

Case Study: Helix Coverage Enabled Member Enrollment Transformation

Customer Profile: Leading managed care company providing health insurance to individual through Medicaid and Medicare



Key Objectives



Helix Solution



Results

Streamline intake and processing

Implement intelligent PCP assignment

Improve access to care

Reduce administrative costs

834 and COB Processing

PCP Auto Assignment

Electronic Straight Through Processing

70% reduction in current enrollment exceptions

90% of enrollments processed through electronic straight-through processing

60% reduction in member enrollment-related calls

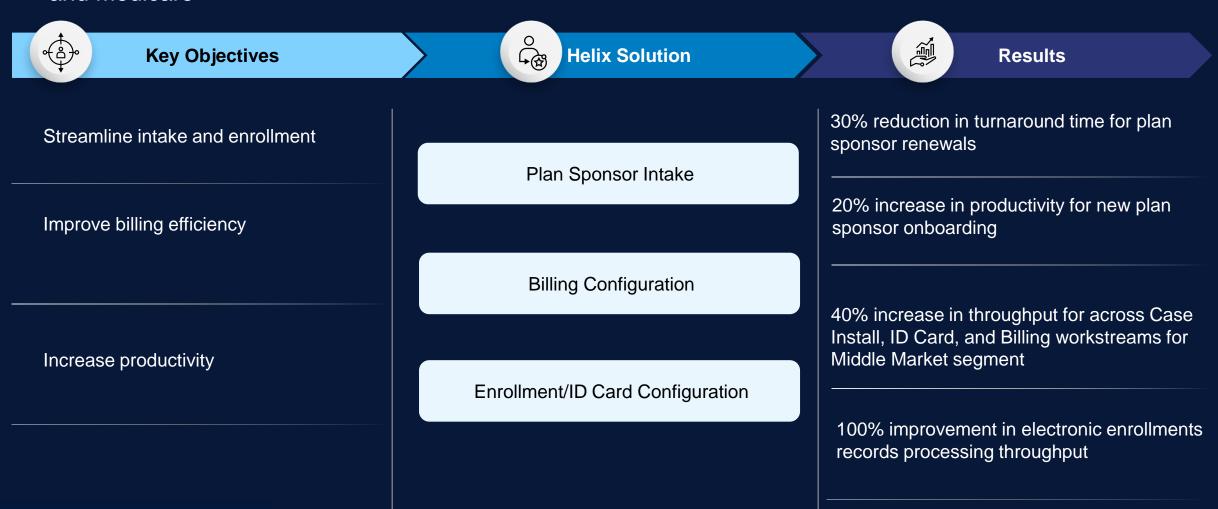
100% improvement in electronic enrollments records processing throughput

Successfully implemented to serve 300,000+ members & plans to expand the platform to cover over 5 million members by the end of 2025



Case Study: Helix Product Module for Plan Sponsor Intake, Billing & Enrollment

Customer Profile: Leading managed care company providing health insurance to individual through Medicaid and Medicare



Eventually to support 14,000 groups across 50 states in the US. The payer plans to further expand the use of the module to cover additional segments and increase its overall impact on operational efficiency



Case Study: Helix Health's Dynamic Digital Replica for Personalized Care

Customer Profile: Partnered with large telecom operator to provider value added services to their users



Key Features



Helix Solution



Results

Vital Monitoring

Heart Rate, Skin Temperature, Glucose, O2 Saturation, Respiration Rate

Activity Tracking

Sleep Duration, Sleep Position, Step Count, Step Strength, Step Symmetry

Real-Time Access

Trusted User Access

Alerts

Agnostic Platform:

Support multiple wearable devices, ensuring flexibility and compatibility

Comprehensive Data Model:

Robust data model captured a wide range of information, including vitals, social determinants of health (SDOH), historical health data, and member assessments **Enhanced Patient Engagement**

Improved Care Coordination

Proactive Care Management

Data-Driven Decision Making



THANK YOU







