



**Marketing4Dynamics**

**Seamless integration between  
Mailchimp and Dynamics 365 CRM**



# Key Features

## Sync Audience, Segments

Choose and sync respective Mailchimp audience and segments to Dynamics 365 CRM

## Sync Marketing Lists

Sync CRM Leads and Contacts added to Marketing List in Dynamics 365 CRM to Mailchimp

## Sync Tags

Create new tags in CRM and promote it to Mailchimp

## Sync Campaigns

Sync all the campaigns in Mailchimp which has been sent to the subscribers to Dynamics 365 CRM

## Sync Campaigns

Sync all the campaigns in Mailchimp which has been sent to the subscribers to Dynamics 365 CRM

## Dashboards & Reporting

Analyze overall performances of different campaigns through graphs and charts in dashboards

# Available For

## SUPPORTED VERSIONS

- Microsoft Dynamics 365 v9.0 and above

## DEPLOYMENTS

- Dynamics 365 Online

# Sync Audience

Active Contacts (Marketing4Dynamics) ▾

✓ Full Name ↑ ▾

Email ▾

Company Name ▾

Business Phone ▾

Sync Status ▾ ▾

Abellonan Schultz

abellonanschultz@aol.com

Anke Schwartz

AnkeSchwartz@teleworm.us

Cerys Rice

CerysRice@jourrapide.com

Charles Blanchard

charlesblanchard564@gmail.cc

Frances Zoutendijk

FrancesZoutendijk@yandex.coi

LuisSousa Martins

LuisSousaMartins1981@hotmail

Mackenzie Woodward

MackenzieWoodward1988@ou

Roy Harper


royharperhood@gmail.com


Sana Shamon


SanaAadabShamon@protonm


Zama Sheripov


zamasheripov@yahoo.com


 Audience


 Audience dashboard


 All contacts


 Signup forms


 Tags

 Segments

 Surveys

 Preferences center New

 Inbox

 Charles

Silverwoods Inc

Filter by Tags ▾ View Segment ▾ New Segment

▼	Email Address	First Name	Last Name	Address	Phone Number
<input type="checkbox"/>	royharperhood@gmail.com >	Roy	Harper	3272 Memory Lane Sycamore, IL 60178 USA	815-895-8732
<input type="checkbox"/>	CerysRice@jourrapide.com >	Cerys	Rice	1232 Grasselli Street Lebanon, NH 03766 USA	603-448-0721
<input type="checkbox"/>	FrancesZoutendijk@yandex.... >	Frances	Zoutendijk	2040 Benedum Drive Poughkeepsie, NY 12601 USA	845-350-2337
<input type="checkbox"/>	AnkeSchwartz@teleworm.us >	Anke	Schwartz	3244 Rainy Day Drive Boston, MA 02114 USA	617-973-7077
<input type="checkbox"/>	LuisSousaMartins1981@hotmail... >	LuisSousa	Martins	3899 Lost Creek Road Minneapolis, MN 55401 USA	612-216-2802
<input type="checkbox"/>	abellonanschultz@aol.com >	Abellonan	Schultz	4996 Pine Garden Lane Alpharetta, GA 30201 USA	770-665-1965
<input type="checkbox"/>	zamasheripov@yahoo.com >	Zama	Sheripov	603 Canterbury Drive New York, NY 10011 USA	646-542-6616
<input type="checkbox"/>	MackenzieWoodward1988@... >	Mackenzie	Woodward	1335 Roy Alley Denver, CO 80202 USA	303-887-5516
<input type="checkbox"/>	SanaAadabShamon@proton... >	Sana	Shamon	1828 Farnum Road New York, NY 10003 USA	212-375-7398
<input type="checkbox"/>	charlesblanchard564@gmail... >	Charles	Blanchard	Silverwoods Inc 2122 West Fork Street	



# Sync Segments

Segment Marketing List - Saved  
Marketing List

Synced

Sync Status

Summary

Members

Notes

Related

Full Name ↑

Email

Abia Tuma	AbiaBarikaTuma@teleworm.us
Adeline Bearcock	abearcock47@yellowbook.com
Aimee Garahan	agarahan8l@cdc.gov
Angelico Duetschens	aduetshens4d@biblegateway.com
Arlin MacCleay	amaccleayc2@google.fr
Augustin Mattiuzzi	amattiuzzi14@moonfruit.com
Balduin Stringer	bstringery@pagesperso-orange.fr
Barry Allen	ballen@starlabs.com
Barry Allen	barryallen@flashpoint.com
Benno Kurmann	info@fineartschool.net
Bettine O'Hoe	bohoe4z@tumblr.com

Audience

Audience dashboard

All contacts

Signup forms

Tags

Segments

Surveys

Preferences center

Inbox

Upgrade

Audience

Wise Solutions Subscribers

Your audience has 62 contacts. 62 of these are subscribers.

Overview

Manage contacts

Add contacts

Signup forms

Preferences center

Settings

Inbox

Surveys

Segments

Sort by

Name

↓

Address Contains Canada

Created 8/24/21 7:16AM

Clicked Last 5 Campaigns


Created 9/22/21 3:22AM

Created on 16th Nov 2021


Created 11/16/21 12:01AM

Created\_12 November 2021

Created 11/12/21 12:21AM

 Marketing4Dynamics

crm@inogic.com



# Sync Marketing Lists

**Dynamics 365** | Marketing4Dynamics: Mailchimp Integ...

Save Save & Close + New Sync Now Deactivate Delete Refresh Check Access Process Manage Members

## Silverwoods Inc Subscribers

Marketing List

Summary **Members** Notes Related

### Members

Full Name ↑	Email
Abellonan Schultz	abellonanschultz@aol.com
Anke Schwartz	AnkeSchwartz@teleworm.us
Cerys Rice	CerysRice@jourrapide.com
Charles Blanchard	charlesblanchard564@gmail.com
Frances Zoutendijk	FrancesZoutendijk@yandex.com.
LuisSousa Martins	LuisSousaMartins1981@hotmail.c
Mackenzie Woodward	MackenzieWoodward1988@outk
Roy Harper	royharperhood@gmail.com

## Audience

Current audience

Silverwoods Inc

Your audience has 7 contacts. 6 of these are subscribers.

Overview **Manage contacts** Add contacts Signup forms Preferences center Settings Inbox Surveys

Toggle Columns Export

	Email Address	First Name	Last Name	Address	Phone Number	Birthday	Tags
<input checked="" type="checkbox"/>	royharperhood@gmail.com	Roy	Harper	3272 Memory Lane Sycamore, IL 60178 USA	815-895-8732		Conference Leads
<input type="checkbox"/>	CerysRice@jourrapide.com	Cerys	Rice	1232 Grasselli Street Lebanon, NH 03766 USA	603-448-0721		Customers
<input type="checkbox"/>	FrancesZoutendijk@yandex....	Frances	Zoutendijk	2040 Benedum Drive Poughkeepsie, NY 12601 USA	845-350-2337		Customers
<input type="checkbox"/>	AnkeSchwartz@teleworm.us	Anke	Schwartz	3244 Rainy Day Drive Boston, MA 02114 USA	617-973-7077		Conference Leads

# Sync Tags











## Conference Leads

Tag

General Marketing Details Related

Id \* 2238510 Audience

Sync Status Synced



Audience <

Audience dashboard

All contacts

Signup forms

Tags

Segments

Surveys

Preferences center New

Inbox

Charles  
Silverwoods Inc

Overview Manage contacts ▾ Add contacts ▾

Tags

☐

Sort by Name ▾ ↓

☐

Conference Leads  
Created 8/13/21 4:57AM

☐

Customers  
Created 8/13/21 4:58AM

☐

Influencer  
Created 8/13/21 4:57AM

☐

Online Sales  
Created 8/13/21 4:57AM

☐

Partner  
Created 8/13/21 4:57AM

# Design, Sync, & Send Mailchimp Campaigns Within CRM

The image displays three overlapping screenshots of the Dynamics 365 Marketing4Dynamics Mailchimp Integration interface, illustrating the process of creating, editing, and sending campaigns.

**Top Left Screenshot: New Campaign - Unsaved**

- Campaign Details:** Name: Cortana Marketing Campaign; Recipients: Cortana Pvt. Ltd.; From: kumar@kpsc@gmail.com; Display Name: Kunal Patel; Subject: Boost Your CRM Experience with Cortana!!!
- Content:** Content Type: Email Template; Email Template: Select an option.
- Buttons:** Save, Save & Close, New, Flow.
- Navigation:** Campaigns (highlighted in the left sidebar).

**Top Right Screenshot: Cortana Marketing Campaign - Saved**

- Buttons:** Marketing4Dynamics ... (highlighted), Sync Now (highlighted), Deactivate, Delete, Refresh, Share.
- Status:** New Campaign Status (highlighted), Active Status.
- Content Type:** Email Body.
- Email Body:** Dear [Customer's Name], As we step into a new year filled with possibilities, Cortana is here to make your 2024 brighter! To celebrate, we're bringing you **exclusive New Year offers** that you won't want to miss. Here's what we have in store for you: **Up to 25% off** on our premium services.

**Bottom Screenshot: Send Time**

- When should we send this email/Campaign?:** A calendar for January 2025 is shown, with the 3rd of January selected.
- Delivery Time:** (highlighted in a green box).
- Activities Sync Duration:** 7.



# Sync Campaigns

[illegible]

# MailChimp Customer Journey Activity Syncing

**Sync Campaigns**

Create a new Mailchimp Regular campaign in CRM and select existing Mailchimp campaigns (Regular or Customer Journey - Automation Email) to sync with Dynamics 365 CRM.

Campaign Name	Campaign Type	Campaign Sent ↑	Auto Sync Activities	Last Sync Time	Status
Reminder Mail	Automation-Email	3/26/2025	9999 days from campaign sent		<a href="#">Sync Now</a>
Welcome Mail	Automation-Email	3/26/2025	9999 days from campaign sent		<a href="#">Sync Now</a>

**Welcome Mail - Saved Campaign**

4/3/2025 5:48 PM Last Sync Date | Synced Sync Status | Sent Campaign Status | **Automation-Email Campaign Type**

**CAMPAIGN**

Name: Welcome Mail  
Currency: Indian Rupee  
Sync Activities Until: 8/18/2052

**Marketing Activities**

- Click
- Click
- Open

**MARKETING LISTS**

Select all

**Recipients (Campaign)**

Select all

**Reminder Mail - Saved Campaign**

3/26/2025 3:25 PM Last Sync Date | Synced Sync Status | Sent Campaign Status | **Automation-Email Campaign Type**

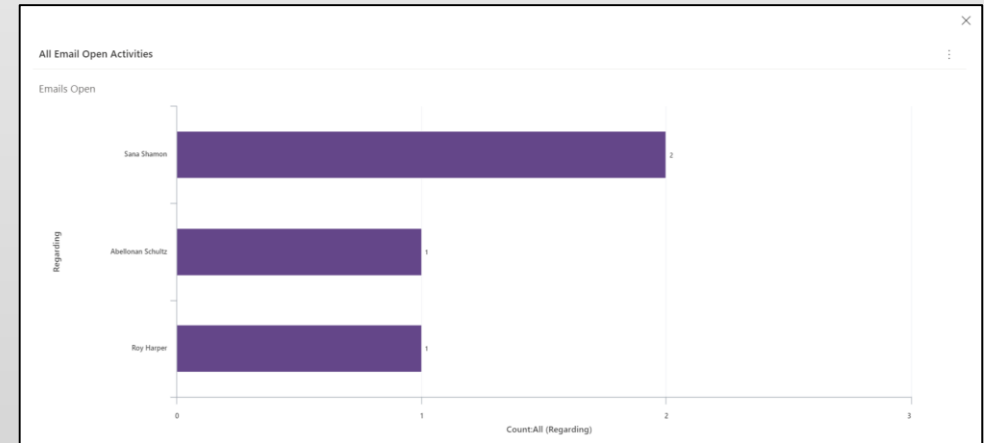
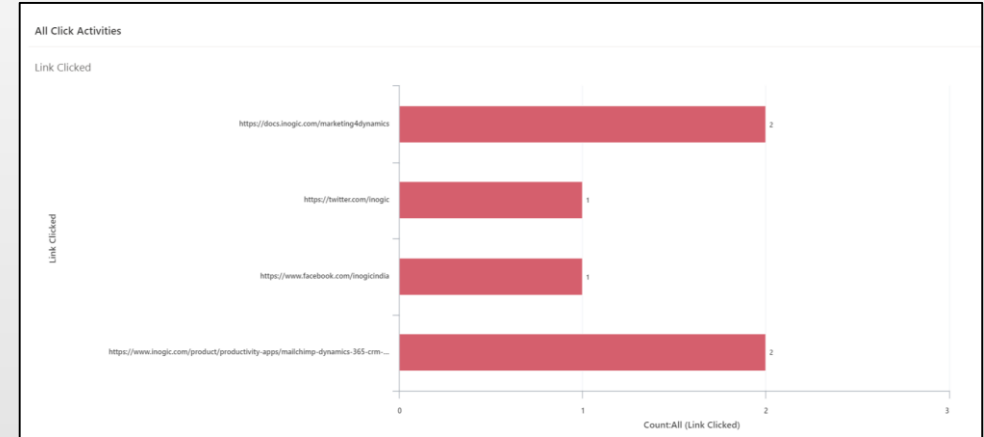
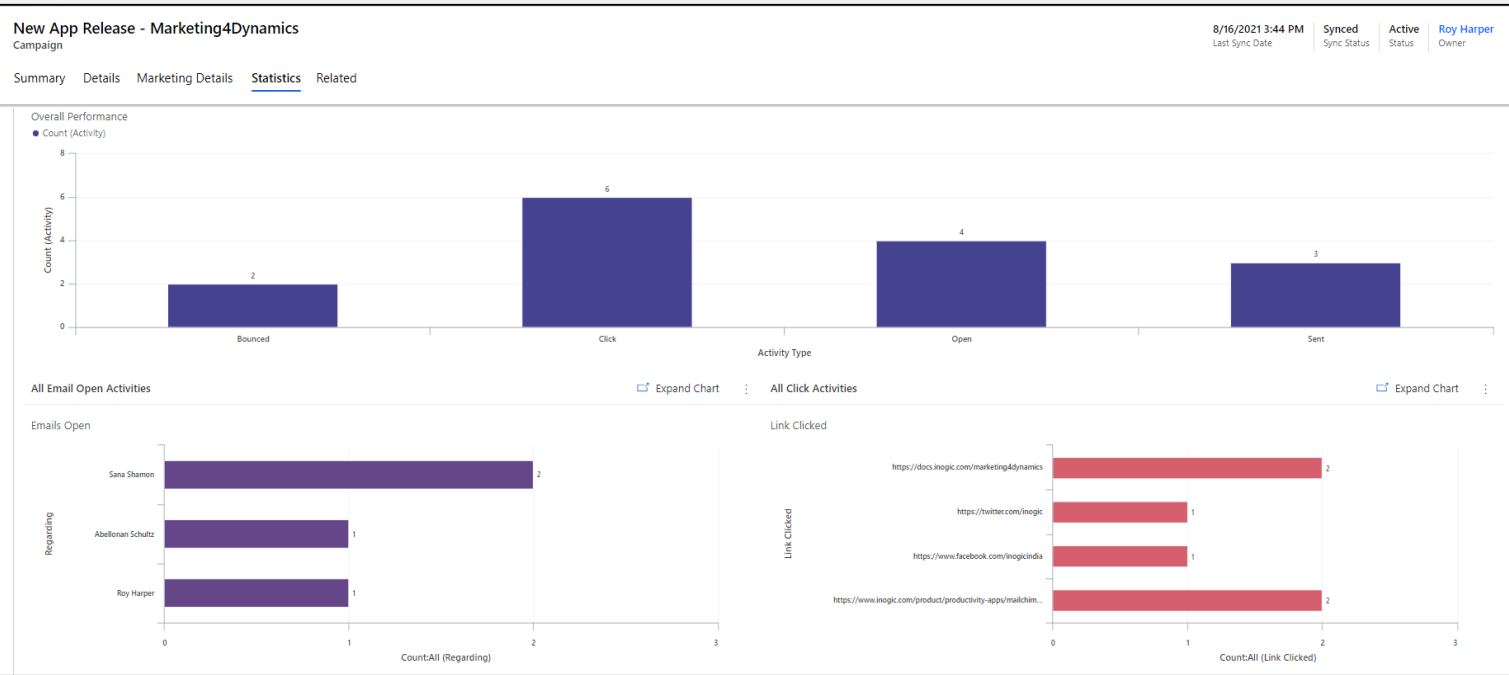
**Statistics**

Metric	Value	Last updated
Open Rate (%)	100.0	3/26/2025 3:25 PM
# Unique Opens	1	3/26/2025 3:25 PM
# Opens	2	3/26/2025 3:25 PM
Successful Deliveries	1	3/26/2025 3:25 PM
Click Rate (%)	100.0	3/26/2025 3:25 PM
# Unique Clicks	1	3/26/2025 3:25 PM
# Clicks	2	3/26/2025 3:25 PM
# Unsubscribes	0	3/26/2025 3:25 PM

**All Marketing Activities**

Overall Performance

# Dashboard & Reporting



# Next Steps

Learn more about  
[Marketing4Dynamics](#) today.

Get your free  
**Marketing4Dynamics** trial from  
our [website](#)!

Email: [crm@inogic.com](mailto:crm@inogic.com)

