

# INFORMATION

PRODUCT INFORMATION

EMBED GENERATIVE AI INTO  
YOUR BUSINESS PROCESSES  
WITH ENTERPRISE AI SAAS



Information's mission is to build a national consulting firm that partners with community, corporations, government and technology platforms to foster employment and ICT sector growth while inspiring positive societal impact among indigenous communities. We have an extensive team of experienced professionals invested in providing and implementing technology solutions for the public and private sector, while mentoring the next generation of indigenous ICT consultants. By partnering with Enterprise AI (EAI) on the Azure Marketplace, Information enhances this mission, offering clients a comprehensive approach to embedding AI into their business processes.

### **1. Strategic AI Deployment with Rapid Value Demonstration**

Information and its partners specialise in identifying and executing strategic AI pilots that quickly showcase the tangible benefits of EAI. By targeting high-impact areas within an organisation, these pilots demonstrate the potential of AI to streamline operations, reduce costs, and enhance decision-making processes. This focused approach ensures that stakeholders can witness immediate value, fostering confidence in AI initiatives.

### **2. Scaling Success through Lighthouse Pilots**

Building on initial successes, Information employs a 'lighthouse' strategy to scale AI solutions across the enterprise. By refining and expanding successful pilots, organizations can replicate proven models in other departments or functions. This method not only amplifies the benefits of AI but also creates a framework for continuous improvement and innovation.

### **3. Cultivating Organisational Enthusiasm and Adoption**

Information's approach fosters a culture where employees actively seek to integrate AI into their workflows. By showcasing the successes of AI pilots and their positive impact on operations, a sense of 'fear of missing out' (FOMO) is cultivated among staff. This organic demand for AI integration leads to a tipping point where AI adoption is driven by employee enthusiasm rather than top-down mandates, ensuring sustainable and widespread implementation.

### **4. Transitioning from RPA to Embedded AI**

Traditional Robotic Process Automation (RPA) has limitations in handling complex, unstructured tasks. Information facilitates the transition from RPA to embedded AI solutions, enabling organisations to automate more sophisticated processes and make intelligent decisions. This evolution enhances operational efficiency and positions organisations at the forefront of technological advancement.

### **5. Comprehensive Support and Continuous Innovation**

Through the Azure Marketplace, Information provides access to EAI's robust SaaS platform, ensuring secure, reliable, and scalable AI solutions. Additionally, Information offers ongoing support, training, and resources to help organisations stay abreast of AI innovations and maintain a competitive edge.

By partnering with Information to implement EAI, enterprise leaders can strategically embed AI into their business processes, driving growth, efficiency, and a culture of continuous improvement.

# EMBED GENERATIVE AI INTO YOUR BUSINESS PROCESSES WITH ENTERPRISE AI SAAS

## Why Enterprise AI SaaS?:

- AI embedded in your customer's journeys
- AI embedded in your business processes
- Transforming business operations with seamless integration
- Secure, robust & reliable
- Access to AI innovation
- One vendor, full service

In today's rapidly evolving digital landscape, integrating artificial intelligence (AI) into your business processes and customer journeys is no longer a luxury but a necessity. Our Enterprise AI Software-as-a-Service (SaaS) solution offers an integrated approach to embedding AI across your organisation, providing a seamless, secure, and innovative experience



## 6 REASONS TO CHOOSE ENTERPRISE AI SAAS:



### 1. GenAI embedded in your

**customer journeys:** Enterprise AI's customers live in a world where generative AI chatbots and multilingual call centres are not just add-ons but integral components of your product suite. Our solution embeds AI directly into your customer journeys, transforming the way customers interact with your products and services. By seamlessly integrating AI, we enable personalised experiences, driving customer engagement and satisfaction.

### 2. AI embedded in your business

**processes:** Move beyond traditional business process automation with AI that enhances strategic workflows. Our solution integrates generative AI into critical business processes, offering a collaborative approach that works alongside your employees. This leads to more robust and efficient operations, significantly boosting productivity.

### 3. Transforming business operations with seamless integration:

Strategically revamp your business operations with Enterprise AI. Our SaaS offering helps you identify and focus on key areas where generative AI can drive significant impact, delivering the innovations you need to stay ahead in a competitive market. AI becomes a natural part of your workflows and customer interactions, enhancing efficiency and experience.

### 4. Secure, robust, and reliable:

Strategically revamp your business operations with Enterprise AI. Our SaaS offering helps you identify and focus on key areas where generative AI can drive significant impact, delivering the innovations you need to stay ahead in a competitive market.

**5. Access to AI Innovation:** Keeping up with the rapid pace of AI advancements can be daunting. Upskilling your staff, picking the best value from GenAI in the market, and then delivering the upgrades at pace, is becoming impossible for most organisations. Our platform continuously evaluates the AI landscape, integrating the best innovations into our products for our customers. You'll benefit from cutting edge AI features within months of their public release, all included in your subscription.

**6. One Vendor, full service:** Transform your business with Enterprise AI Software-as-a-Service. Embrace the future of business operations and customer engagement with a solution that grows with you, adapts to your needs, and keeps you at the forefront of AI innovation. Enjoy the simplicity of a single-vendor solution for all your Generative AI needs. Our SaaS offering, supported by a network of trusted partners, provides comprehensive services. From embedding AI in business processes to customer journeys, we've got you covered.