DDC AS A CONCEPT
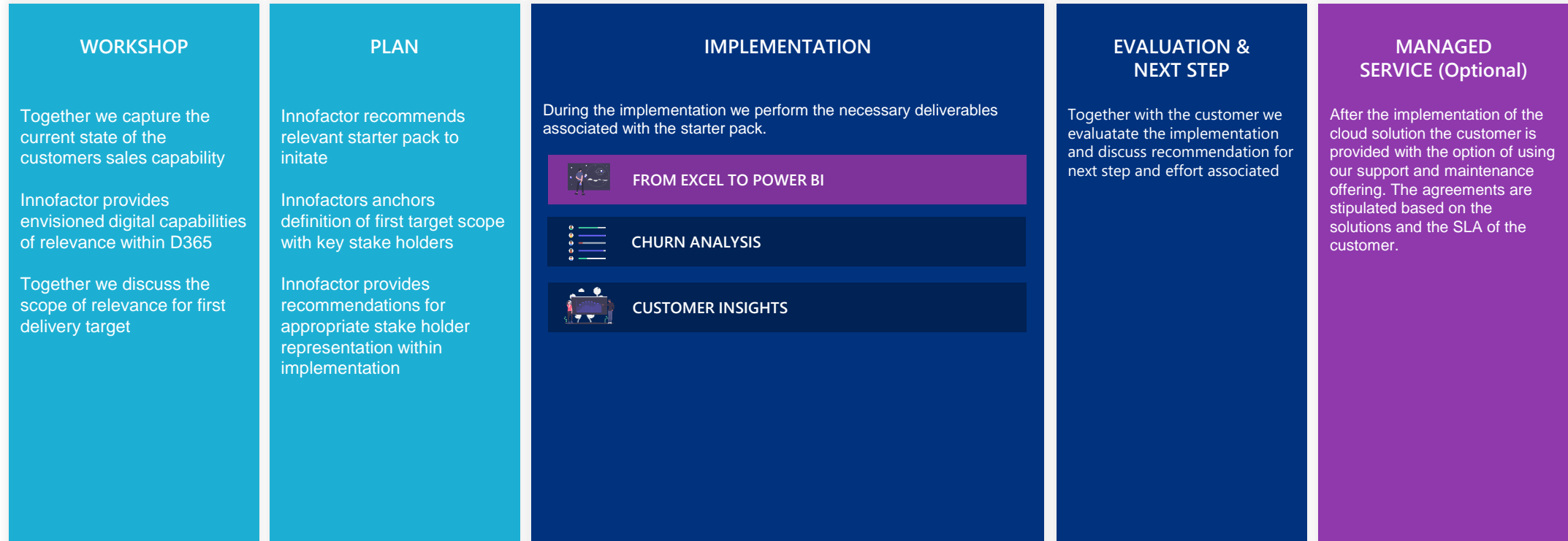
Innofactor DDC offer is designed for the purpose of initating the journey within **establishing a data-driven culture**. Enabling organizations to **think big and taking small steps** towards achieving that goal.

DDC contains three starter packs which are designed to make it easy and risk-free to get started. Each starter pack can be carried out individually or in combination.
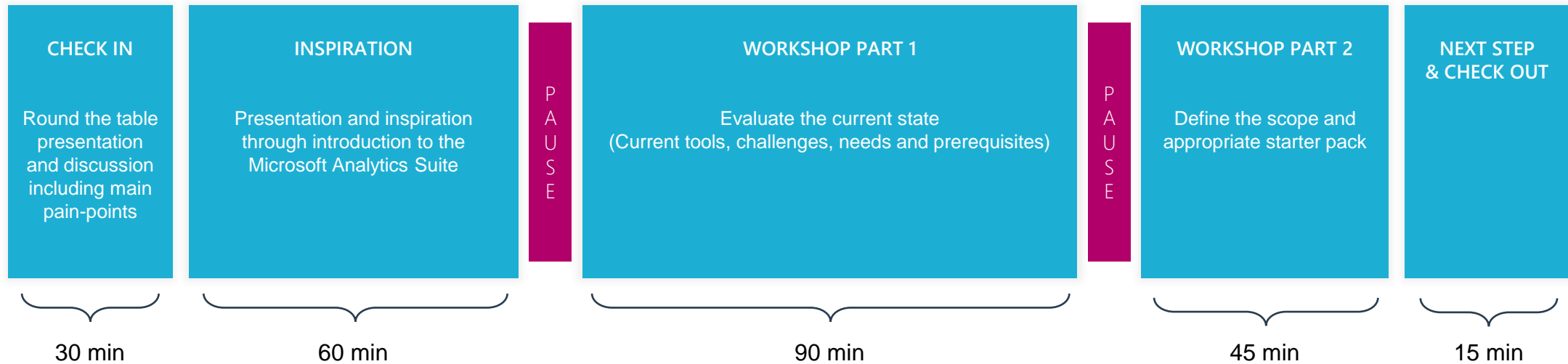
In close collaboration together with the customer our subject matter experts drives and facilitates the work to ensure a solution that meets the customers needs.

INNOFACTOR®

DDC | FORMAT

WORKSHOP

Together we capture the current state of the customers sales capability

Innofactor provides envisioned digital capabilities of relevance within D365

Together we discuss the scope of relevance for first delivery target

PLAN

Innofactor recommends relevant starter pack to initate

Innofactors anchors definition of first target scope with key stake holders

Innofactor provides recommendations for appropriate stake holder representation within implementation

IMPLEMENTATION

During the implementation we perform the necessary deliverables associated with the starter pack.

FROM EXCEL TO POWER BI

CHURN ANALYSIS

CUSTOMER INSIGHTS

EVALUATION & NEXT STEP

Together with the customer we evaluatate the implementation and discuss recommendation for next step and effort associated

MANAGED SERVICE (Optional)

After the implementation of the cloud solution the customer is provided with the option of using our support and maintenance offering. The agreements are stipulated based on the solutions and the SLA of the customer.

INNOFACTOR®

DDC | WORKSHOP FORMAT

CHECK IN	INSPIRATION	P A U S E	WORKSHOP PART 1	P A U S E	WORKSHOP PART 2	NEXT STEP & CHECK OUT
Round the table presentation and discussion including main pain-points	Presentation and inspiration through introduction to the Microsoft Analytics Suite		Evaluate the current state (Current tools, challenges, needs and prerequisites)		Define the scope and appropriate starter pack	
30 min	60 min		90 min		45 min	15 min

INNOFACTOR®

DDC | OVERVIEW

EXCEL TO POWER BI
Gathering your organizational insights efficiently and securely with Power BI

CHURN ANALYSIS
Get answers to the question of who is about to leave you and enable the opportunity to act before that happens.

CUSTOMER INSIGHTS
Boosted setup of Customer Insights to enable the opportunity to gather and act upon your organization's customer data

INNOFACTOR®

Excel to Power BI

Gathering your organizational insights securely and efficiently with Power BI

INNOFACTOR®

DDC – Excel to Power BI enables organizations to get started with gathering insights with the market leading BI tool

DATA
Today we save data on everything from the temperature in our premises to the number of purchases made by our customers make. With Power BI we are able to connect the data and find new insights in order to make our organization more efficient.

INTEGRATED
Power BI and Excel work seamlessly with each other and with a few clicks we publish reports and tables that are automatically updated and available to users across the organization.

INTELLIGENT
With built-in AI functions, we can follow our data into the future or find new connections between data points.

ENGAGEMENT
through interactive and clear visualizations, users are given the opportunity to explore and gain new insight into the business, which contributes to more efficient work aligned with set goals.

DATA MGMT EFFICIENCY
It is easy to spend a lot of administrative time with pivot tables and functions for compiling reports and documentation. With automated data retrieval and purification, this time is freed up for more value-adding work.

BI FOR EVERYONE
Power BI opens up the opportunity for everyone in the organization to easily create reports themselves, contribute to new insights and reduce costs.

INNOFACTOR®

DDC | EXCEL TO POWER BI

WHOM IT CONCERNS?

We turn to organizations that currently work in Excel or similar management of their data. That wants to modernize, simplify and streamline operations and values analytics as a key enabler.

HOW ITS DELIVERED?

In an introductory workshop, we review how you are currently working with your data, what challenges you are facing and what we can do to simplify and improve. The next step is to produce and develop reports together with our experienced BI consultants, during the journey, continuous meetings are held to ensure that the development goes towards a joint desired result.
The package also includes a training in the tool that gives you a basic understanding of how you can best use the tool.

WHAT IS THE RESULT?

After implementation you will have;
- ✓ Defined current state, envisioned future state and anchored first target
- ✓ Implemented data model in Power BI
- ✓ Implemented data report set
- ✓ Trained super-users within the organization

Deliverables included in CHURN ANALYSIS
✓ 1. Training
✓ 2. Workshops
✓ 3. ETL – Data management
✓ 4. **Report build**
✓ 5. Documentation
~100 h

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