

Microsoft Dynamics 365 Experience Room (CIE)

A Unique Way to Experience Tomorrow's Modern Digital Organization Today

Innofactor's Microsoft Dynamics 365 Experience Room is a half-day session targeted to mid and large sized organization leadership teams. It is a unique concept to showcase how an integrated cloud based business solution enables digital transformation in a modern and engaging way.

Our Microsoft Dynamics 365 Experience Room is a truly unique way to experience first hand how modern cloud based business applications enable an organization to work in more effective ways, develop new business models and leverage data to transform their offering to better meet customer needs. By attending, the customer will experience hands-on how modern cloud based business applications enable their digital transformation journey.



Our Customers Attend the Microsoft D365 Experience Room to learn

- Best practices how to drive more value and leverage data to make better decisions with cloud based business applications & AI
- What new skills are required from the organization?
- How to start to take their business process digitalization to the next level and plan the right architecture?

Learn How Digitalization and the Cloud Empower Your Organization to

Provide a Modern Employee Experience

- Make your employees' daily work more meaningful and engaging by providing them with latest productivity tools
- Foster new ways of working for your employees leveraging intelligent and context aware collaboration solutions

Engage customers in new, more personal ways

- Engage your customers more personally throughout their customer journey in a way that's most convenient for them
- Get a 360-degree view to your customers in both digital and physical channels to create new kinds of customer experiences

Optimize Your Operations

- Reduce manual work by introducing intelligent automated business processes
- Make better business decisions by leveraging data across your processes and organization

Become a Better Business Partner

- Identify new business opportunities by using data as a strategic asset
- Create higher customer value by differentiating your products and services and creating exceptional customer experiences with a 360-degree view of your customers and operations

Experience how modern cloud based business applications enables your organization to work in more effective ways, develop new business models and leverage data to transform your offering to better meet your customer's needs



By Attending Innofactor's Microsoft Dynamics 365 Experience Room you will learn hands-on how Microsoft Dynamics 365, Office 365 and LinkedIn Sales Navigator empower your organization to become

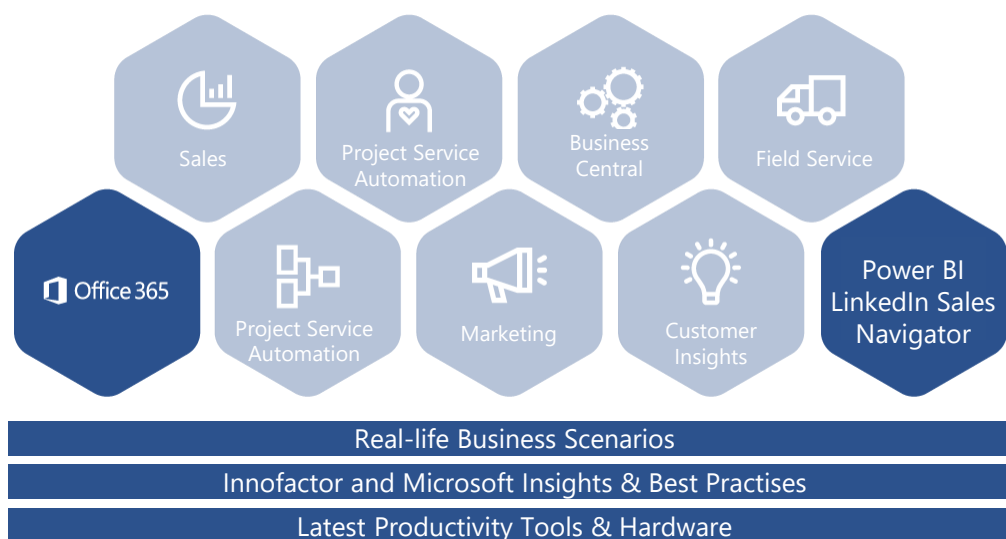
- **A Modern Employer** by providing your employees with the latest collaboration tools and enabling new ways of working
- **A customer-driven organization** by building a 360-view to your customers and helping you engage them in the right channels at the right time
- **A more effective organization** by optimizing your operations through intelligent and automated business processes
- **A stronger business partner** by enabling you to differentiating your offering and capturing new opportunities through data-driven decision-making
- **A modern data-driven leadership team** by helping to better understanding how to successfully collaborate as a cross-functional team leveraging digitalized, integrated business processes

"It's the best way I've seen to not only explain, but also demonstrate the concept in action. Entertaining, easy and straightforward!"

- Peter Nicks, Territory Channel Manager, Microsoft

How to get started?

- Contact your Microsoft or Innofactor Account Executive to request for a session
- You will need half a day, from the morning through lunch
- Get ready for an totally new kind of day at work!
- The Customer Immersion Experience Room for Microsoft Dynamics 365 is ***uniquely*** available at Innofactor's offices in Stockholm, Sweden and Espoo, Finland
- Visit Innofactor.com/cie for more information



Why Innofactor?

Innofactor is a leading Nordic's Microsoft Dynamics partner. With more than 100 Microsoft Dynamics -certified professionals across the Nordics, we have the expertise and skills to help you digitally transform your operations. With leading customer references across the Nordics and as one of the first organizations in the world to take Dynamics 365 for Operations in use in year 2016, we'd like to think we know Microsoft Dynamics 365 like no one else.