

*Innovative  
Application Consultants*

**Business**

**Automation**

**Through Innovation**



**Retail**



**Manufacturing**



**Services**



**Finance  
Industry**



**Distribution &  
Logistics**



**Project  
Management**

## Who we are : An Introduction

### System Integrator

- Implementation of Microsoft Dynamics Business Solutions
- Web Applications
- Enterprise Mobility

### Consultants

- Business Process Consulting
- Business re-engineering
- Finance Auditing & Consulting

### Cross Technology Experts

- PHP & .Net
- MS SharePoint
- HTML/JAVA (Mobile Apps)
- Cloud Computing

## Our Mission

*Progressing to provide finest business automation through the prevalent proficiencies to our partners.*

## Our Philosophy

*Empowerment of people at all levels, unblemished processes, robust technology, ethics & values oriented work ethics.*

## What Differentiates Us



**Consulting Practice**  
True "Outcome" based  
service partner

*Success Delivered*

**Implementation & Managed  
Services Practice**  
for ERP, HRMS & CRM



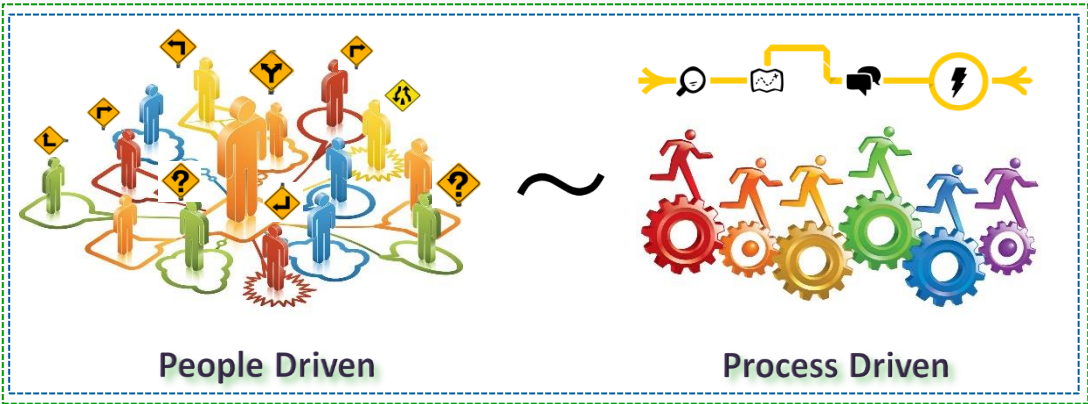
**IT Practice**  
Including Infrastructure  
Management & Cloud Based  
Services



**STRONG**  
Change Management Practice



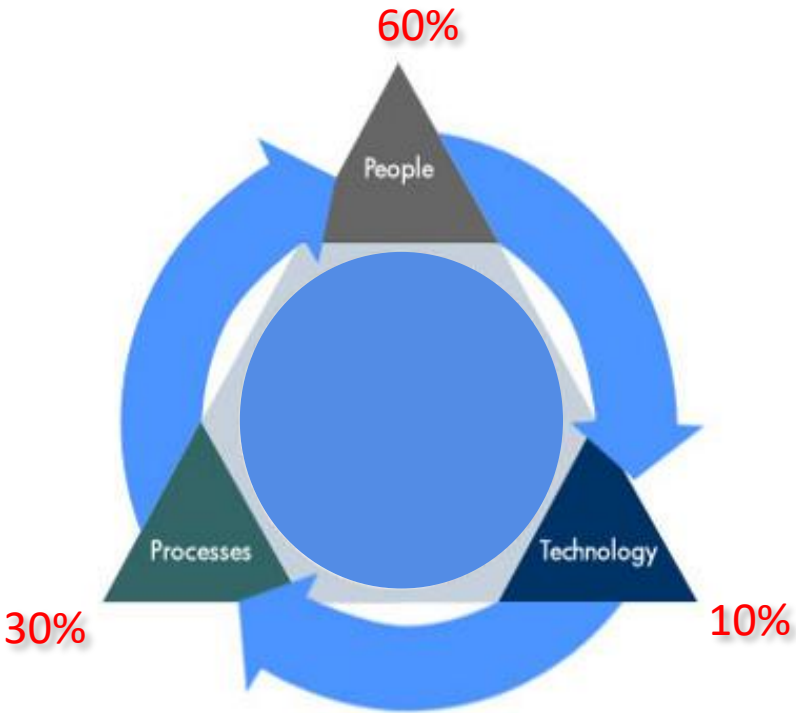
# Facts About Transformation



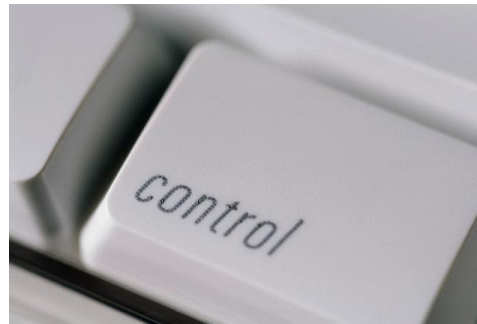
**98%** Of Emerging  
Businesses are  
People Driven

& **OVER 70%**

Transformational  
initiatives fail



# Objectives of Business Automation



## Visibility

- Leadership team needs to take decisions
- Accuracy in data to do analysis
- Real time reports
- Customized view to analyze the data

## Controls

- All departments move in the right directions
- Roles based information access
- Empower top to bottom organizational approach

## Standardization

- Ease of usage
- No manual tasks
- Reduced duplication of work
- Reduces redundancy
- Data accuracy

# Our Offerings

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## Our Consulting Practice

Business Transformation

Business Process Re-engineering

Project Management

IT Advisory

ERP Consulting



## AX/NAV/CRM

Powerful. Agile. Simple

Industry specific solution

Fastest growing and most flexible  
business solution integrated with  
Email Solution

Least Implementation time

Role based user license



## Change Management

Journey Management (Vision,  
Mission, Purpose)

Change Enablement

Enabling systems & process change

Transition to a new sourcing model

Organizational change capabilities

# OMS Process

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## Input

Holding

Cash

Holding Cost

Portfolio value

NSE Bhav Copy

BSE Bhav Copy

NRI Banned Scrip

## Process

Scrip Wise Order

Client wise Order

Deviation Qty base  
Order

NAV Base Order

Cash Balance filtering

Redemption Order

Trade Allocation to  
Client

## Output

Order File for  
Broker

Output file for  
Custody

Output file for FA

Order Trade Mis-  
Match

Client Wise/Scrip  
Wise Order

I  
N  
T  
E  
G  
R  
A  
T  
I  
O  
N

Custody  
System

FA System

## Master Data

Scheme

Client

Scrip

Broker

Model Portfolio

Freeze Scrip  
Client wise

Multiple Model  
Portfolio Vs  
Client

# Order Management Process

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## Model Portfolio List

ORDER Portal



Welcome,

GENERAL

Masters

Transaction

Report

Administrative

Model Portfolio



Refresh

Add New Folio

Code	PMS Name	Name	Description	Creation Date	Status	Action
MP000002	PM0005	Master Model Portfolio	Master Model Portfolio	01 Dec 2017	Active	<a href="#">View</a>   <a href="#">Edit</a>   <a href="#">Delete</a>
MP000004	PM0002	Redemption MP	Redemption MP	19 Dec 2017	Active	<a href="#">View</a>   <a href="#">Edit</a>   <a href="#">Delete</a>
MP000006	PM0002	Rubik Designated	Rubik Designated	09 Jan 2018	Active	<a href="#">View</a>   <a href="#">Edit</a>   <a href="#">Delete</a>
MP000007	PM0002	MP1	MP1	11 Jan 2018	Active	<a href="#">View</a>   <a href="#">Edit</a>   <a href="#">Delete</a>
MP000008	PM0009	LONG TERM OPPORTUNITIES	1st Day Trade	17 Jan 2018	Active	<a href="#">View</a>   <a href="#">Edit</a>   <a href="#">Delete</a>
MP000006	PM0011	Choice Ideal Valuation Strategy	New Portfolio Creation	01 Feb 2018	Active	<a href="#">View</a>   <a href="#">Edit</a>   <a href="#">Delete</a>
MP000007	PM0004	Equitree Emerging Opportunities	Equitree Emerging Opportunities	05 Feb 2018	Active	<a href="#">View</a>   <a href="#">Edit</a>   <a href="#">Delete</a>
MP000008	PM0011	Choice Plus Delta Multicap	Choice Plus Delta Multicap	09 Feb 2018	Active	<a href="#">View</a>   <a href="#">Edit</a>   <a href="#">Delete</a>
MP000009	PM0011	C K NARAYAN	C K NARAYAN	09 Feb 2018	Active	<a href="#">View</a>   <a href="#">Edit</a>   <a href="#">Delete</a>



# Order Management Process

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## Model Portfolio

Add Scrip for - MP000007 / Equitree Emerging Opportunities

Portfolio Weightage %age has been reached to 100%

Scrip   Description  File:  No file chosen

MPID	ISIN	Name	Target %	Max %	Hold	Action
MP000007	INE363M01019	SHEMAROO ENTERTAINMENT LTD	<input type="text" value="10"/>	<input type="text" value="10"/>	<input type="checkbox"/>	<input type="button" value="Remove"/>
MP000007	INE677H01012	DEEP INDUSTRIES LTD.	<input type="text" value="5"/>	<input type="text" value="5"/>	<input type="checkbox"/>	<input type="button" value="Remove"/>
MP000007	INE908D01010	SHAKTI PUMPS INDIA LTD.	<input type="text" value="10"/>	<input type="text" value="10"/>	<input type="checkbox"/>	<input type="button" value="Remove"/>
MP000007	INE175A01038	JAIN IRRIGATION SYSTEMS LTD	<input type="text" value="10"/>	<input type="text" value="10"/>	<input type="checkbox"/>	<input type="button" value="Remove"/>
MP000007	INE292B01021	HBL POWER SYSTEMS LTD.	<input type="text" value="10"/>	<input type="text" value="10"/>	<input type="checkbox"/>	<input type="button" value="Remove"/>
MP000007	INE348B01021	CENTURY PLYBOARDS I LTD.	<input type="text" value="5"/>	<input type="text" value="5"/>	<input type="checkbox"/>	<input type="button" value="Remove"/>
MP000007	INE526G01021	VIVIMED LABS LTD.	<input type="text" value="10"/>	<input type="text" value="10"/>	<input type="checkbox"/>	<input type="button" value="Remove"/>
MP000007	INE932A01024	Pennar Industries Limited	<input type="text" value="10"/>	<input type="text" value="10"/>	<input type="checkbox"/>	<input type="button" value="Remove"/>
MP000007	INE906O01011	Tiger Logistics India Ltd	<input type="text" value="10"/>	<input type="text" value="10"/>	<input type="checkbox"/>	<input type="button" value="Remove"/>
MP000007	INE187D01011	TALBROS AUTOMOTIVE COMPONENTS LTD.	<input type="text" value="10"/>	<input type="text" value="10"/>	<input type="checkbox"/>	<input type="button" value="Remove"/>
MP000007	INE566K01011	Intracsoft Technologies Limited	<input type="text" value="10"/>	<input type="text" value="10"/>	<input type="checkbox"/>	<input type="button" value="Remove"/>
<b>Total</b>			<b>100</b>			

# Order Management Process

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## Model Portfolio History

Edit Folio - MP000006



Name  Status

Firm \*

MP Code	MP Date	Name	description	Action
MP000006	01 Feb 2018	Rubik Designated	Rubik Designated	<input type="button" value="View"/>
MP000006	09 Jan 2018	Rubik Designated	Rubik Designated	<input type="button" value="View"/>

# Order Management Process

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## Model Portfolio : Allocation Industry Wise

Edit Folio - | Industry Wise Allocation - MP000007 / Equitree Emerging Opportunities

Name	Sector	Wt %
Firm *	Auto Parts & Equipme	10
MP Code	Industrial Machinery	10
MP000007	Internet&Catalogue R	10
	Iron & Steel Intern	10
	Movies & Entertainme	10
	Other Elect Equip Pr	10
	Pharmaceuticals	10
	Plastic Products	10
	Transportation Logis	10
	Integrated Oil & Gas	5
	Forest Products	5

Update

Cancel

# Order Management Process

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## Script Freeze- Particular Client

Freeze for - 410001 / EC0359

Freeze For

Add

FreezeFor	ISIN	Script	TransactionType	LimitAmount	FreezeFromDate	FreezeToDate	FreezeType	Reason	UnFreezeReason	
Scrip	INE368D01017	CHANDRA PRABHU INTERNATIONAL LTD	Buy	0	30 Nov 2017	31 Dec 2050	Free;	NRI Ban		Remove
Scrip	INE815B01011	FINTECH COMMUNICATIONS LTD	Buy	0	30 Nov 2017	31 Dec 2050	Free;	NRI Ban		Remove
Scrip	INE437B01014	KAKATIYA CEMENT SUGAR and INDUSTRIES LTD	Buy	0	30 Nov 2017	31 Dec 2050	Free;	NRI Ban		Remove
Scrip	INE266C01023	SGN TELECOMS LTD	Buy	0	30 Nov 2017	31 Dec 2050	Free;	NRI Ban		Remove
Scrip	INE978G01016	SPL INDUSTRIES LTD	Buy	0	30 Nov 2017	31 Dec 2050	Free;	NRI Ban		Remove
Scrip	INE505D01014	Goldcrest Corporation Limited	Buy	0	14 Nov 2011	31 Dec 2050	Free;	NRI Ban		Remove
Total				0						

# Order Management Process

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Multiple Portfolio: Client Wise

Add folio for - / EC0359

Portfolio waitage %age has been reached to 100!

Model Portfolio

Add

Portfolio	Target %	Action
Master Model Portfolio	100	Remove
Total	100	

Save

# Order Management Process

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## Order Generation : Script Wise

Order Generation for - EC1997

Date: 04-May-2018

Client : EC1997

Update :

0

B

update

Filter

Add Scrip

<input checked="" type="checkbox"/> Scrip	Logical Qty	Holding %	Saleable Qty	Unit Cost	Target%	Target Qty	Deviation Qty	Deviation Value	Closing Price	Ordered Qty	Traded Qty	Buy/Sell	Approved Qty	Approved % on NAV	Approved value
<input checked="" type="checkbox"/> VAIBHAVGBL	69	1.89	69	727.00	2.00	72	3	2716	681.4	0	0	B	0	0	0.00
<input checked="" type="checkbox"/> STAR	65	1.87	65	750.54	2.00	69	4	3124	717.05	0	0	B	0	0	0.00
<input checked="" type="checkbox"/> EDELLIQUID	1033.99	91.43	1033.99	2,200.65	0.00	0	1033	2273437	2198.704	0	0	S	0	0	0.00
<input checked="" type="checkbox"/> MANAPPURAM	450	1.99	450	116.58	2.00	453	3	367	109.7	0	0	B	0	0	0.00
<input checked="" type="checkbox"/> GRANULES	378	1.79	378	130.10	2.00	421	43	5166	117.9	0	0	B	0	0	0.00
<b>Total</b>	<b>1,995.99</b>		<b>1,995.99</b>			<b>1,015.00</b>	<b>1,086.00</b>	<b>2,284,810.00</b>		<b>0.00</b>	<b>0.00</b>		<b>0.00</b>		<b>0.00</b>

Bank Bal. :  
2,208,721.54

Buy Order Value :  
0.00

Margin Utilized :  
0.00

Avl. Bal. :  
2,208,722.00

Sell Order Value :  
0.00

Portfolio Value :  
2,486,640.64

Clear Filter

Freeze/Negative Balance

Hold Script

NRI

Activate Save

# Order Management Process

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## Order Generation : Client Wise

Order Generation for - VAIBHAVGBL

Date 04-May-2018

Scrip: VAIBHAVGBL Update on:

0

B

update

Filter

<input checked="" type="checkbox"/>	Client Name	Logical Qty	Holding %	Saleable Qty	Unit Cost	Target%	Target Qty	Deviation Qty	Deviation Value	Closing Price	Order Qty	Traded Qty	Bank Buy/Sell Balance	Buy/Sell	Approved Qty	Approved % on NAV	Approved Value
<input checked="" type="checkbox"/>	EC1976	69	0.00	69	727.00	2.00	0	0	0.00	681.40	0	0	0.00	B	0		0
<input checked="" type="checkbox"/>	EC2109	69	1.89	69	727.00	2.00	72	3	2,648.00	681.40	0	0	1,867,457.80	B	500	13.72	340700
<input checked="" type="checkbox"/>	EC2110	69	1.89	69	727.00	2.00	72	3	2,648.00	681.40	0	0	2,208,157.80	B	0	0	0
<input checked="" type="checkbox"/>	EC2094	69	1.89	69	727.00	2.00	72	3	2,671.00	681.40	0	0	2,209,234.42	B	0	0	0
<input checked="" type="checkbox"/>	EC2095	69	1.89	69	727.00	2.00	72	3	2,671.00	681.40	0	0	2,209,234.42	B	0	0	0
<input checked="" type="checkbox"/>	EC2027	69	1.89	69	727.00	2.00	72	3	2,682.00	681.40	0	0	2,209,752.66	B	0	0	0
<input checked="" type="checkbox"/>	EC2035	69	1.89	69	727.00	2.00	72	3	2,682.00	681.40	0	0	2,209,752.66	B	0	0	0
<input checked="" type="checkbox"/>	EC2036	69	1.89	69	727.00	2.00	72	3	2,682.00	681.40	0	0	2,209,752.66	B	0	0	0
<input checked="" type="checkbox"/>	EC2042	69	1.89	69	727.00	2.00	72	3	2,682.00	681.40	0	0	2,209,752.66	B	0	0	0
<input checked="" type="checkbox"/>	EC2016	69	1.89	69	727.00	2.00	72	3	2,706.00	681.40	0	0	2,210,976.14	B	0	0	0
<input checked="" type="checkbox"/>	EC2017	69	1.89	69	727.00	2.00	72	3	2,706.00	681.40	0	0	2,210,976.14	B	0	0	0
<b>Total</b>		<b>3783</b>		<b>3636</b>			<b>3908</b>	<b>198</b>	<b>150,951.00</b>		<b>0</b>	<b>0</b>			<b>500</b>		<b>340,700.00</b>

Approved Qty : 500      Approved Value : 340700

■ Freeze/Negative Balance    ■ Hold Script    ■ NRI

Activate Windows

Clear Filter

Save

# Order Management Process

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## Order Generation : Client List

ORDER Portal



Welcome,

Order Generation  Date\*  Strategy  View Order

Model Portfolio

Refresh

Generate Order

Manual Order

Download

Scriptwise Down

Client Code	Client Name	Deviation Qty	Approved Qty	Traded Qty	Pending Qty	Bank Balance	Portfolio Value	
RUB0001	EC1961	1091	0	0	0	2267718.38	2494682.98	View
RUB0005	EC1975	1087	0	0	0	2209471.07	2487495.27	View
RUB0002	EC1976	0	0	0	0	0	0	View
RUB0003	EC1996	1086	0	0	0	2208721.54	2486640.64	View
RUB0004	EC1997	1086	0	0	0	2208721.54	2486640.64	View
RUB0006	EC1998	1086	0	0	0	2208723.75	2486642.85	View
RUB0007	EC1999	1086	0	0	0	2208721.54	2486640.64	View
RUB0009	EC2000	1086	0	0	0	2208721.54	2486640.64	View
RUB0015	EC2007	1086	0	0	0	2211227.92	2486421.82	View
RUB0011	EC2015	2169	0	0	0	4415869.24	4973963.74	View

GENERAL

Masters

Transaction

Report

Administrative




# Order Management Process

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## Maintaining Different Scheme(Strategy)

Edit Strategy - SG0005

[Back To Home](#) 

Name \*

SG0005

Firm \*

PM0005

Start Date \*

01 Nov 2017



Asset Class

Equity

Strategy Objective

Growth

FundManager Name



Custodian Code NSE \*

ECSL00000101

DPID

DPID

Risk Category

StrategyRiskCategory

By Pass Bank  
Balance Alert

Yes

WS Strategy Ccde \*

62

Closed Date

dd-M-yyyy



SchemeType \*

Discretionary



Status \*

Active



Cash Reserved

0

Custodian Code BSE

Strategy custdianCode BSE

BOID

BOID

UCC Ccde \*

ECSL00000101

Update

Cancel

# Order Management Process

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## Trade Allocation : End Client

The screenshot displays the 'ORDER Portal' interface. On the left is a dark sidebar with the 'ORDER Portal' logo and a 'Welcome,' message. Below this is a 'GENERAL' section with a list of menu items: 'Masters', 'Transaction', 'Report', and 'Administrative', each with a dropdown arrow. The main content area is a light gray form titled 'Trade Allocation'. A modal window titled 'Trade upload' is open in the center, featuring a 'Broker' dropdown menu, a 'File:' label, a 'Choose File' button, a 'No file ch' label, and a green 'Upload' button. At the bottom of the main form, there are several blue buttons: 'Upload Trade File', 'Allocate Trade', 'FA File', 'FA File Download', 'Custody File', and 'Custody File Download'.

## Option 1: Subscription Model (Without Server)


Particulars	Amount
Onetime Setup Cost	₹ 1,50,000

Particulars	Amount
Monthly Scheme Charges (Minimum Two Schemes)	₹ 12,000
Support Fees – Monthly Charges	₹ 10,000
Total ( INR) - Monthly	₹ 22,000

### Payment Terms

1. Advance against proposal – Setup Cost
2. Monthly scheme and support fees charges are Quarterly Advance.

### Remarks

1. Taxes Extra.
  2. Any new module / report /functionality development will be charged separately on actual time basis. The per man-day rate is INR 12,000/- + Taxes.
  3. Extra Scheme Charges : RS. 6000/- per month.
  4. Number of login users are unlimited.
  5. Number of end client are unlimited.
- 

## Option 2: SAAS Model (With Server)

Particulars	Amount
Onetime Setup Cost	₹ 1,50,000

Particulars	Amount
Subscription Charges ( Monthly)	₹ 40,000

### Payment Terms

1. Advance against proposal – Setup Cost
2. Subscription Charges are Quarterly Advance.

### Remarks

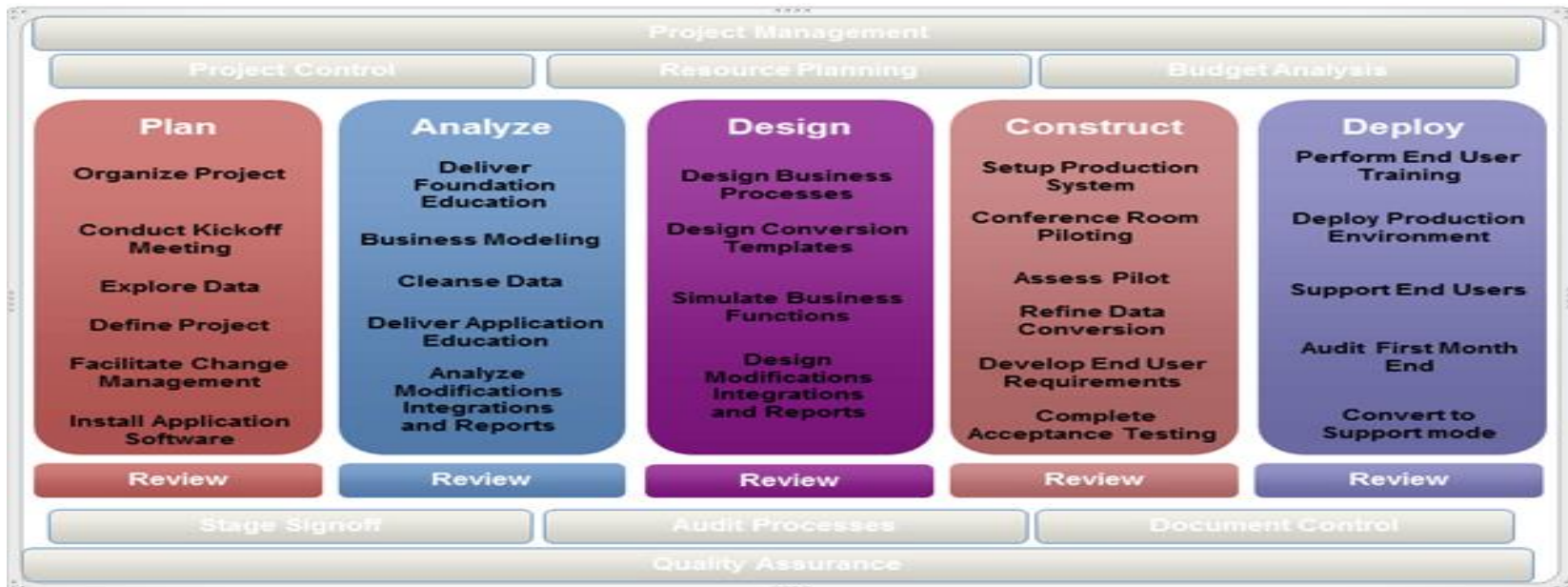
1. Taxes Extra.
2. Any new module / report /functionality development will be charged separately on actual time basis.  
The per man-day rate is INR 12,000/- + Taxes.
3. Number of Schemes are unlimited.
4. Login users are Two.
5. Number of end clients are restricted to 250. Additional number of end client can be purchase @7,500 INR per 150 end client per month.

# Why Innovative Application Consultants ?

## Key Differentiators and our expertise

- Business Process Consulting as integral part of every implementation.
- Deep understanding of business processes.
- Organizational Change Management/ ERP Staffing
- Our own customized solutions over and above the standard product.
- Total Team experience of more than 80 implementation across verticals.

**We follow a defined Implementation methodology :**



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**THANK YOU!**