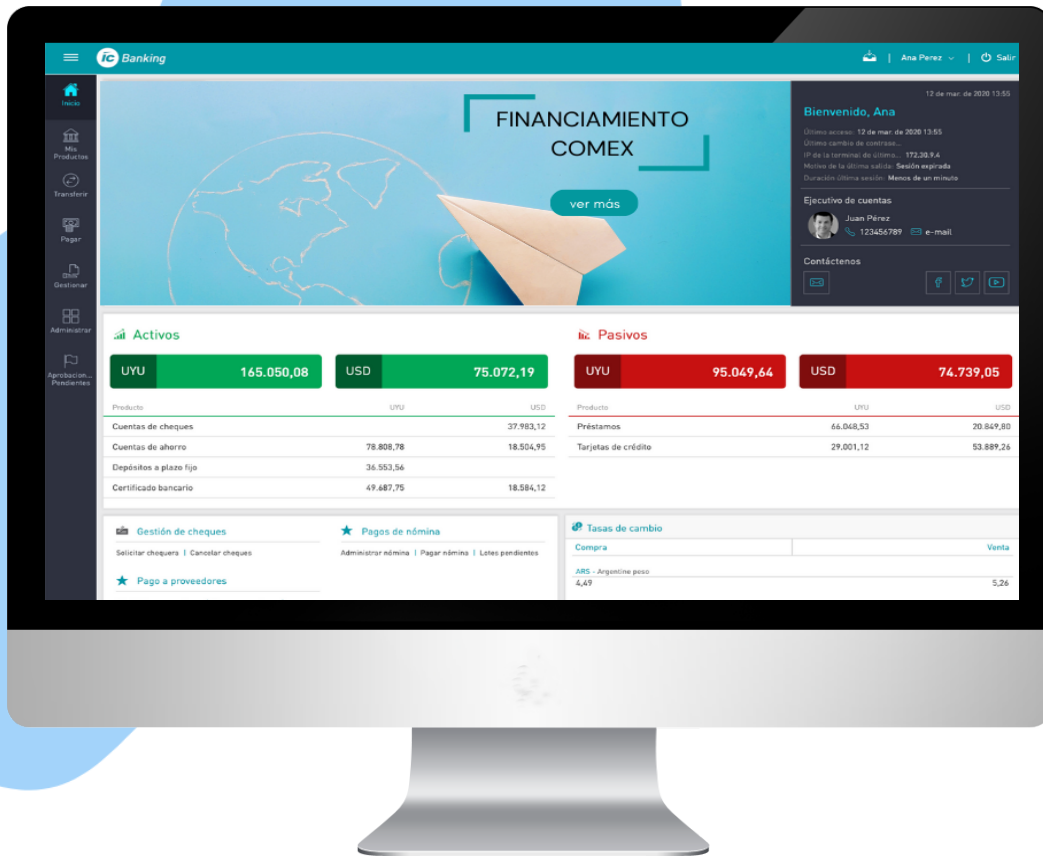
High **customization, brand awareness** & **personalization** capabilities through template catalogs that allow for a speedy brand refresh or seasonal campaigns.



# WEB BANKING

## Expand your business reach

Reduce operating costs by offering **self-managed Banking** to customers.  
Give flexibility to your clients through **unattended processes** or boost **digital sales** using our Dynamic Requests module.

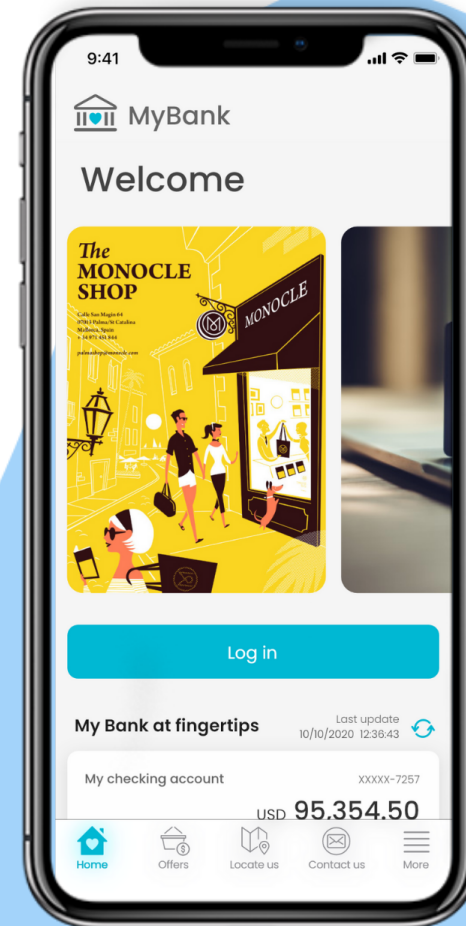


# MOBILE BANKING

THE FOUNDATION FOR A MOBILE ONLY WORLD



# Experience Mobile First **LOVE**





# The Personalization Gap

The **difference between** what the users' want and what they actually get.

01

The Big Techs as new players

02

Customer expectations are growing

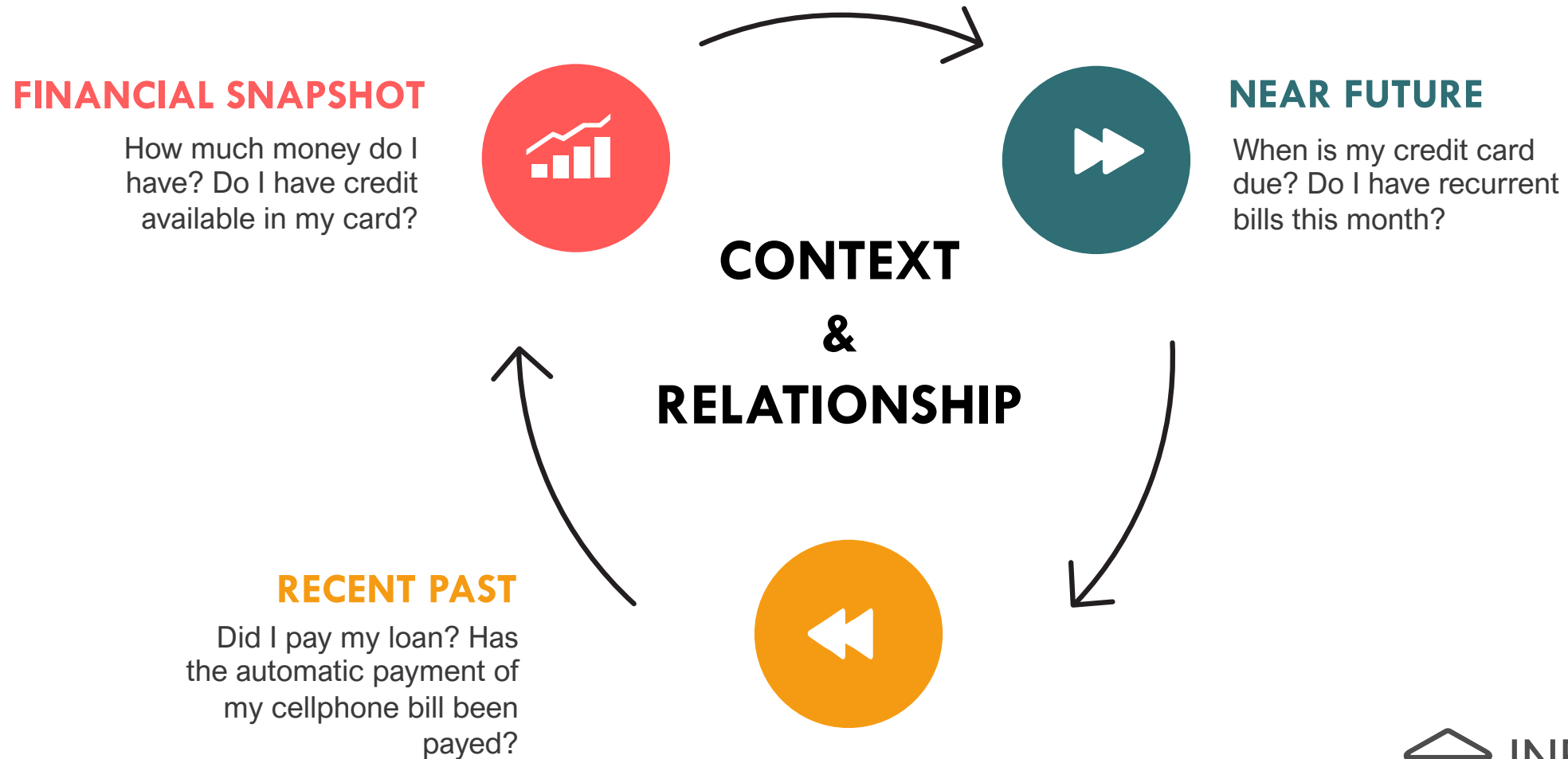
03

How banks can fill the gap

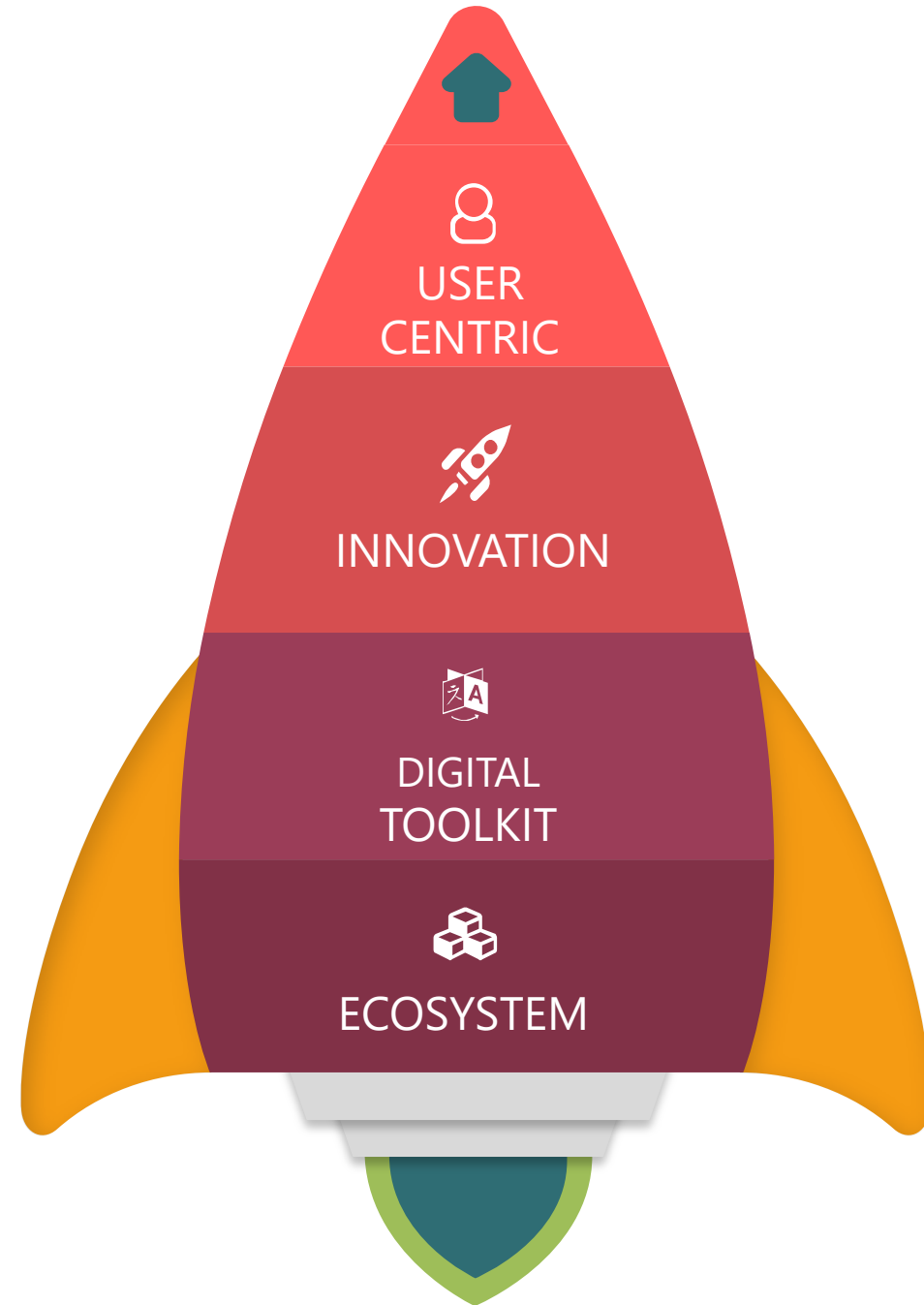




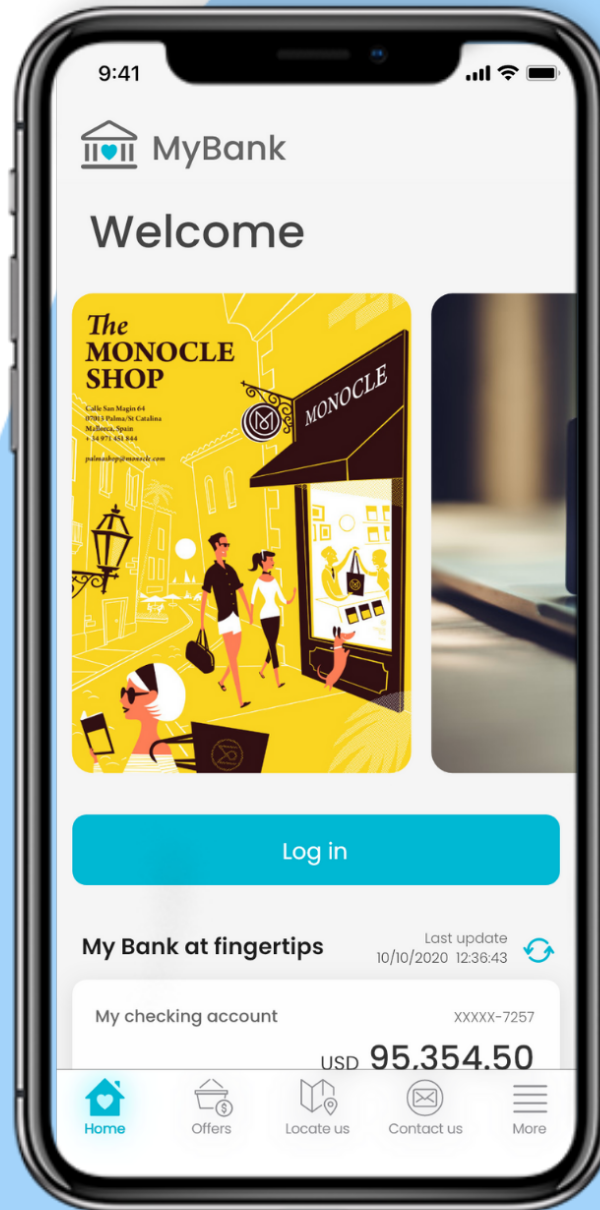
# Behavioral Patterns



# The All-New Mobile Engines



# Welcome App 7






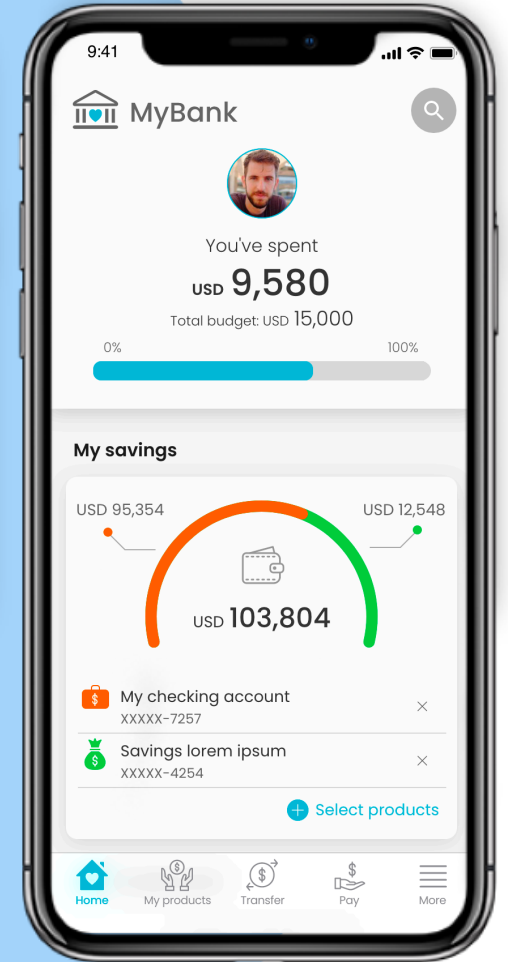
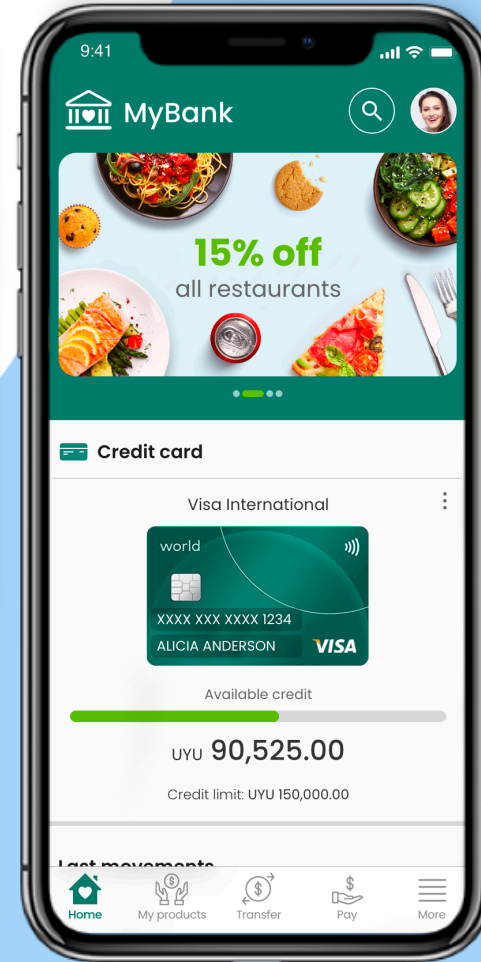
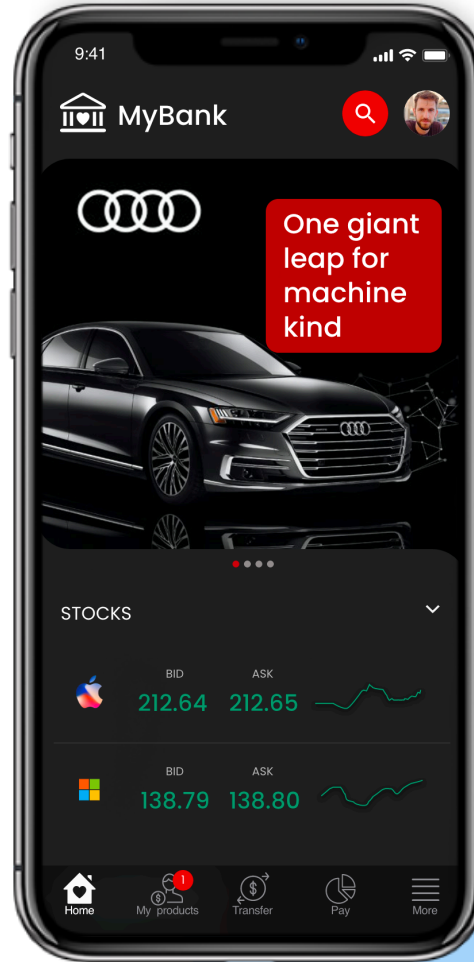
# The foundation for a mobile only world

- 01 An all-new **Native App** built from scratch.
- 02 A powerful **Digital Tool Kit** with plug & play capabilities to give freedom to your innovation teams.
- 03 An accelerator **framework** to boost the user experience.






# Built-in differentiation capabilities at every level

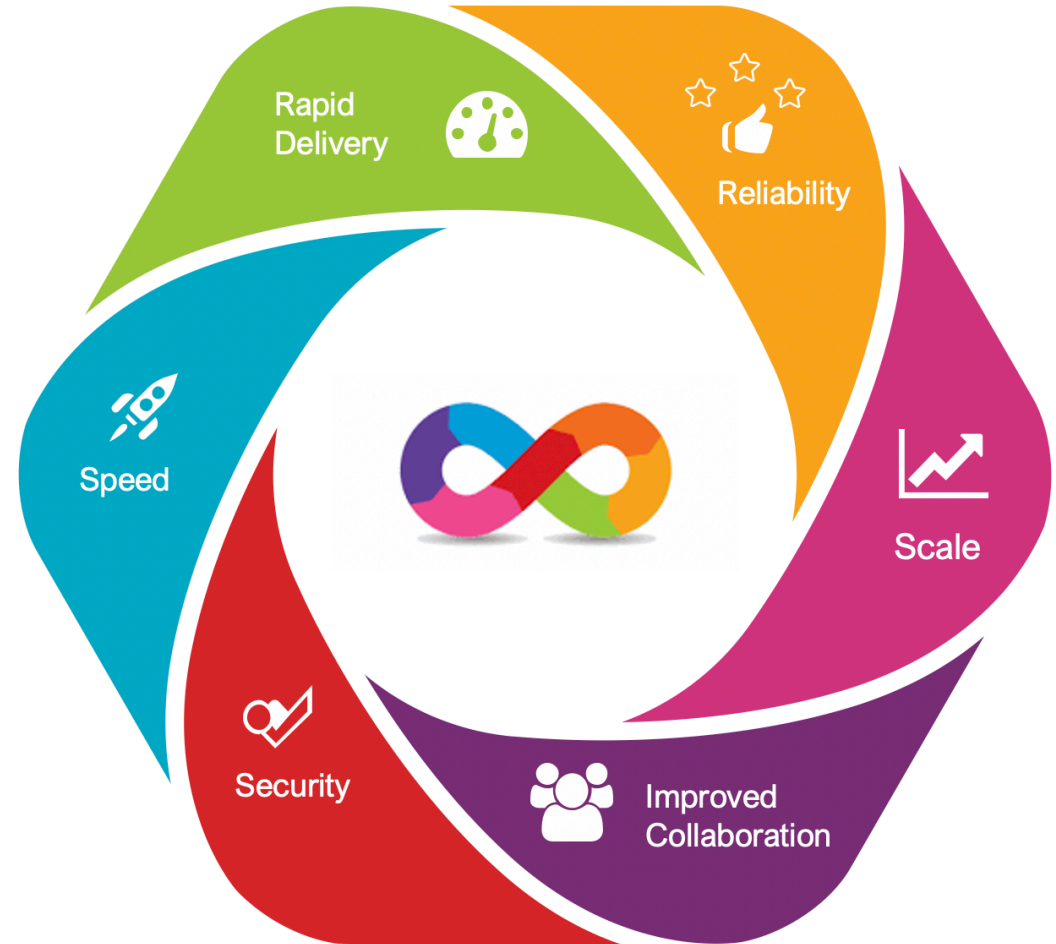
-  Branding customization
-  Segmentation
-  Customer-driven dashboard





# Sustained Innovation

-  Deliver innovation in a **timely manner**
-  Easily **upgrade 3 times a year**
-  Evolution and innovation at low cost



# Demo

# JOIN THE RIDE

BE PART OF THE FUTURE OF DIGITAL BANKING TODAY



[marketing@infocorp.com.uy](mailto:marketing@infocorp.com.uy)

