

OMNIXWEAR

Recommendations for Completing the look

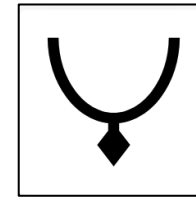


SOLUTION FEATURES

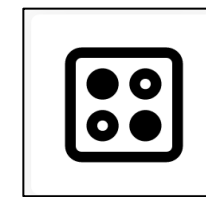
- **The OMNIXWEAR solution** will be available on Web (Laptop/Mobile), Android and iPhone
- The OMNIXWEAR solution allows you to minimize the shopping efforts required by improving cross sell and upsell and in turn enhance the customer experience
- The solution uses styling algorithms to come up with best recommendations for completing the look
- One can add the complete look from the same page
- **Screen sharing feature** with friends and family



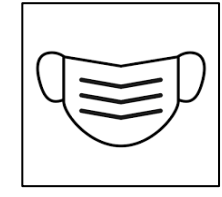
Eyewear



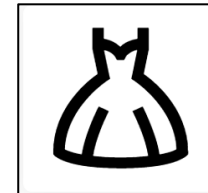
Jewelry



Makeup



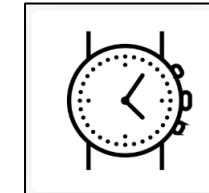
Accessories



Apparel



Shoes



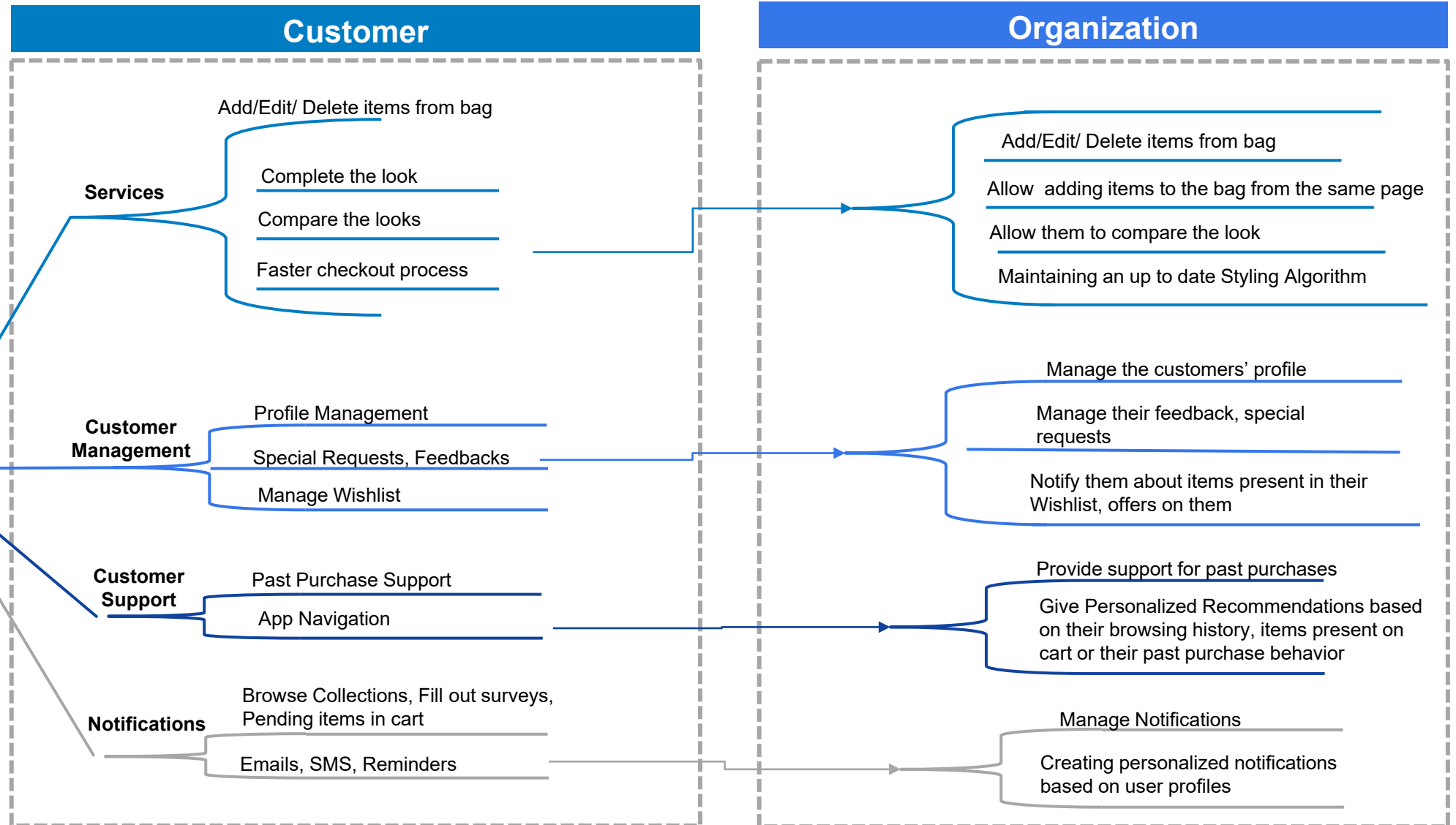
Watches

OMNIXWEAR categories which can be clubbed for recommendations

The recommendations can be used for improving the Cross - Selling

OMNIXWEAR- MIND MAP

OMNIXWEAR



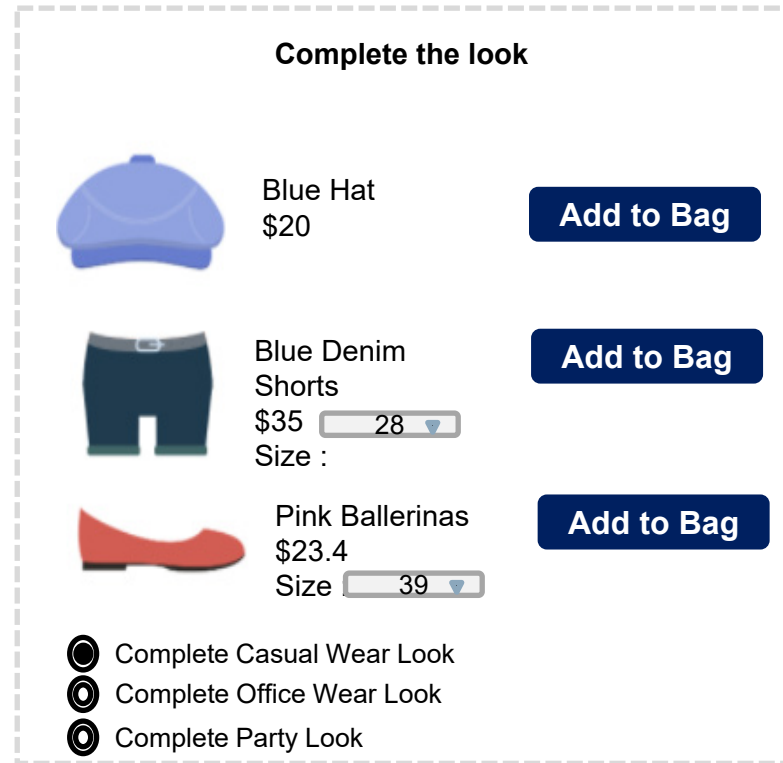
OMNIXWEAR – PROTOTYPE



Customer browses the website



For the product selected styling algorithms will suggest options to complete the look

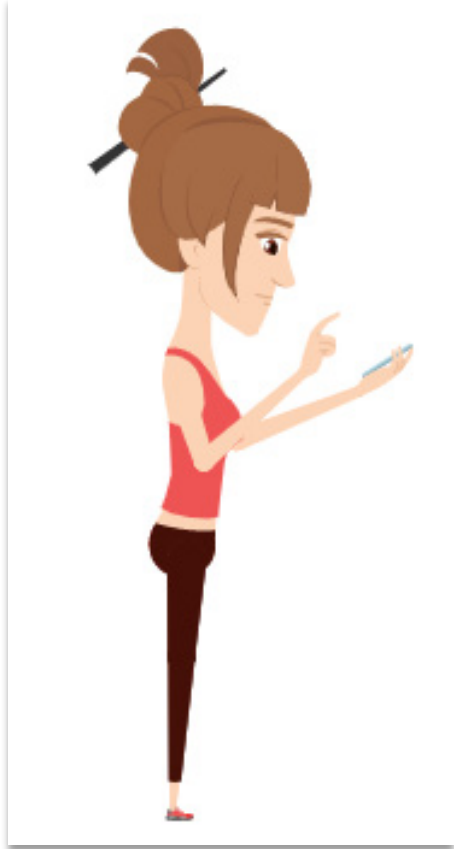


When the customer hovers over the complementary product set, the above screen will be visible. An option for complete the look will be given to the customer

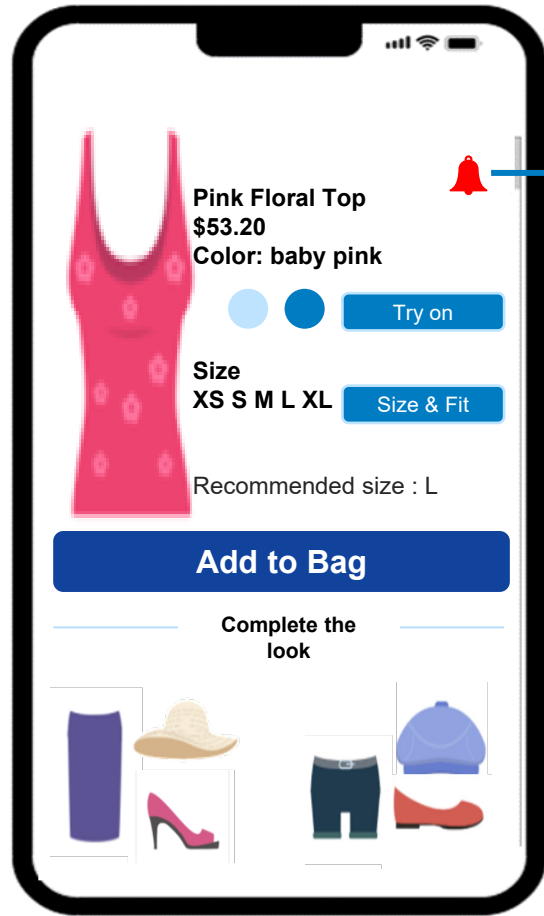
The user can complete the look from the same page

If the user changes the complete look option e.g., if they select Office Wear, then likewise suggestions will be displayed

OMNIXWEAR Continued...



Customer browses the website



The notification icon will pop up only when the product customer is browsing compliments with a previously purchased product

Hi XYZ,
The product you are browsing will go along with the recently purchased High waste blue trouser

Go ahead Add to Bag!



This helps to cross sell and upsell