



White Paper

Gamifics365 - White Paper

Aim:

Gamifics365 is a productivity app that aims to enhance Dynamics 365 CRM productivity and adoption by creating an enriching and motivating environment for CRM users through engaging games and activities.

Features:

- Unique platform to create and manage engaging games within Dynamics 365 CRM
- Create fun-filled varieties of games like Challenge, Face-off, and Race for players
- Make your own rules for the games
- Create customized badges and rewards for the top players and teams
- Track the performance of teams and players through a mobile app
- Set criteria for participation in the games
- Copy rules of existing games to create new games
- View the performance of players live on scoreboards and leaderboards

Supported Versions

Versions: Microsoft Dynamics 365 9.1 & above, Dataverse (Power Apps).

Deployment Models: Online.

Who needs it?

An organization that provides an enriching working environment to the employees does not need to worry about employee productivity, sales returns, and retention rate among employees. This is why business organizations around the world are incorporating games and activities into their work culture. Gamification has become an inseparable part of the emerging new work culture. Gamifics365 is a platform to create engaging games that will motivate and encourage Dynamics 365 CRM users to pursue their organizational goals with zeal and vigor.

Game Rules

Set rules and conditions based on which games will be played within Dynamics 365 CRM.

Create Game Rule

Set rule conditions and score to automatically calculate against the players of the games.[Learn more](#)

Rule name*

Short name*

Create Phone CallCPC

Enter a simple description - this will be shown to individuals.

Give 10 points to caller when a phone call is made

What type of record is this?*

Phone Call

Select the event for the selected type of record*

Create

Which date should we use?*

Actual Start

Who should get score?*

Created By

Calculate score by *

☐ Actual field value

☒ Fixed points

Fixed Points*

10

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Games

Create different types of engaging games for the CRM users at the individual level and team level.

Select type of game and type of players you want to add this in game?

Select Type of Game * Challenge

Challenge
Face-Off
Race

DF **Dialing for Dollars** - Saved
Game

Game Details | Game Rules | Players | Game Badge & Rewards | Earned Points | Earned Badges & Rewards | Related

In Progress
Status Reason

Name this game and provide description

Name * **Dialing for Dollars**

Description **Dialing for Dollars**

When you want to start and end the game?

Start Date * 4/1/2022

End Date 4/30/2022

Select type of game and type of players you want to add this in game?

Select Type of Game * **Race**

Game Is Between * **Teams**

Badges & Rewards

Create badges and rewards to be bestowed upon the players after winning the games.

Gold Badge - Saved
Badge

General | Related

Name this badge or reward


Name * **Gold Badge**

Whether you want to add badge or reward?

Type * **Badge**

Set Badge/Reward Image

Icon

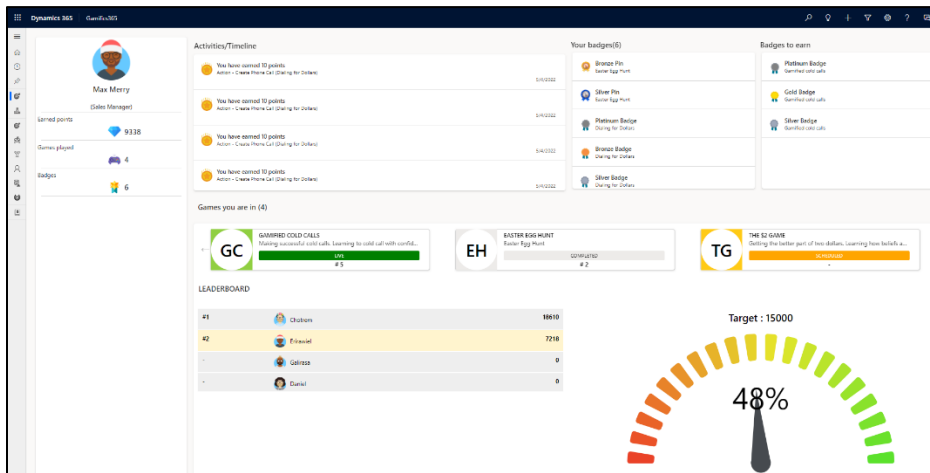


Open **Delete**

Scoreboard & Leaderboard

Track the performance of players in real-time through personal scoreboards and leaderboards.

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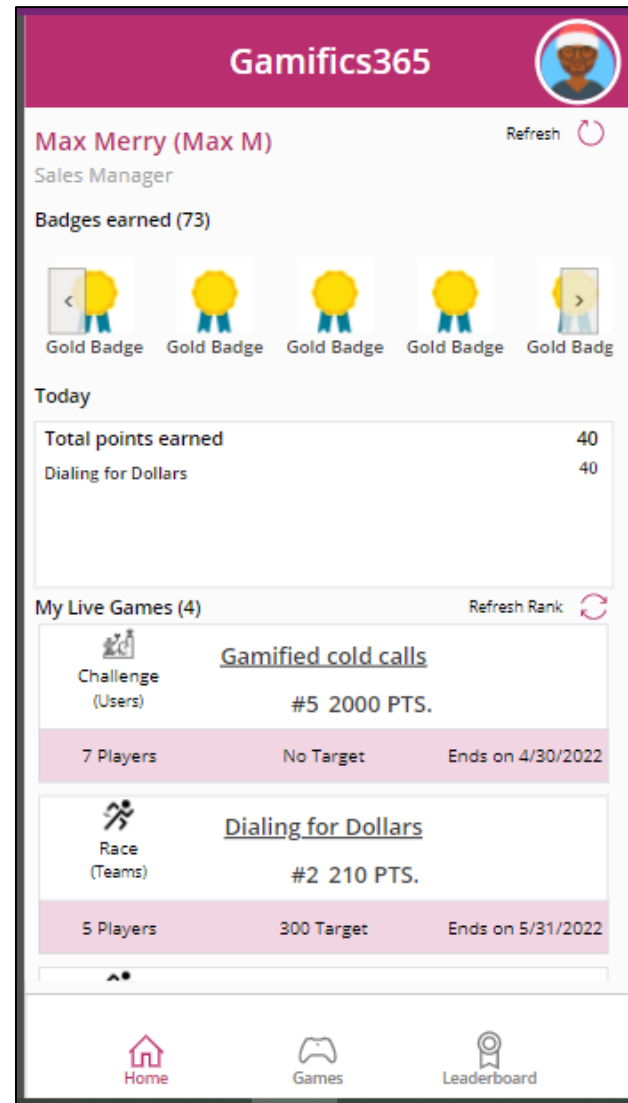


The screenshot shows a detailed leaderboard for the "Dialing for Dollars" game. The table lists the top 5 teams with their names, points, and ranks.

Name	Points	Rank
Team Target	120	1
Optimistic Geeks	120	1
Tornadoes	110	3
The Rhythms	60	4
Stark Imperial	0	-

Mobile App

Provision for players to join games and view scoreboards through the mobile app.



Contact Us:

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