

inMOBI

Telco Ad-Cloud in-a-box

The #1 TELCO & MOBILE-DEVICE monetization network



InMobi powers world's largest independent mobile monetization network



1.6Bn

Global Monthly Uniques



300M

U.S. Monthly Uniques



Telco

Uniquely TELCO PRIVACY compliant (FCC, FTC, CCPA, GDPR, COPA, CFIUS)

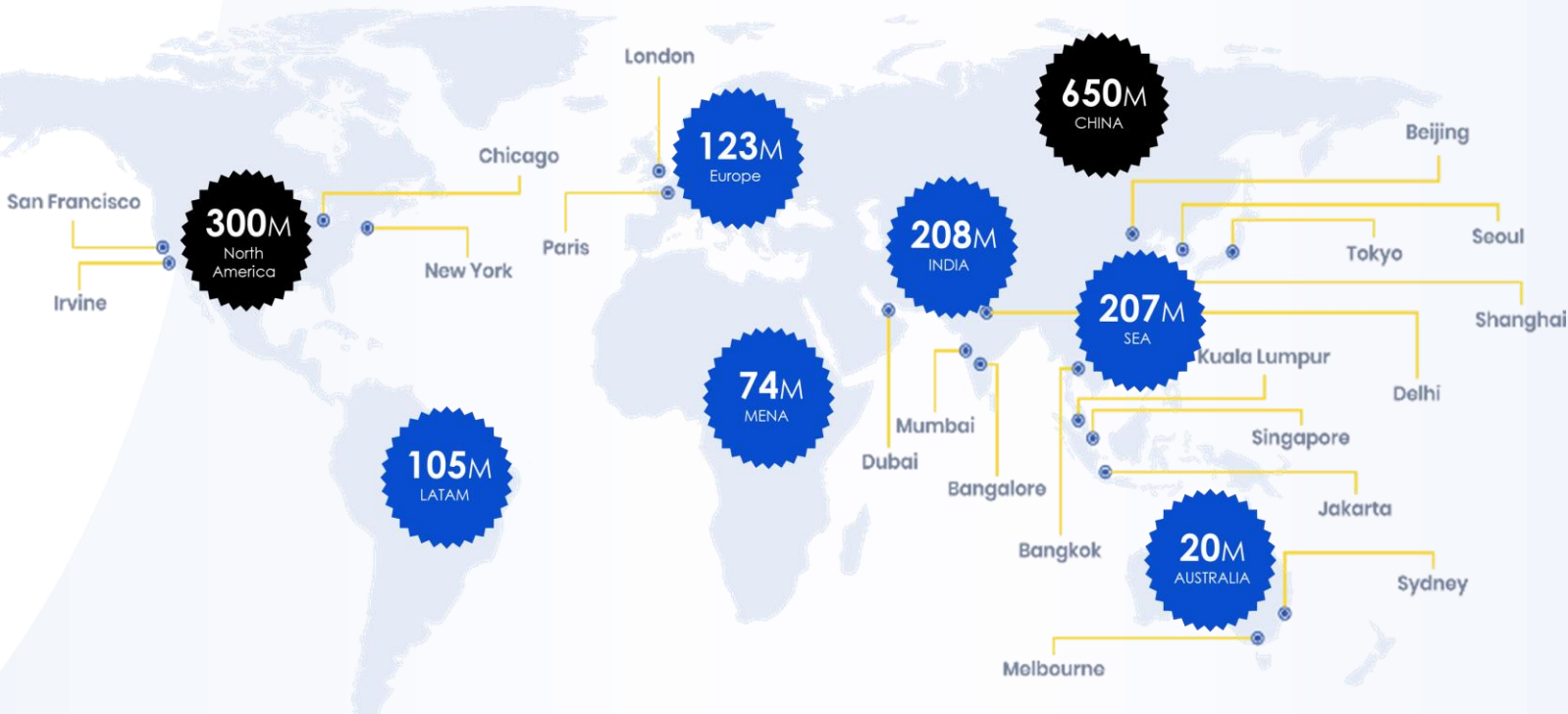


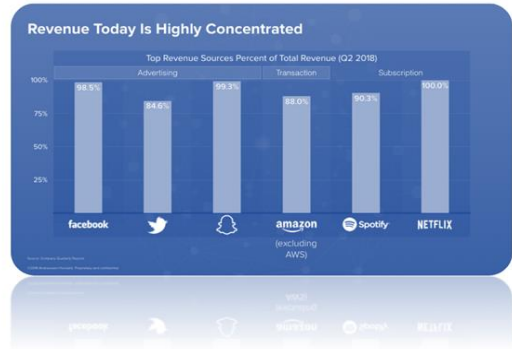
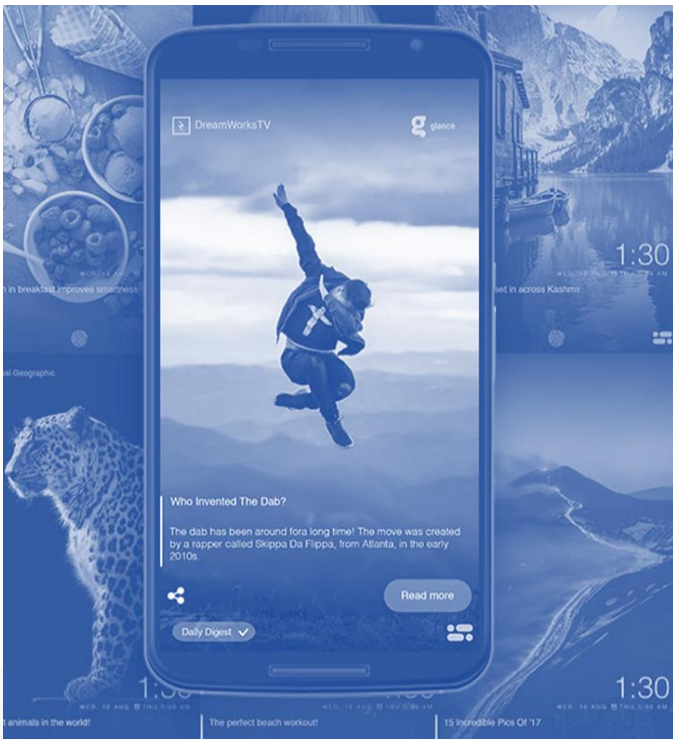
E2E

E2E TELCO suite in a box (DSP, SSP, Exchange, ODM, CDP)

Jointly Microsoft & InMobi have launched world's first E2E AdTech suite in-a-box for TELCOS & OEMs

Powered by  Microsoft Azure



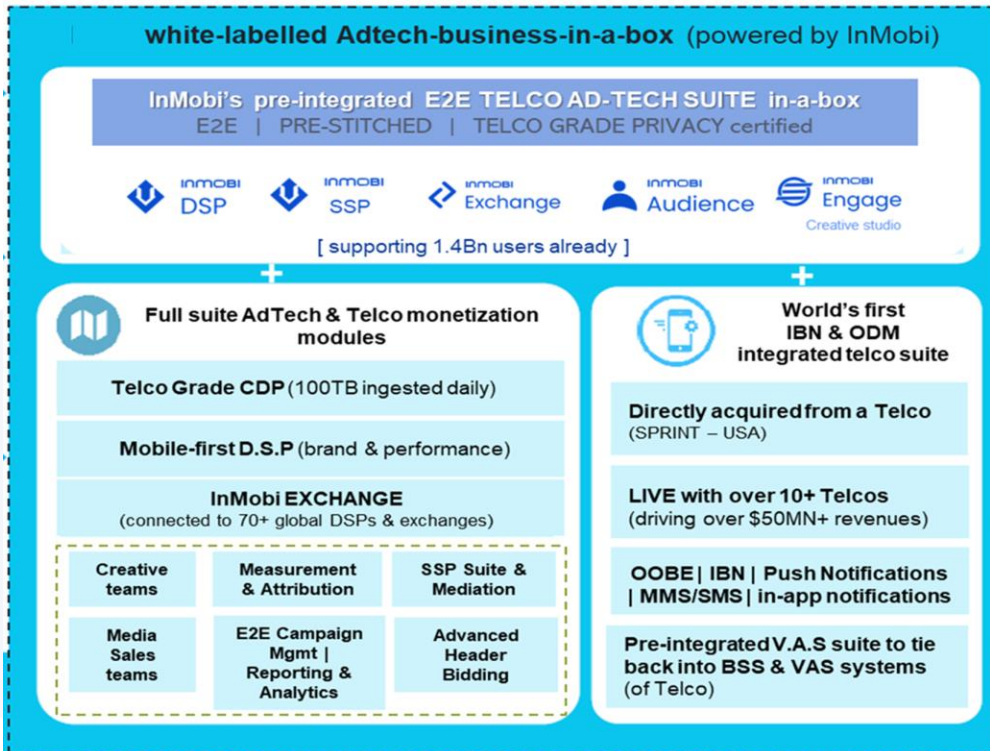


Today almost all Device-Monetization dollars are 'held up' inside the apps or in the walled-gardens like Google, Facebook, Yahoo! .. but InMobi cuts through this & brings the monetization back in Telco's hands



INMOBI™
Telco Ad-Cloud in a box

Powered by Microsoft Azure



InMobi's 40,000+ large publisher partners (supply side)



InMobi brings monetization revenue (\$) for a TELCO / OEM from day-1

Prebuilt ecosystem of Advertiser demand (20,000+ live advertisers) & Supply side access (45,000 app publishers)

1 25,000 leading advertiser (brands) already connected & spending on InMobi

2 Access to 1.4Bn users LIVE already globally (Engage, Acquire, Target)

3 45,000 large publishers pre-integrated via 1st party InMobi SDK

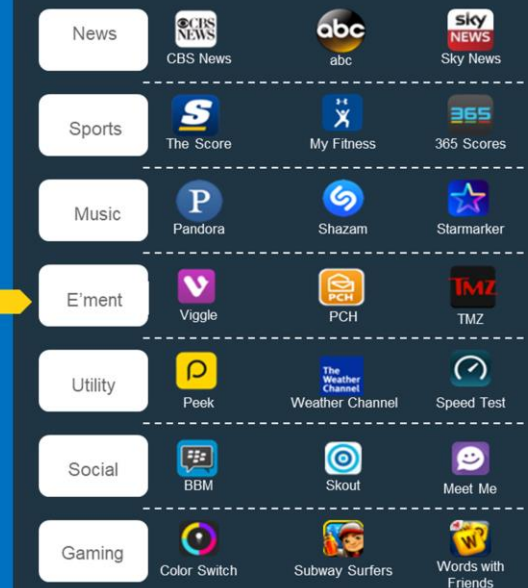
World's leading Advertisers & Brands



InMobi's Ad-Cloud Platform



InMobi's 45,000 premium Supply side (publishers)

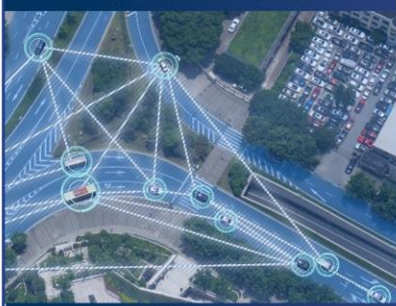


Powered by Microsoft Azure

ASSURED REVENUES TO TELCO LIKE NEVER BEFORE

MONETIZE

TELCO NETWORK DATA as APIs

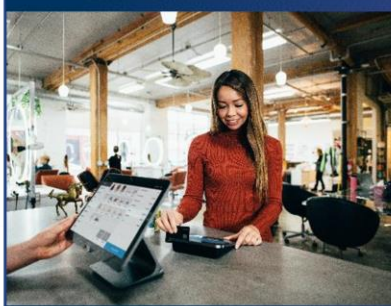


InMobi's proven Telco DMP (blessed by FCC, FTC, GDPR & CCPA) converts raw network signals to Intelligent APIs which we monetize on behalf of telco & provide revenue-share to Telco

Deployed LIVE already

MONETIZE

USER & DEVICE INVENTORY



For the first time, InMobi brings to OEMs & TELCOs a UNIFIED stack for monetizing on-device inventory & user adtech ecosystem.

Deployed LIVE already

MONETIZE

AUDIENCES & AdTech MEDIA



InMobi's powerful CDP ingests 1.6Bn mobile users monthly (80Bn signals daily) to create a unique TELCO-AUDIENCE-NETWORK which we monetize towards our 'demand network' & generate new ARPU for Telco

Deployed LIVE already

If you are interested, feel free to get in touch with us at Rajat.Wanchoo@InMobi.com