



**Marketing4Dynamics**

**Seamless integration between  
Mailchimp and Dynamics 365 CRM**



# Key Features

## Sync Audience, Segments

Choose and sync respective Mailchimp audience and segments to Dynamics 365 CRM

## Sync Marketing Lists

Sync CRM Leads and Contacts added to Marketing List in Dynamics 365 CRM to Mailchimp

## Sync Tags

Create new tags in CRM and promote it to Mailchimp

## Sync Campaigns

Sync all the campaigns in Mailchimp which has been sent to the subscribers to Dynamics 365 CRM

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Sync all the campaigns in Mailchimp which has been sent to the subscribers to Dynamics 365 CRM

## Dashboards & Reporting

Analyze overall performances of different campaigns through graphs and charts in dashboards

# Available For

## SUPPORTED VERSIONS

- Microsoft Dynamics 365 v9.0 and above

## DEPLOYMENTS

- Dynamics 365 Online

# Sync Audience

**Active Contacts (Marketing4Dynamics) ▾** 🔍 Search this view

✓ Full Name ↑ ▾ | 
 Email ▾ | 
 Company Name ▾ | 
 Business Phone ▾ | 
 Sync Status ▾

Abellonan Schultz	abellonanschultz@aol.com
Anke Schwartz	AnkeSchwartz@teleworm.us
Cerys Rice	CerysRice@jourrapide.com
Charles Blanchard	charlesblanchard564@gmail.cc
Frances Zoutendijk	FrancesZoutendijk@yandex.coi
LuisSousa Martins	LuisSousaMartins1981@hotmail
Mackenzie Woodward	MackenzieWoodward1988@ou
Roy Harper	royharperhood@gmail.com
Sana Shamon	SanaAadabShamon@protonm
Zama Sheripov	zamasheripov@yahoo.com

**Audience** <

- Audience dashboard
- All contacts**
- Signup forms
- Tags
- Segments
- Surveys
- Preferences center New
- Inbox

**Charles**  
Silverwoods Inc

Filter by Tags ▾	View Segment ▾	New Segment			
▼	Email Address	First Name	Last Name	Address	Phone Number
<input type="checkbox"/>	royharperhood@gmail.com >	Roy	Harper	3272 Memory Lane Sycamore, IL 60178 USA	815-895-8732
<input type="checkbox"/>	CerysRice@jourrapide.com >	Cerys	Rice	1232 Grasselli Street Lebanon, NH 03766 USA	603-448-0721
<input type="checkbox"/>	FrancesZoutendijk@yandex.... >	Frances	Zoutendijk	2040 Benedum Drive Poughkeepsie, NY 12601 USA	845-350-2337
<input type="checkbox"/>	AnkeSchwartz@teleworm.us >	Anke	Schwartz	3244 Rainy Day Drive Boston, MA 02114 USA	617-973-7077
<input type="checkbox"/>	LuisSousaMartins1981@hotmail... >	LuisSousa	Martins	3899 Lost Creek Road Minneapolis, MN 55401 USA	612-216-2802
<input type="checkbox"/>	abellonanschultz@aol.com >	Abellonan	Schultz	4996 Pine Garden Lane Alpharetta, GA 30201 USA	770-665-1965
<input type="checkbox"/>	zamasheripov@yahoo.com >	Zama	Sheripov	603 Canterbury Drive New York, NY 10011 USA	646-542-6616
<input type="checkbox"/>	MackenzieWoodward1988@... >	Mackenzie	Woodward	1335 Roy Alley Denver, CO 80202 USA	303-887-5516
<input type="checkbox"/>	SanaAadabShamon@proton... >	Sana	Shamon	1828 Farnum Road New York, NY 10003 USA	212-375-7398
<input type="checkbox"/>	charlesblanchard564@gmail... >	Charles	Blanchard	Silverwoods Inc 2122 West Fork Street	

# Sync Segments

Segment Marketing List - Saved  
Marketing List

Summary **Members** Notes Related

Synced  
Sync Status

Add Refresh Quick C

Full Name ↑	Email
Abia Tuma	AbiaBarikaTuma@teleworm.us
Adeline Bearcock	abearcock47@yellowbook.com
Aimee Garahan	agarahan8l@cdc.gov
Angelico Duetschens	aduetshens4d@biblegateway.com
Arlin MacCley	amaccleayc2@google.fr
Augustin Mattiuzzi	amattiuzzi14@moonfruit.com
Balduin Stringer	bstringery@pagesperso-orange.fr
Barry Allen	ballen@starlabs.com
Barry Allen	barryallen@flashpoint.com
Benno Kurmann	info@fineartschool.net
Bettine O'Hoey	bohoey4z@tumblr.com

Audience <

- Audience dashboard
- All contacts
- Signup forms
- Tags
- Segments**
- Surveys
- Preferences center
- Inbox

Upgrade

## Audience

Wise Solutions Subscribers

Your audience has **62** contacts. **62** of these are subscribers.

Overview **Manage contacts** ▾ Add contacts ▾ Signup forms Preferences center Settings ▾ Inbox Surveys Q

### Segments

Sort by Name ▾ ↓

- Address Contains Canada  
Created 8/24/21 7:16AM
- Clicked Last 5 Campaigns  
Created 9/22/21 3:22AM
- Created on 16th Nov 2021  
Created 11/16/21 12:01AM
- Created\_12 November 2021  
Created 11/12/21 12:21AM

# Sync Marketing Lists

Dynamics 365 | Marketing4Dynamics: Mailchimp Integ...

Save Save & Close + New Sync Now Deactivate Delete Refresh Check Access Process Manage Members

## Silverwoods Inc Subscribers

Marketing List

Synced 8/13/2021 4:12 PM  
Sync Status Last Sync Date

Summary **Members** Notes Related

### Members

Full Name ↑	Email
Abellonan Schultz	abellonanschultz@aol.com
Anke Schwartz	AnkeSchwartz@teleworm.us
Cerys Rice	CerysRice@jourrapide.com
Charles Blanchard	charlesblanchard564@gmail.com
Frances Zoutendijk	FrancesZoutendijk@yandex.com
LuisSousa Martins	LuisSousaMartins1981@hotmail.c
Mackenzie Woodward	MackenzieWoodward1988@outk
Roy Harper	royharperhood@gmail.com

## Audience

Current audience

Silverwoods Inc

Your audience has 7 contacts. 6 of these are subscribers.

Overview **Manage contacts** Add contacts Signup forms Preferences center Settings Inbox Surveys

Toggle Columns Export

Filter by Tags View Segment New Segment

	Email Address	First Name	Last Name	Address	Phone Number	Birthday	Tags
<input checked="" type="checkbox"/>	royharperhood@gmail.com	Roy	Harper	3272 Memory Lane Sycamore, IL 60178 USA	815-895-8732		Conference Leads
<input type="checkbox"/>	CerysRice@jourrapide.com	Cerys	Rice	1232 Grasselli Street Lebanon, NH 03766 USA	603-448-0721		Customers
<input type="checkbox"/>	FrancesZoutendijk@yandex....	Frances	Zoutendijk	2040 Benedum Drive Poughkeepsie, NY 12601 USA	845-350-2337		Customers
<input type="checkbox"/>	AnkeSchwartz@teleworm.us	Anke	Schwartz	3244 Rainy Day Drive Boston, MA 02114 USA	617-973-7077		Conference Leads

# Sync Tags

## Conference Leads

Tag

General Marketing Details Related

🔒 Id \* 2238510 🔒 Audience

🔒 Sync Status **Synced**

Audience <

Audience dashboard

All contacts

Signup forms

Tags

Segments

Surveys

Preferences center **New**

Inbox

Charles  
Silverwoods Inc

Overview Manage contacts ▾ Add contacts ▾

## Tags

Sort by Name ▾ ↓

**Conference Leads**  
Created 8/13/21 4:57AM

Customers  
Created 8/13/21 4:58AM

Influencer  
Created 8/13/21 4:57AM

Online Sales  
Created 8/13/21 4:57AM

Partner  
Created 8/13/21 4:57AM

# Design, Sync, & Send Mailchimp Campaigns Within CRM

The image displays the Dynamics 365 Marketing4Dynamics Mailchimp Integration interface, illustrating the process of creating and editing a campaign. The interface is divided into several sections:

- Left Navigation Panel:** Shows the 'Marketing' section with 'Campaigns' highlighted.
- Top Section:** Displays 'New Campaign - Unsaved' with fields for Name, Recipients, Audience, From, Subject, and Content.
- Right Section:** Shows the 'Cortana Marketing Campaign - Saved' view, including a 'Sync Now' button and a 'New Campaign Status' dropdown.
- Bottom Section:** Shows the 'Send Time' and 'Delivery Time' settings, with a calendar widget for selecting the date.

Key elements highlighted in green include the 'Campaigns' menu item, the 'Sync Now' button, the 'New Campaign Status' dropdown, and the calendar widget.

# Sync Campaigns

Dynamics 365 | Marketing4Dynamics: Mailchimp Integ...

Save Save & Close + New Deactivate Delete Refresh Check Access Copy as Campaign Copy as Template Process

## New App Release - Marketing4Dynamics Campaign

8/16/2021 3:44 PM Last Sync Date | Synced Sync Status | Active Status

Summary Details Marketing Details **Statistics** Related

Open Rate (%)	100.0
# Unique Opens	3
# Opens	4
Last updated:	8/16/2021 3:44 PM
Successful Deliveries	3
Last updated:	8/16/2021 3:44 PM

Campaigns <

### New App Release - Marketing4Dynamics

Switch report ▾

Overview **Activity** ▾ Click Performance Social E-commerce Inbox Analytics360

## Opened

Export As CSV

Email Address	Opens	First Name	Last Name	Address	Phone Number	Birthday	Member Rating	Last Cha
abellonanschultz@aol.com >	1	Abellonan	Schultz	4996 Pine Garden Lane Alpharetta, GA 30201 USA	770-665-1965		★★★★★	8/13/21 4
royharperhood@gmail.com >	1	Roy	Harper	3272 Memory Lane Sycamore, IL 60178 USA	815-895-8732		★★★★★	8/13/21 6
SanaAadabShamon@protonmail.com >	2	Sana	Shamon	1828 Farnum Road New York, NY 10003 USA	212-375-7398		★★★★★	8/13/21 4

# MailChimp Customer Journey Activity Syncing

The image displays three overlapping screenshots of the Dynamics 365 Marketing4Dynamics Mailchimp Integration interface. The top-left screenshot shows the 'Sync Campaigns' dialog box with a table of campaigns. The top-right screenshot shows the 'Welcome Mail' campaign details page. The bottom screenshot shows the 'Reminder Mail' campaign statistics page.

**Sync Campaigns Table:**

Campaign Name	Campaign Type	Campaign Sent	Auto Sync Activities	Last Sync Time	Status
Reminder Mail	Automation-Email	3/26/2025	9999 days from campaign sent		
Welcome Mail	Automation-Email	3/26/2025	9999 days from campaign sent		

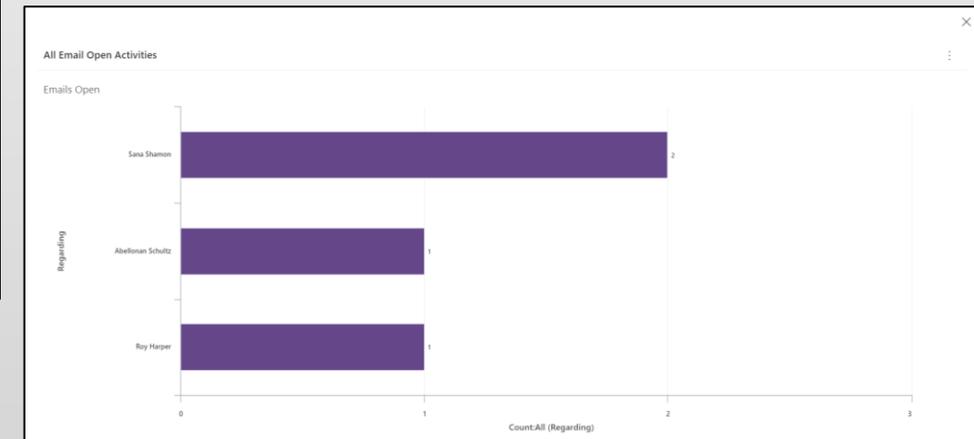
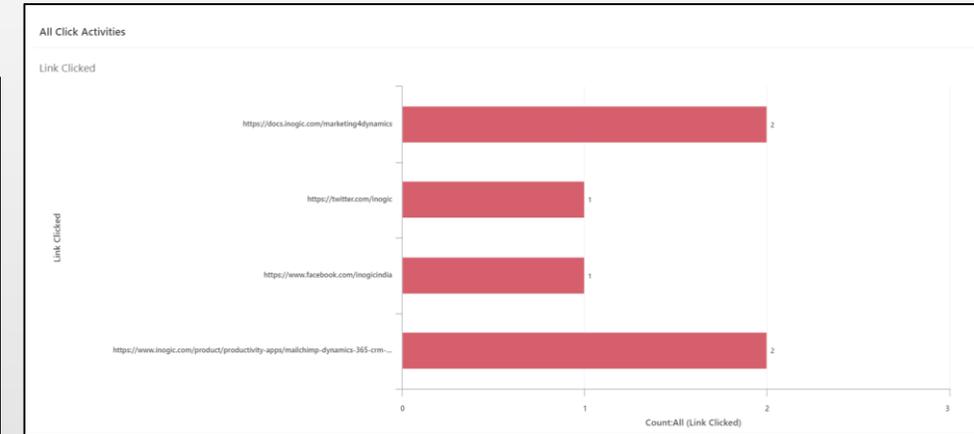
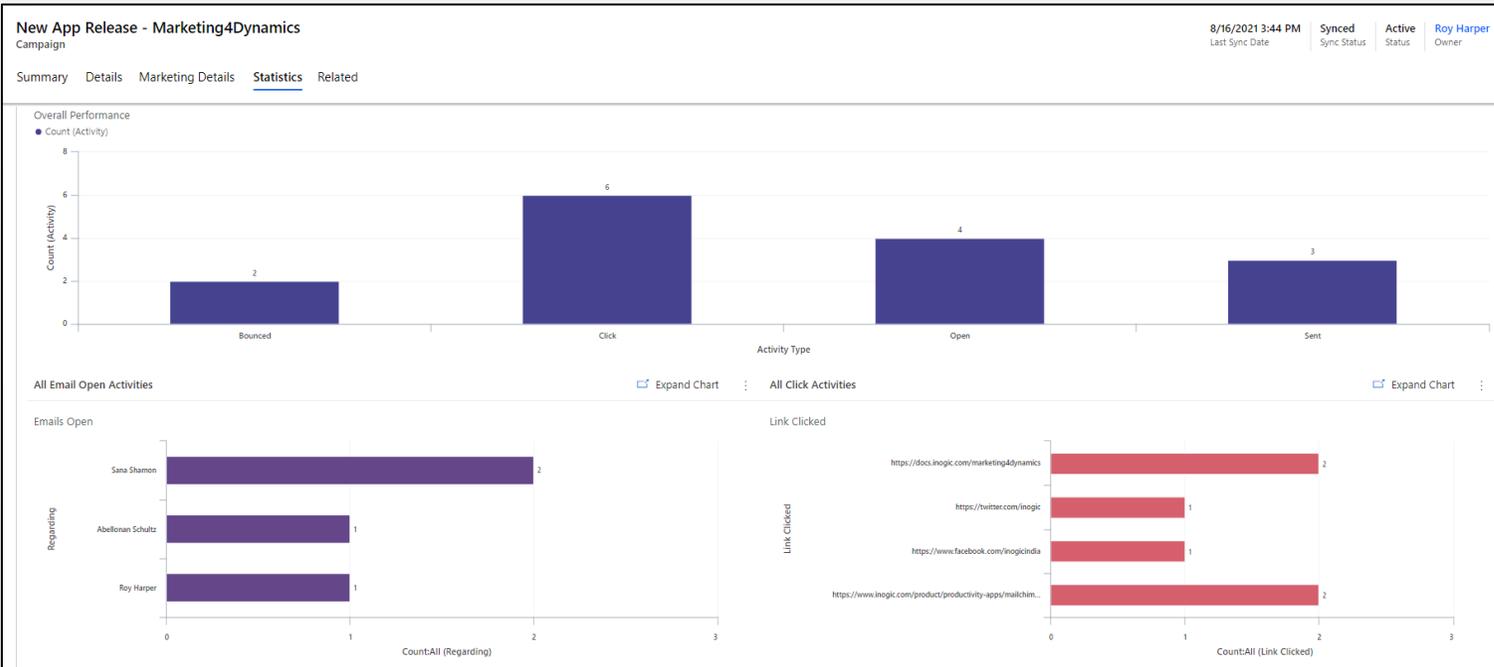
**Welcome Mail Campaign Details:**

- Name: Welcome Mail
- Currency: Indian Rupee
- Sync Activities Until: 8/18/2052
- Marketing Activities: Click (15)
- Automation-Email Campaign Type

**Reminder Mail Campaign Statistics:**

Metric	Value	Last updated
Open Rate (%)	100.0	3/26/2025 3:25 PM
Click Rate (%)	100.0	3/26/2025 3:25 PM
# Unique Opens	1	3/26/2025 3:25 PM
# Unique Clicks	1	3/26/2025 3:25 PM
# Opens	2	3/26/2025 3:25 PM
# Clicks	1	3/26/2025 3:25 PM
Successful Deliveries	1	3/26/2025 3:25 PM
# Unsubscribes	0	3/26/2025 3:25 PM

# Dashboard & Reporting



# Next Steps

Learn more about  
[Marketing4Dynamics](#) today.

Get your free  
**Marketing4Dynamics** trial from  
our [website](#)!

Email: [crm@inogic.com](mailto:crm@inogic.com)

