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## Helix – Case Studies

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# Case Study: Helix Coverage Enabled Member Enrollment Transformation

**Customer Profile :** Leading managed care company providing health insurance to individual through Medicaid and Medicare



## Key Objectives

Streamline intake and processing

Implement intelligent PCP assignment

Improve access to care

Reduce administrative costs

## Helix Solution

834 and COB Processing

PCP Auto Assignment

Electronic Straight Through Processing

## Results

70% reduction in current enrollment exceptions

90% of enrollments processed through electronic straight-through processing

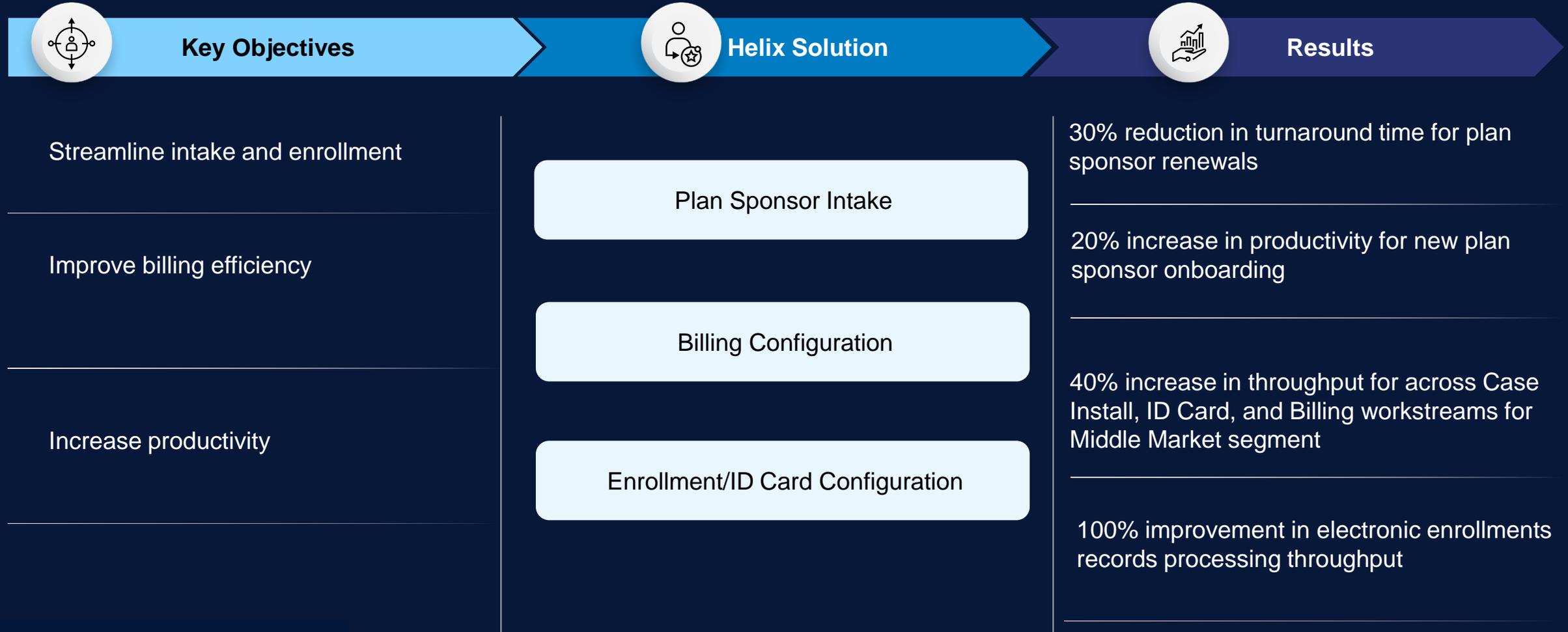
60% reduction in member enrollment-related calls

100% improvement in electronic enrollments records processing throughput

Successfully implemented to serve 500,000+ members & plans to expand the platform to cover over 5 million members by the end of 2025

# Case Study: Helix Product Module for Plan Sponsor Intake, Billing & Enrollment

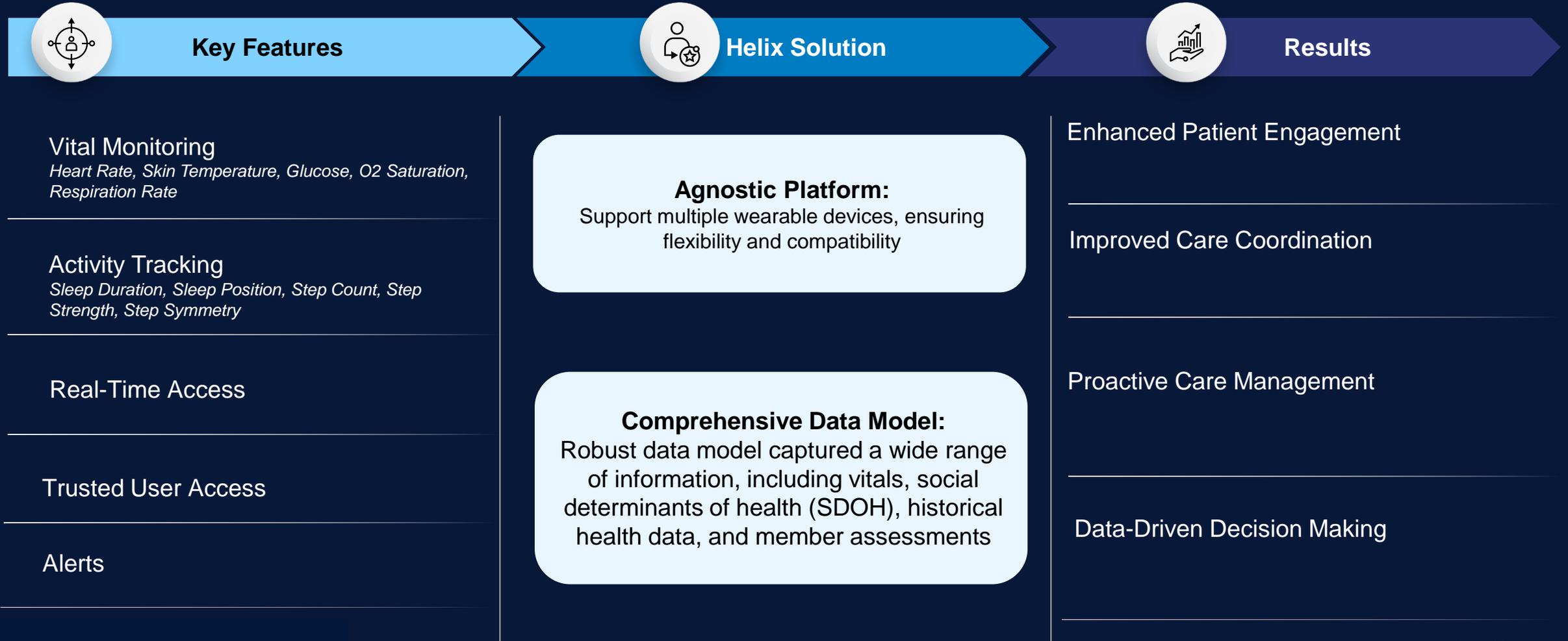
**Customer Profile :** Leading managed care company providing health insurance to individual through Medicaid and Medicare



Eventually to support 14,000 groups across 50 states in the US. The payer plans to further expand the use of the module to cover additional segments and increase its overall impact on operational efficiency

# Case Study: Helix Health's Dynamic Digital Replica for Personalized Care

**Customer Profile :** Partnered with large telecom operator to provide value added services to their users



## Key Features

### Vital Monitoring

*Heart Rate, Skin Temperature, Glucose, O2 Saturation, Respiration Rate*

### Activity Tracking

*Sleep Duration, Sleep Position, Step Count, Step Strength, Step Symmetry*

### Real-Time Access

### Trusted User Access

### Alerts



## Helix Solution

### Agnostic Platform:

Support multiple wearable devices, ensuring flexibility and compatibility

### Comprehensive Data Model:

Robust data model captured a wide range of information, including vitals, social determinants of health (SDOH), historical health data, and member assessments



## Results

Enhanced Patient Engagement

Improved Care Coordination

Proactive Care Management

Data-Driven Decision Making

The background is a dark blue gradient. It features several decorative elements: a large purple-to-blue gradient circle at the top center, a smaller blue-to-purple gradient circle at the bottom center, and a large blue-to-purple gradient circle on the left side. There are also several plus signs (+) in various colors (purple, blue, pink) scattered across the page.

# THANK YOU