



maplytics. by

inogic



Available on
Microsoft AppSource



Microsoft
Dynamics 365



Bing maps

Maplytics™ – Maps Integration with Dynamics 365 (CRM)

Maplytics™ – Locational Intelligence Simplified

Allowing users gain geo-spatial insight to ease the business process execution. It uses the power of Bing Maps.

Available for CRM 2016 and above, Dynamics 365 Customer Engagement, Online, On-premises, Partner Hosted, IFD, Dataverse (PowerApps)



+



Microsoft
Dynamics 365

KEY FEATURES

- Geocode Data
- Visualize Data on a Map
- Search by Region & Shape
- Sales Territory Management
- Proximity Search (Distance & Time)
- Concentric Proximity Search
- Save Map Templates
- Check-In/Check-Out
- Set Default Template
- Plot Related Records
- Shape/Excel Layer Integration
- Targeted Marketing Lists
- Appointment Planner
- Route Optimization & Sharing
- Truck Routing
- Along the Route Search
- Point of Interest (POI) Search
- Create new records from Map
- Analytical Map Dashboards
- Heat Map Visualization
- Auto-Territory creation
- Summary Card
- Personalized Pushpin icons
- Visualize categorized data
- Custom Tooltip Actions
- Real Time Tracking
- Multi-User Auto Scheduling
- Pie & Column Chart in Heat Maps
- Security Access Template
- Overlay Layer Visualization
- Area of Service
- Show/Hide Layers
- Turn-by-turn Navigation
- PCF controls
- Sort and Filter Data
- Maplytics API
- Land Area Mapping
- Census Data visualization
- User Level Personalization
- Live Traffic
- Multi Search Layers
- Default Origin & Destination
- Batch Processing
- Shape Operations

Supported Languages: English, German, French, Spanish, Portuguese, Turkish and Arabic



MULTI-LANGUAGE COMPATIBILITY



- Auto detects language set in your Dynamics 365/CRM
- Currently available for English, Spanish, German, French, Portuguese, Turkish, Arabic, Hungarian, Dutch, Polish & Russian

GEOCODE DATA

Maplytics

Everest Nivara InfoTech Park,
MIDC Main Rd, Indira Nagar,
Turbhe, Navi Mumbai,
Maharashtra-400705,
India.



[Directions](#) [Search nearby](#) [Save to map](#)

Find Latitude and Longitude of your address data

- Find Latitude & Longitude of your address data
- Locate Client geographically
- Geocode Millions of CRM Records
- Easy & interactive platform for geocoding records

MAP YOUR DATA

Maplytics - Detail Map

Layer Menu

Account - Industry

Select All

Accounting

Banking

Brokers

Consulting

Consumer Services

Search record

Billington Sea

New Bedford

CONNECTICUT

Williamstown

PENNSYLVANIA

Allentown

Harrisburg

Trenton

Philadelphia

NEW JERSEY

Hide Data

Is equal to

And

Is equal to

Filter

Clear

Related Reco...

Mass Actions

Accounts - Staten island (262)

Accounts - Washington DC (15)

Accounts - Boston (14)

<input checked="" type="checkbox"/>	Account Name	Address 1: City	Address 1: ZIP/Post	Address 1: Latitude	Address 1: Longitude	Address 1: State/Pr	Industry	Annual Revenue
<input checked="" type="checkbox"/>	A Techno Innovation	Staten Island	10306	40.56584	-74.14218	New York	Accounting	1500000
<input checked="" type="checkbox"/>	Bagel Kr	Greenwich Village	10014	40.72978	-74.01024	New York	Banking	6754479
<input checked="" type="checkbox"/>	Bagel World	Richmond	10304	40.56175	-74.13632	New York	Accounting	46546276

1

500

items per page

(262 Selected) 1 - 262 of 262 items

- Plot categorized data for multiple entities
- Select and save colors & pushpins from map to visualize the same
- Resizable data grid, sort & filter data in the grid
- Get a 3D Street View on Right Click

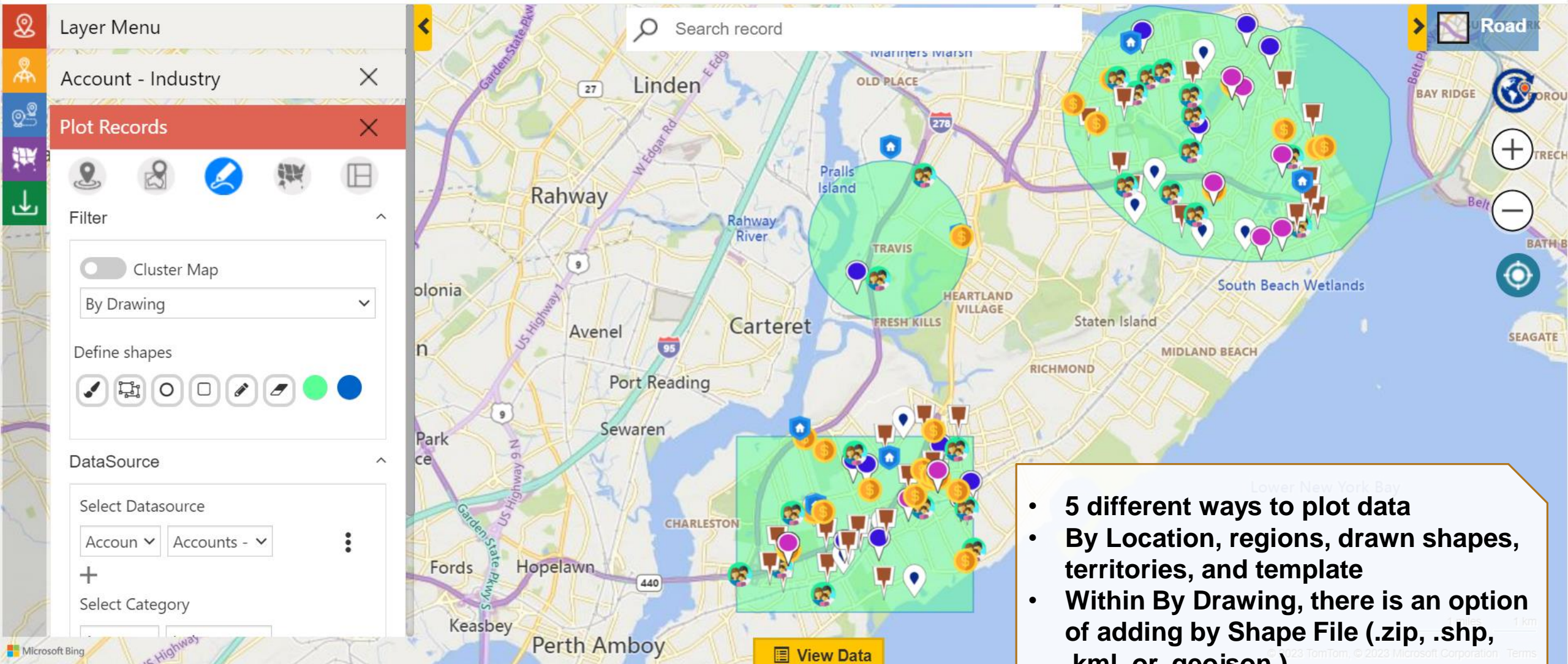
www.inogic.com

www.maplytics.com

Maplytics™ by Inogic

MULTIPLE OPTIONS TO PLOT DATA

Maplytics - Detail Map



Search Record

Maplytics - Detail Map

Search Bar: T.

Cluster Map: ☐ Cluster Map

Current Location: 18 at COLON STREET Staten Islan

Proximity: ☒ Distance ☐ Time
3 Miles

☐ Show Travel Distance

DataSource:

Select Datasource: Account Accounts -

Select Category: Account Select C...

Overlay:

Search Results:

- T. BRUCE ROBERT MAWHIRTER & SONS
40460217403
- T. CLAIRMONT LONDON & SONS
14568648055
- T. ERNEST POSPISCHIL & SONS
19271116361
- T. MATT MARKOWITZ & SONS
6129553644
- T. ROBERT BIANCHINI & SONS

Map Controls: Road, +, -, Rotate, 1 km

Map Labels: Arthur Kill Rd, Veterans Rd E, Wolfes Pond Park, Sharrott Ave, Hyman Blvd, Justin Ave, Great Kills Harbor, OAKWOOD BEACH, ENVILLE BEACH

Buttons: View Data

Footer: Microsoft Bing

- The search bar can be used to search any specific record from among the plotted ones using the primary attribute
- The preferred record pushpin blinks in quick succession to highlight its position.

Land Area Mapping

Maplytics - Detail Map

Layer Menu

Plot Records

Create Service Area

Search Option

By File

Choose File alabama.geojson

Supported file type: .xlsx, .csv, .shp, .kml and .geojson

Plot

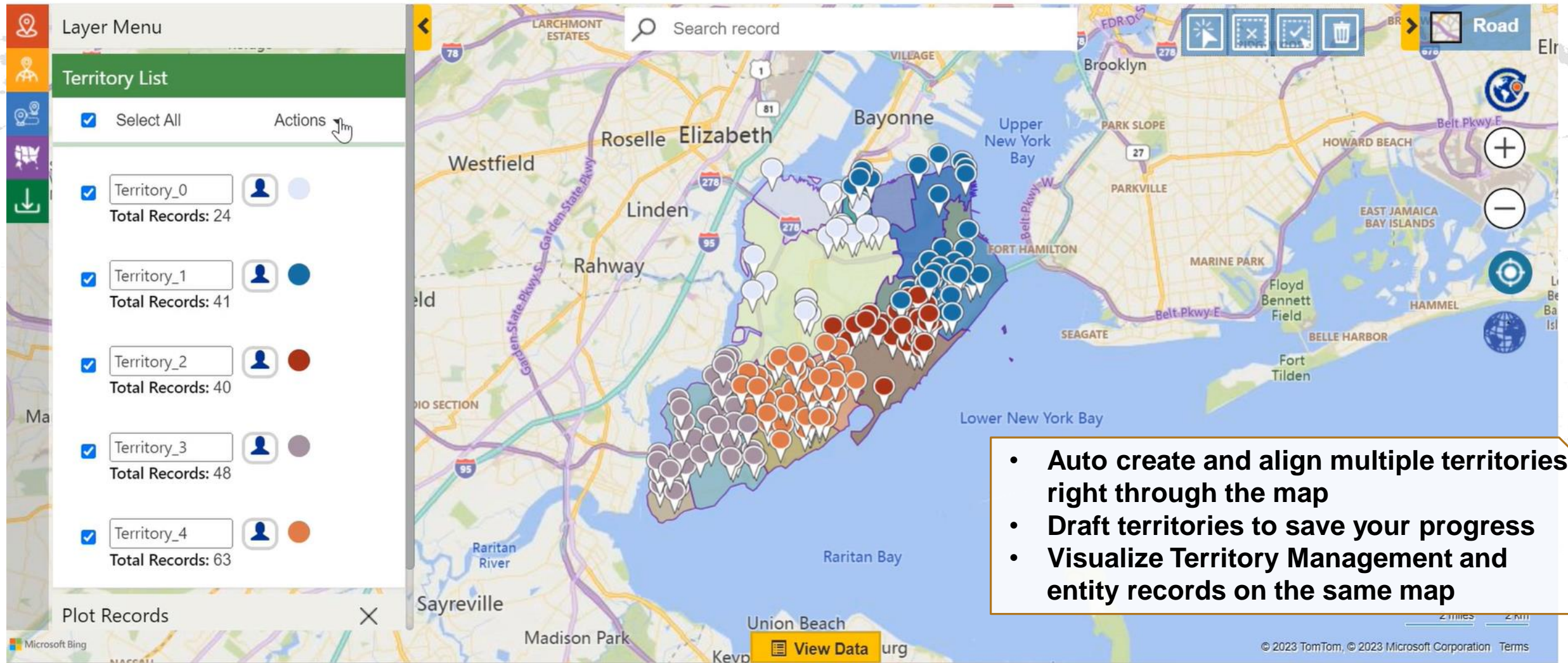
Search record

Map showing land area mapping in Alabama, with a highlighted pink area near Montgomery. The map includes labels for various locations: Deatsville, Wetumpka, Redland, Emerald Mountain, Mount Meigs Station, Pike Road, Hayneville, Fort Deposit, Ramer, Union Springs, Tuskegee, Tallassee, and Auburn. A scale bar indicates 5 miles and 10 km.

Assign and visualize lands, real estates or farms on the map

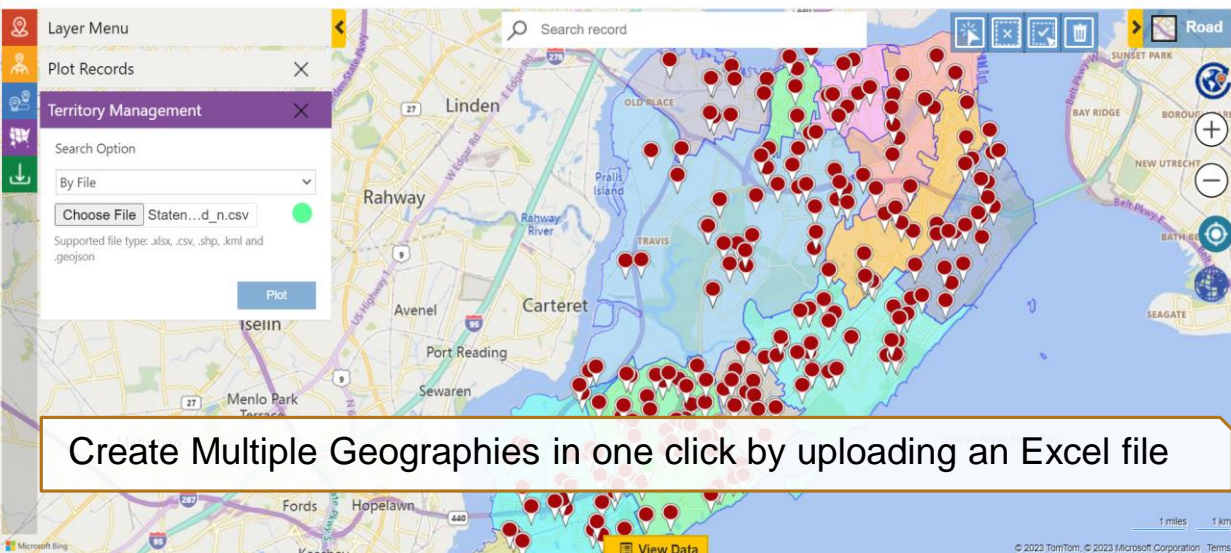
AUTO CREATE AND DRAFT TERRITORIES

Maplytics - Detail Map

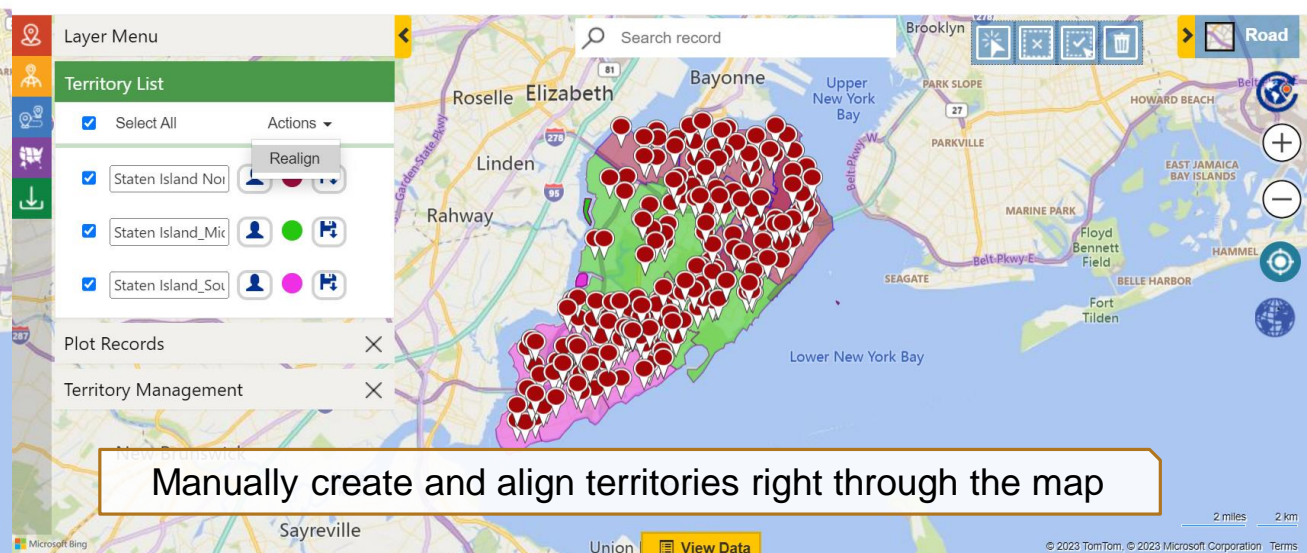


TERRITORY MANAGEMENT

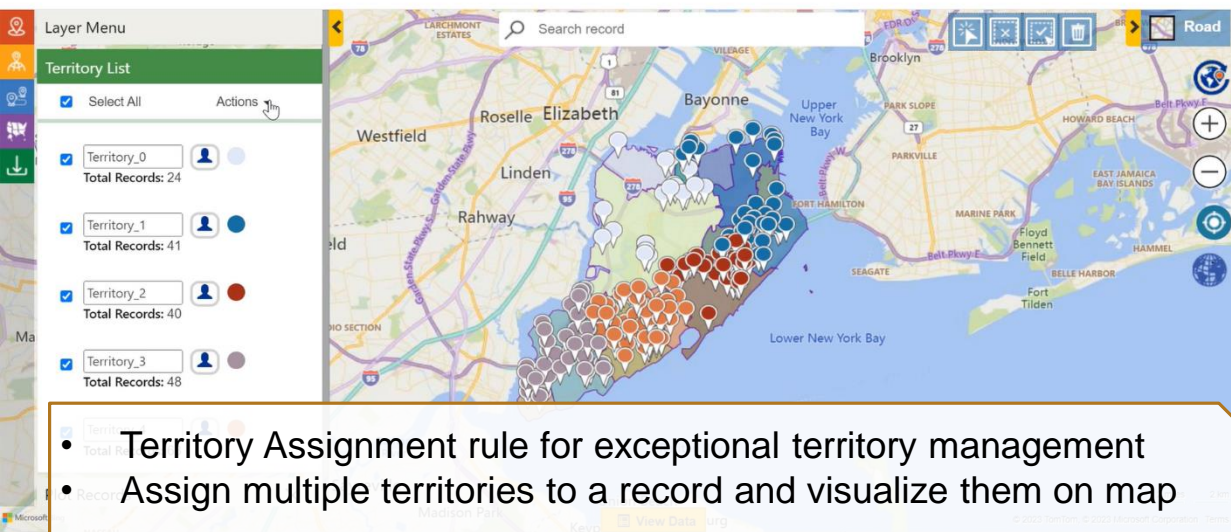
Maplytics - Detail Map



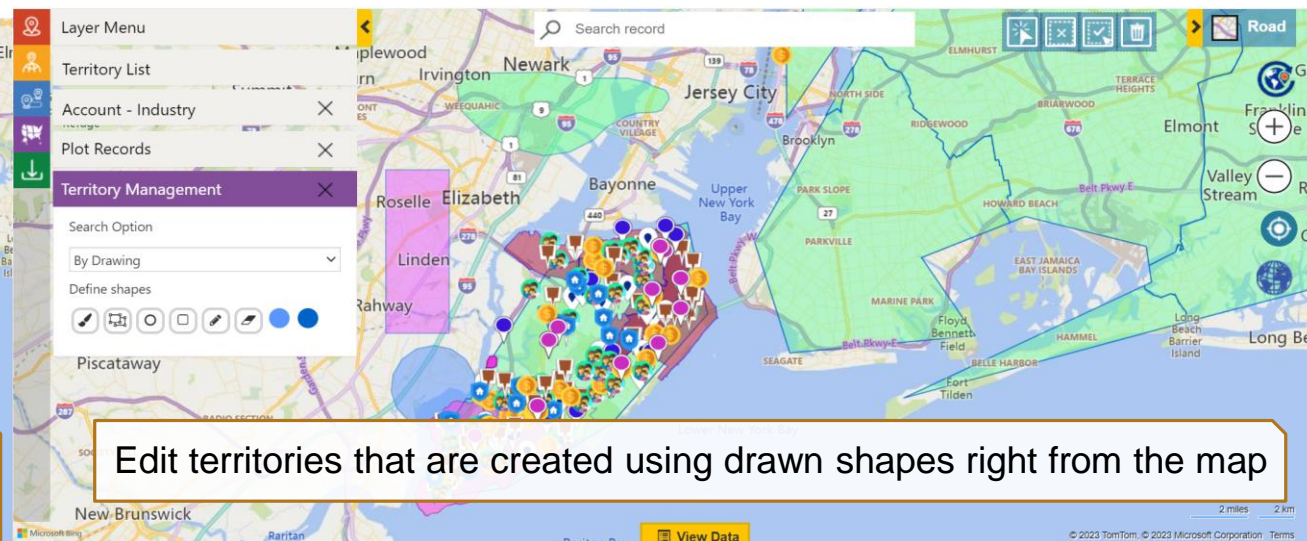
Maplytics - Detail Map



Maplytics - Detail Map



Maplytics - Detail Map



PROXIMITY SEARCH

Maplytics - Detail Map

Proximity
☒ Distance ☐ Time
3 Miles
☐ Show Travel Distance

DataSource
Select Datasource
Account Accounts -
+
Select Category
Account Select C...
Overlay
Save Template Search

Search record

Save Data

- ☒ Marketing List
 - ☐ Add to existing marketing list
 - ☒ Create new marketing list
 - Please enter marketing list name.
- ☐ Personal View

Save

Accounts - Staten island (112)

<input checked="" type="checkbox"/>	Account Nam...	Address 1: City	Address 1: ZIP...	Address 1: Lat...	Address 1: Lo...	Address 1: Sta...	Industry
<input checked="" type="checkbox"/>	Charles Butler &...	Richmond County	10312	40.53698	-74.18229	New York	Accounting
<input checked="" type="checkbox"/>	E. PAGE COWLEY...	Staten Island	10309	40.52769	-74.21584	NY	Accounting
<input checked="" type="checkbox"/>	E. SALVATORE VI...	Staten Island	10309	40.52769	-74.21584	NY	Accounting

500 items per page (112 Selected) 1 - 112 of 112 items

- Quickly find nearby records with Proximity search by distance or time
- Save resultant data as a Marketing list or a Personal view
- Save the searched criteria as a template in Dynamics 365/CRM

CONCENTRIC PROXIMITY SEARCH

Maplytics - Detail Map

Layer Menu

Plot Records

A. ZARINA ROSS & SONS

DIRECTION

SET AS CUR...

SET AS PO...

41 at WHITLOCK AVENUE Staten Island ...

Line-of-Sight Distance: 6.99 Kilometres

Shortest Travel Distance: 8.64 Kilometres

Account Name: A. ZARINA ROSS & SONS

Address 1: City: Staten Island

Main Phone: 11073015943

Take An Action

Accounts - Staten Island (337)

	Account Name	Primary Contact	Main Phone	Shortest Travel Distance	Line-of-Sight Distance	Proximity Zone
	A. DINA VEDMED & SONS		4464667	5.09	4.61	5
	A. ZARINA ROSS & SONS		11073015943	8.64	6.99	7
	Aiello & Sons		2128165282	8.07	6.25	7

Search record

Mancuso & Sons

Line-of-Sight Distance: 6.25 Kilometres

Shortest Travel Distance: 8.08 Kilometres

Address 1: City: Staten Island

Perform radius searches up to 3 radii

Filter the data based on Straight line distance, proximity zone or shortest travel distance

Reset

Related Reco...

Mass Actions

100 items per page

(337 Selected) 1 - 100 of 337 items

QUICK CALL TO ACTIONS

Maplytics - Detail Map

Layer Menu

- Plot Records
- Staten Island NY 10312
- Staten Island NY 10312
- Staten Island NY 10312

Account: Accounts - Staten island: 16

Search record

Road

Great Kills

OAKWOOD BEACH

Great Kills Park

Great Kills Harbor

Hide Data

Action Buttons

- Open Record Form
- Change Owner
- Plot Related Record
- Run on-demand Workflows
- Create Activities
- Associate Records

- Define quick actions to perform on individual records
- Visualize one to many relationships using 'Plot Related Records'
- Perform Mass actions on plotted records

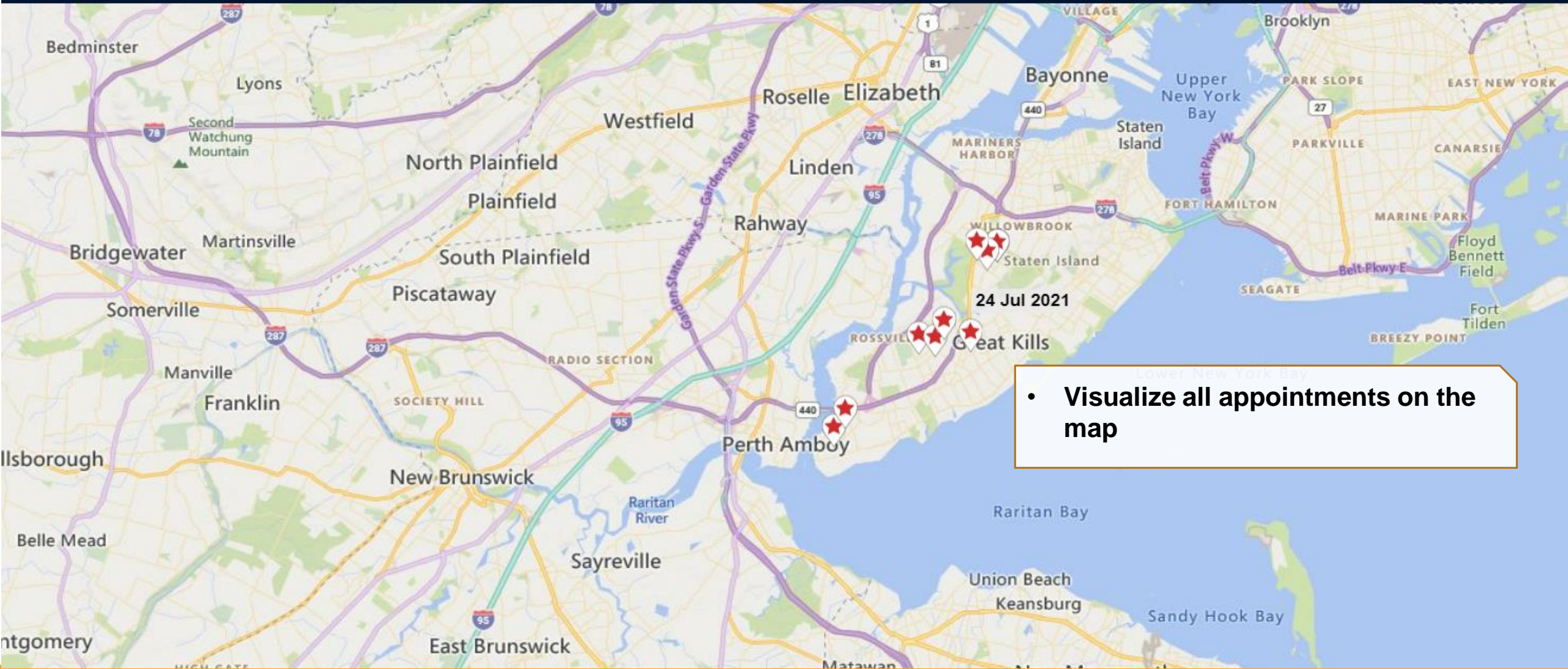
Accounts - Staten island (16)

	Account Name	Address 1	Address 1: Latitude	Address 1: Longitu...	Address 1: State/Pr...	Industry	Annual Revenue
<input checked="" type="checkbox"/>	Charles Butler & sons	Richmond	40.53698	-74.18229	New York	Accounting	1000000
<input checked="" type="checkbox"/>	H. BETH KELLEY & SO...	Staten Isla	40.54319	-74.1739	NY	Accounting	300000
<input checked="" type="checkbox"/>	H. HUGH ROBOTHAM...	Staten Isla	40.54319	-74.1739	NY	Accounting	300000

(16 Selected) 1 - 16 of 16 items

APPOINTMENT PLANNER

Appointment Planner Team



- Visualize all appointments on the map

ROUTE OPTIMIZATION & SHARING

Maplytics - Detail Map

Directions

Options

- ☒ Miles ☐ Kilometres
- ☐ Shortest Time ☒ Shortest Distance
- ☒ Optimize Directions ☒ Avoid Highways
- ☒ Avoid Toll Roads ☒ Traffic
- ☐ Along The Route

Destinations:

- A N. GLEN IRWIN & SONS: 149 at ELKHART STREET Staten Island NY 10308 USA
- B N. STEPHEN YABLON & SON
- C N. JOHN BECKER & SONS: 6
- D L. MICHAEL HAYES & SONS:
- E N. GLEN LANGER & SONS: 6

Buttons: Add destination, Leave now, Go

Map Features:

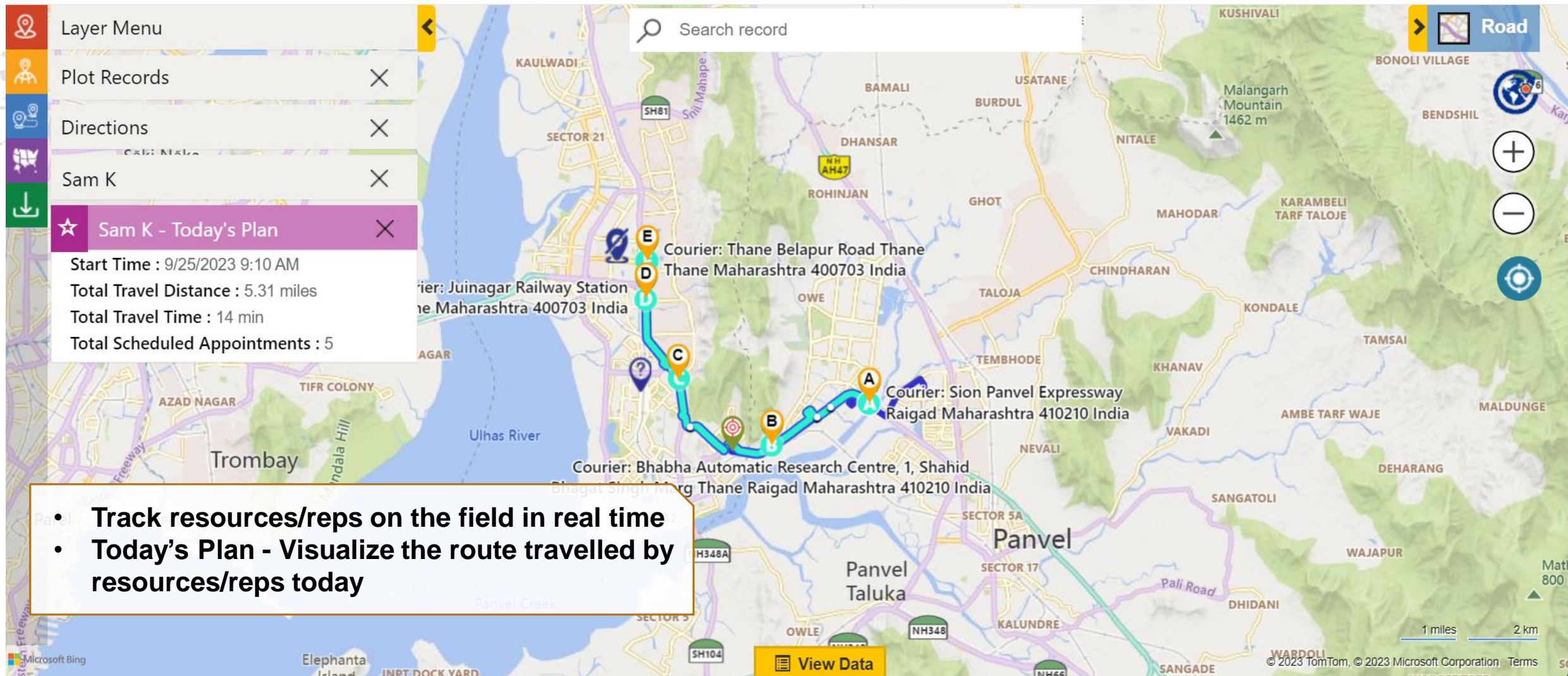
- Search record
- Map showing route and data points (A, B, C, D, E)
- Map labels: GREENRIDGE, ROSSVILLE, CHARLESTON, Great Kills, OAKWOOD, OAKWOOD BEACH, NEW DORP, HYLAN PLAZA, EBBITTS ST, MILL RD, AMBOY RD, HYLAN BLVD, JOLINE AVE, PAGE AVE, VETERANS RD, ALBEE AVE, ROSSVILLE AVE, HUGENOT AVE, W. SERVICE RD, MIDDLESEX AVE, ROOSEVELT AVE, PORT READING AVE
- Map controls: Zoom in (+), Zoom out (-), Full screen, Location, Road view
- Scale: 2500 feet, Slow Fast, 1 km
- Copyright: © 2023 TomTom, © 2023 Microsoft Corporation Terms

View Data

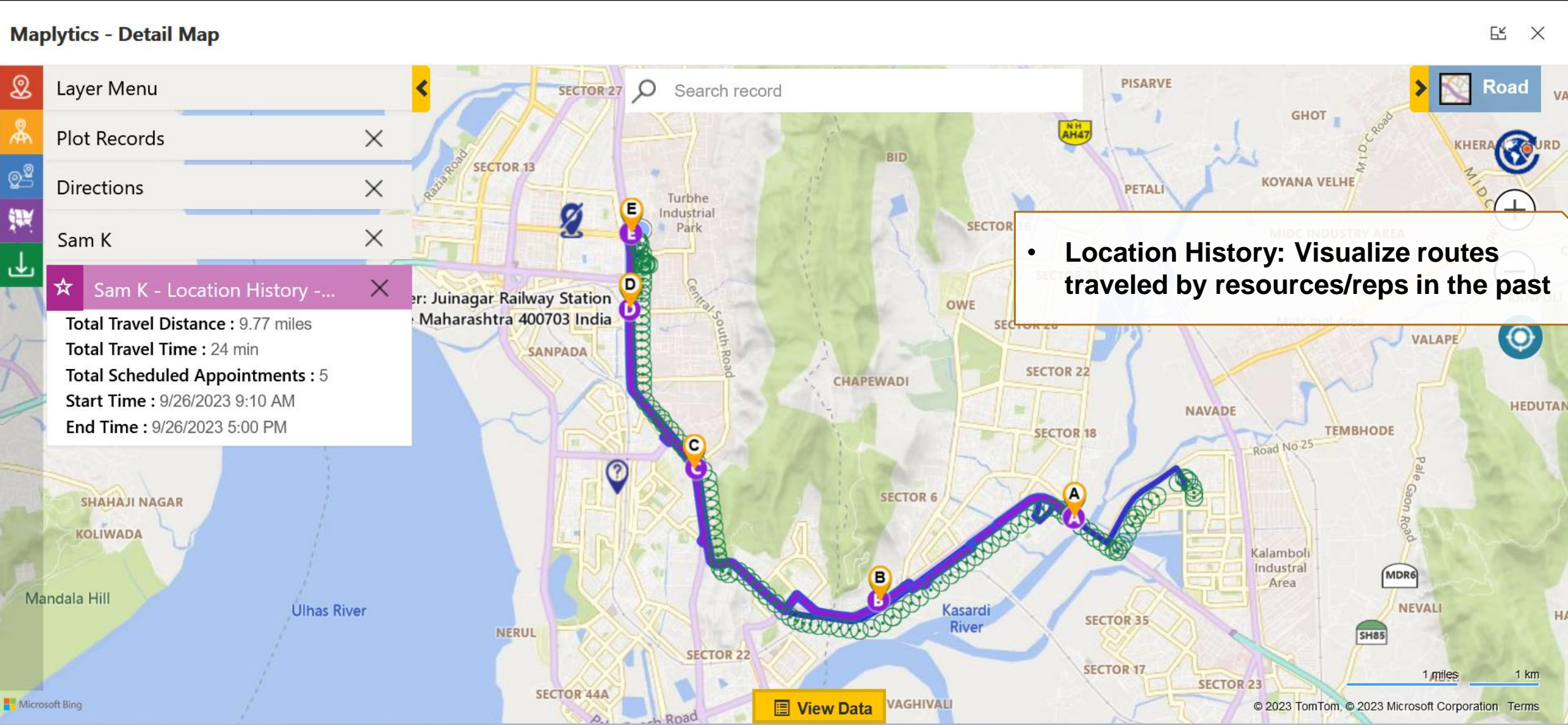
- Build an optimized Route
- Save, Print or Share these Routes via Email
- Quickly switch to Google Maps, Waze App, or Apple Maps for turn-by-turn navigation
- Overlay data points on the route
- Search CRM records falling Along the route
- Copy and share navigation links
- Configurable route email details
- Track Actual and Proposed routes

Real Time Tracking

Maplytics - Detail Map



Real Time Tracking



AUTO SCHEDULING

Maplytics - Detail Map

Auto Scheduling

Auto Scheduling Calendar

Sam K

9/29/2023 Day

Fri 9/29

8:00 AM	Y. KIMBERLY NEUHAUS & SONS(8:24 AM - 9:09 AM)
9:00 AM	I. YUJI KANEKO & SONS(9:28 AM - 10:13 AM)
10:00 AM	K. FARUK APAYDIN & SONS(10:28 AM - 11:13 AM)
11:00 AM	W. ANDREW THOMPSON & SONS(11:29 AM - 12:14 PM)
12:00 PM	

Create

- Create multi-day and multi-user optimized schedules automatically
- Set preferences for the schedule in the scheduling card
- Consider Existing Meetings

Map showing a route through Staten Island, New York, with stops labeled A, B, C, D, and E. The route starts at 256 Richard Ave, Staten Island, New York 10309, United States (Stop A) and ends at 256 Richard Ave, Staten Island, New York 10309, United States (Stop A). The route passes through stops B, C, D, and E. The map includes labels for various locations such as West New Brighton, Fox Hills, Midland Beach, Richmond, Great Kills, Greenridge, Carteret, Port Reading, Sewaren, Hopelawn, and South Amboy. The map also shows the Raritan River and Raritan Bay.

Trip Summary : September 29th 2023

4 Meeting(s): 13 min (3.85 mi)

A	256 Richard Ave, Staten Island, New York 10309, United States	08:00 AM	8 min (2.94 mi)	08:08 AM
B	Y. KIMBERLY NEUHAUS & SONS: 383 at BRADFORD AVENUE Staten Island NY...	09:09 AM	3 min (0.62 mi)	09:12 AM
C	I. YUJI KANEKO & SONS: 620 at RAMONA AVENUE Staten Island NY...	10:13 AM	(0.20 mi)	10:13 AM
D	K. FARUK APAYDIN & SONS: 73 at SCOTT AVE Staten Island NY 10305 USA			

Sam K

William Smith

AUTO SCHEDULING

The screenshot displays the Maplytics - Detail Map interface. On the left, the 'Auto Scheduling Calendar' for 'Sam K' shows a weekly view from 10/1/2023 to 10/7/2023. The calendar highlights appointments for Monday, October 2nd, and Tuesday, October 3rd. A callout box points to the calendar with the following text:

- Change meeting durations for individual clients
- Save scheduled appointments, service activities, or bookable resource bookings along with the scheduled routes

The main map shows a route through Staten Island, New York, with several labeled stops:

- A. 256 Richard Ave, Staten Island, New York 10309, United States
- B. L. CARL MISTER & SONS: 71 Dover Grn Staten Island New York 10310 United...
- C. L. PAUL CASTRUCCI & SONS: 21 Forest Green Staten Island New York 10310...
- D. Y. GARY WAISMAN & SONS: 382 at ARDEN AVENUE Staten Island NY 1031...

On the right, the 'Trip Summary : October 2nd 2023' shows a total of 3 meetings (17 min, 6.96 mi). The summary lists the following appointments:

- A. 256 Richard Ave, Staten Island, New York 10309, United States (08:00 AM - 08:14 AM, 14 min, 6.16 mi)
- B. L. CARL MISTER & SONS: 71 Dover Grn Staten Island New York 10310 United...
- C. L. PAUL CASTRUCCI & SONS: 21 Forest Green Staten Island New York 10310...
- D. Y. GARY WAISMAN & SONS: 382 at ARDEN AVENUE Staten Island NY 1031...

At the bottom right, a legend shows the dates 10/02/2023, 10/03/2023, and 10/04/2023, each associated with a different color (pink, purple, and orange respectively).

AUTO SCHEDULING

Maplytics - Detail Map

Auto Scheduling

Auto Scheduling Calendar

Jack Smith

9/24/2023 - 9/30/2023 Week

	Mon 9/25	Tue 9/26
		K. FRANK
		K. BARAK
		F. SHERIF EL
10:00 AM		
11:00 AM		
12:00 PM		
1:00 PM		
2:00 PM		
3:00 PM		

Barbaro & Sons
Start Time - 12:21 PM
End Time - 12:36 PM
Location - 5714 at AMBOY RD Staten Island NY 10309
Meeting Type - Onsite

Create

With the Frequency Detail Feature,
Managers can schedule
appointments as per client
availability

Recursive Scheduling enables
repeat scheduling of necessary
appointments

Trip Summary : September 26th 2023

5 Meeting(s): 1 hr 2 min (30.04 km)

A

2132 Victory Blvd, Staten Island, NY 10314, United States

09:00 AM ▶ 09:03 AM

3 min (1.27 km)

B

K. FRANK MILETO & SONS: 651 at WILLOWBROOK ROAD Staten Island N...

09:32 AM ▶ 09:42 AM

10 min (4.64 km)

B

K. FRANK MILETO & SONS: 651 at WILLOWBROOK ROAD Staten Island N...

09:32 AM ▶ 09:42 AM

10 min (4.64 km)

C

K. BARAK PLISKIN & SONS: 137 at TAYLOR STREET Staten Island NY 1031...

10:15 AM ▶ 10:30 AM

15 min (7.11 km)

C

K. BARAK PLISKIN & SONS: 137 at TAYLOR STREET Staten Island NY 1031...

10:15 AM ▶ 10:30 AM

15 min (7.11 km)

D

F. SHERIF EL FAR & SONS: private bag 10306 Staten Island NY 10305 USA

D

F. SHERIF EL FAR & SONS: private bag 10306 Staten Island NY 10305 USA

09/26/2023

09/28/2023

Map of Staten Island, NY, showing the route of the trip. The route is marked with colored dots (A, B, C, D, E, F, G) and lines. The route starts at 2132 Victory Blvd, Staten Island, NY 10314, and ends at 5714 at AMBOY RD Staten Island NY 10309. The route includes stops at K. FRANK MILETO & SONS: 651 at WILLOWBROOK ROAD Staten Island NY 10314 USA, K. BARAK PLISKIN & SONS: 137 at TAYLOR STREET Staten Island NY 10310 USA, and D. LENFORD PINNOCK & SONS: Richmond County Staten Island New York 10314 United States.

CHECK-IN/CHECK-OUT ON FIELD

Maplytics - Detail Map

Layer Menu

Plot Records

N. GLEN IRWIN & SONS

→ DIRECTION → SET AS CU... → SET AS PO...

149 at ELKHART STREET Staten Island NY

Account Name: N. GLEN IRWIN & SONS
Main Phone: 19008977615
Industry: Consulting
Owner: William Smith

Take An Action

Check-Out

Add Notes Here...

Select Attachment

Choose File No file chosen

Supported file type: .xlsx, .txt, .xml, .png, .jpeg, .jpg, .svg, .docx, .pdf, and .ods

Check-Out Time *

Reason *

Select Reason

Create

View Data

- Register arrival and departure for meetings
- Keep track of the field team's daily activities and performance
- Define Geofencing for Check-In/Out by field reps
- Visualize Check-In/Check-out records and find invalid ones
- Create notes & add attachments while checking in/out
- Create pending check-in/out records for exceptional cases

SHAPE OPERATIONS

Maplytics - Detail Map

The screenshot displays the Maplytics web application interface. On the left, a sidebar contains a 'Layer Menu' with icons for location, plot records, filter, and data source. Below this is a 'Plot Records' section with a 'Filter' dropdown set to 'By Drawing' and a 'Define shapes' section with various drawing tools. The main map area shows a detailed view of the New Jersey region, including cities like Summit, Jersey City, Roselle, Elizabeth, Linden, Rahway, and Perth Amboy. A context menu is open over the map, listing options: 'Create New Record', 'Shape Operation', 'Directions', 'Add To Route', 'Set As Current Location', 'Set As POI Location', 'Save Settings', and 'Raritan Bay'. The 'Shape Operation' submenu is expanded, showing options: 'Difference', 'Intersection', 'Union', 'Union Aggregate', and 'Disjunctive Union'. A text box with an orange border is overlaid on the map, stating: 'Perform binary shape operations like Difference, Intersection, Union, Union Aggregate, and Disjunctive Union on drawn shapes to get the desirable resultant shape'. The bottom of the interface includes a 'View Data' button and copyright information for 2023 TomTom and Microsoft Corporation.

Layer Menu

Plot Records

Filter

Cluster Map

By Drawing

Define shapes

DataSource

Select Datasource

Account Select View

Select Category

Account Select C...

Create New Record

Shape Operation

Directions

Add To Route

Set As Current Location

Set As POI Location

Save Settings

Raritan Bay

Difference

Intersection

Union

Union Aggregate

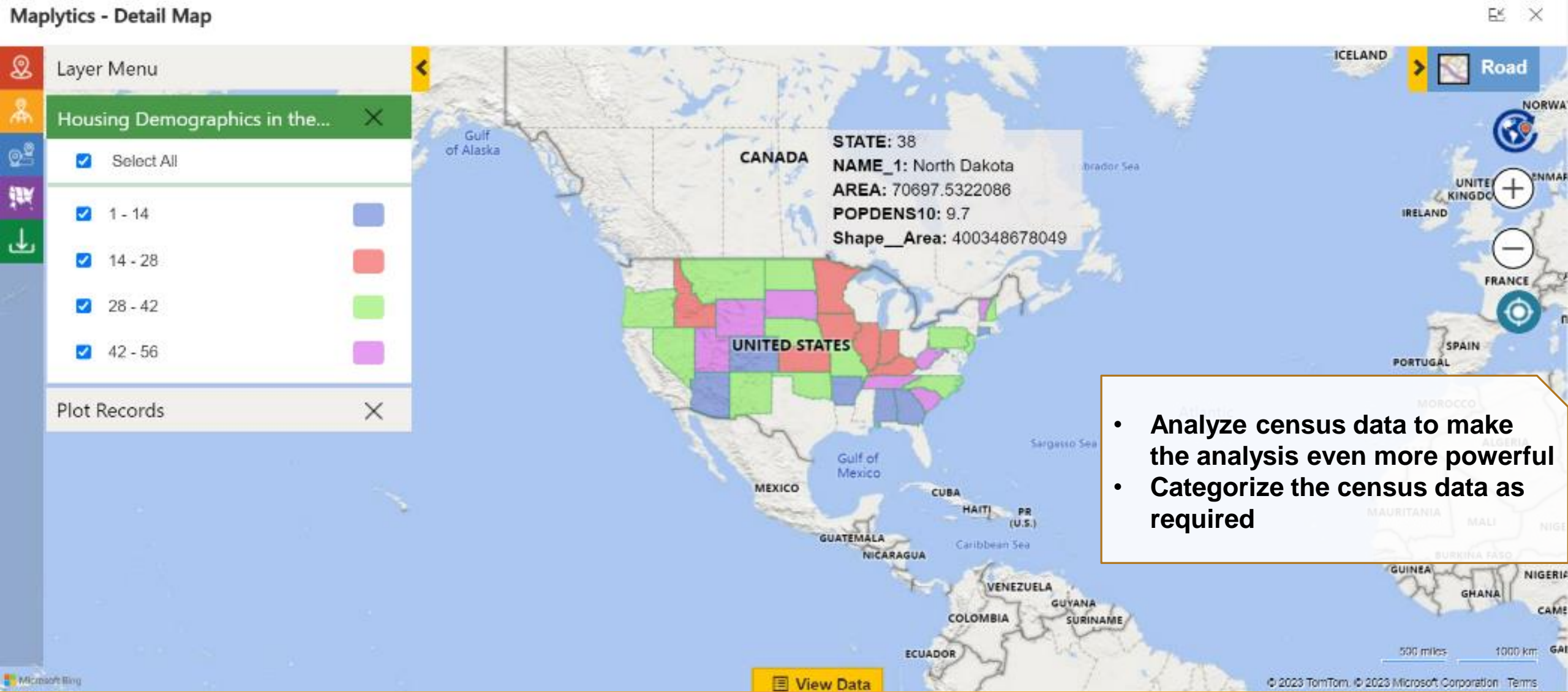
Disjunctive Union

Perform binary shape operations like Difference, Intersection, Union, Union Aggregate, and Disjunctive Union on drawn shapes to get the desirable resultant shape

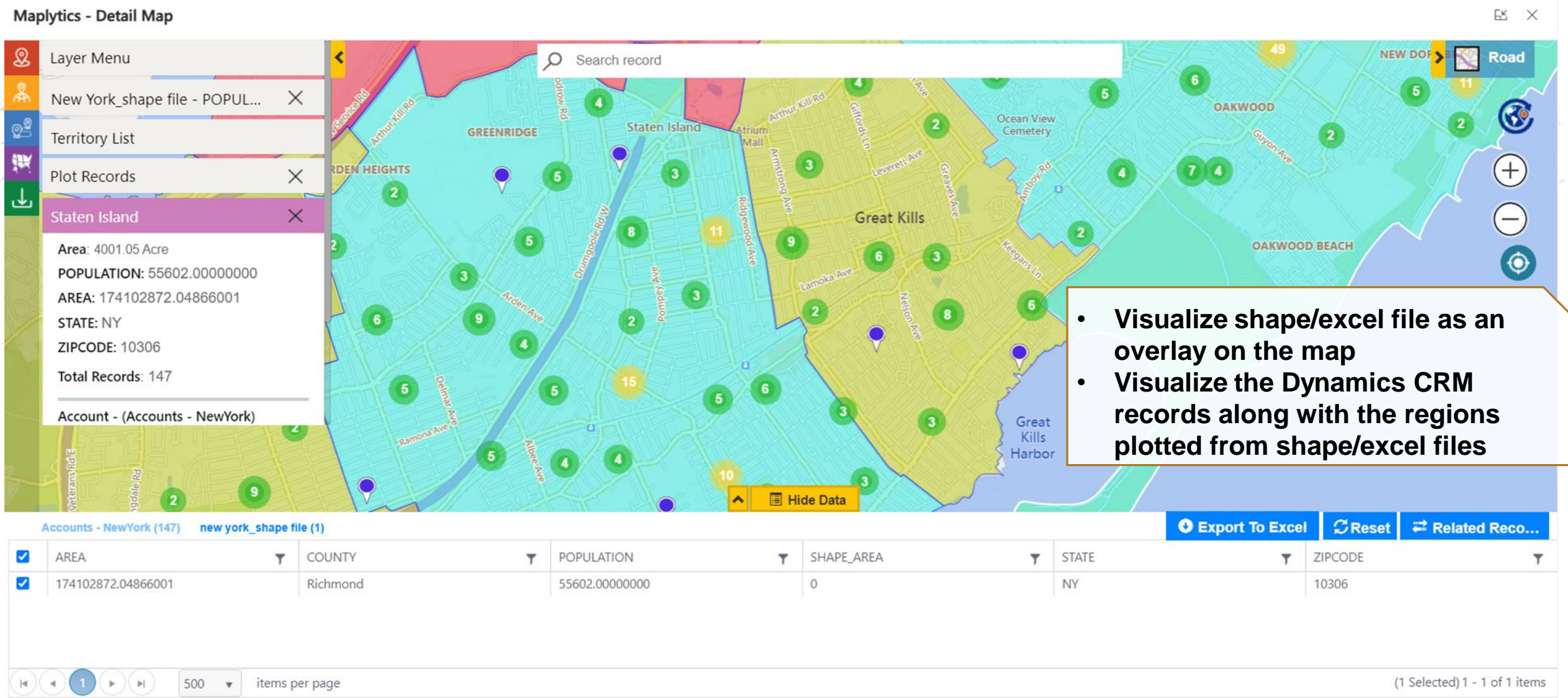
View Data

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CENSUS DATA VISUALIZATION



SHAPE/EXCEL FILE LAYER INTEGRATION



ArcGIS FEATURE LAYER INTEGRATION

Maplytics - Detail Map

☐ Show Travel Distance

DataSource

Select Datasource

Account Accounts

Select Category

Account Select C...

Overlay

Select Overlay

ArcGIS

Housing Demographics in the 2010...

Category Attribute Summary Attribute

STATE OBJECTID, ST...

Area:
OBJECTID: 23
STATE: 08
NAME_1: Colorado
STATE_NAME: Colorado
MALES10: 2520662
FEMALES10: 2508534
POPGRW0010: 1.58

Visualize ArcGIS Feature Layer as an overlay on the map in real-time

[View Data](#)

Microsoft Bing

NEARBY PLACES

Maplytics - Detail Map

Layer Menu

- Plot Records
- POI
- Restaurants
- Coffee
- Gas Station

Search record

Road

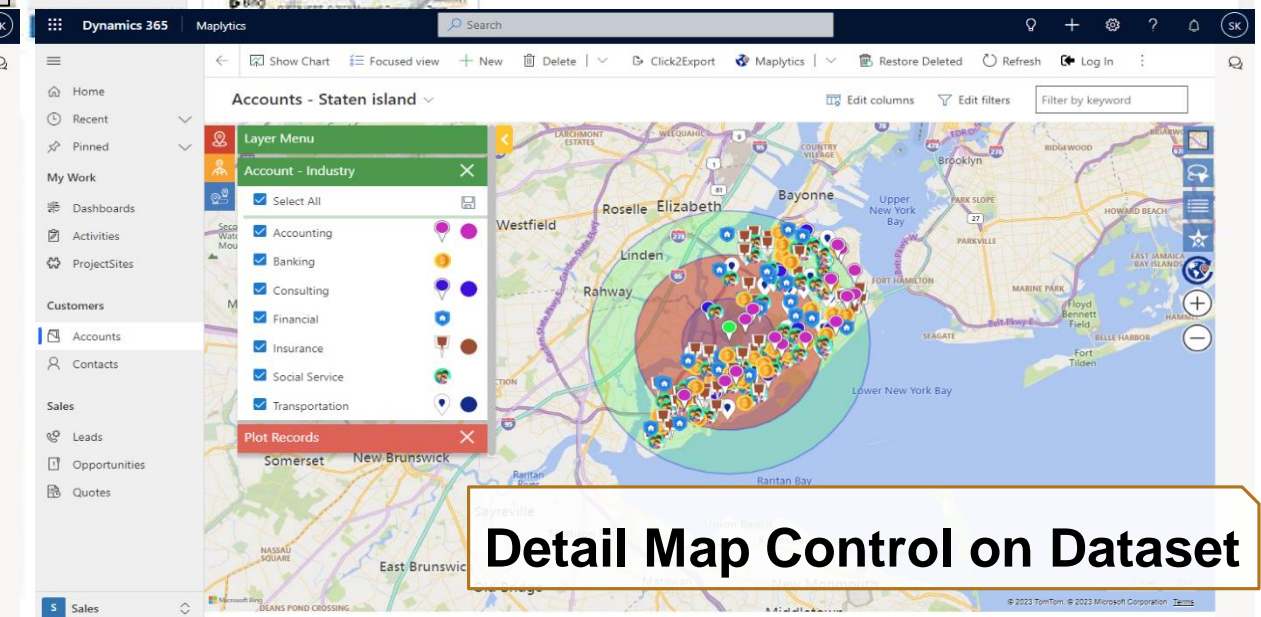
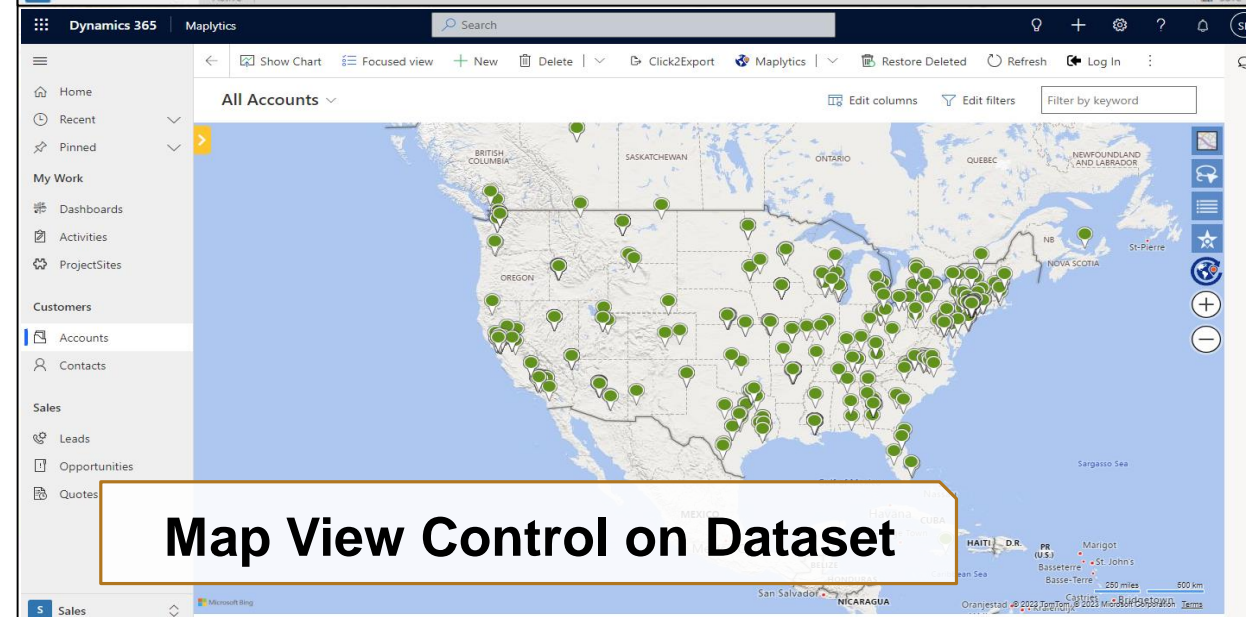
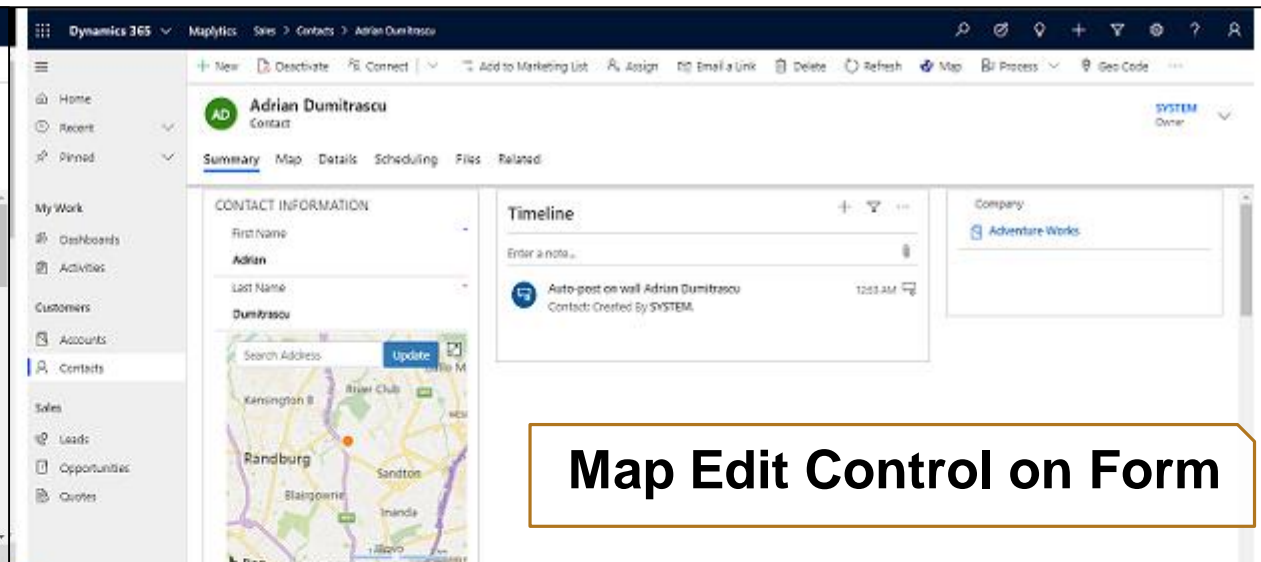
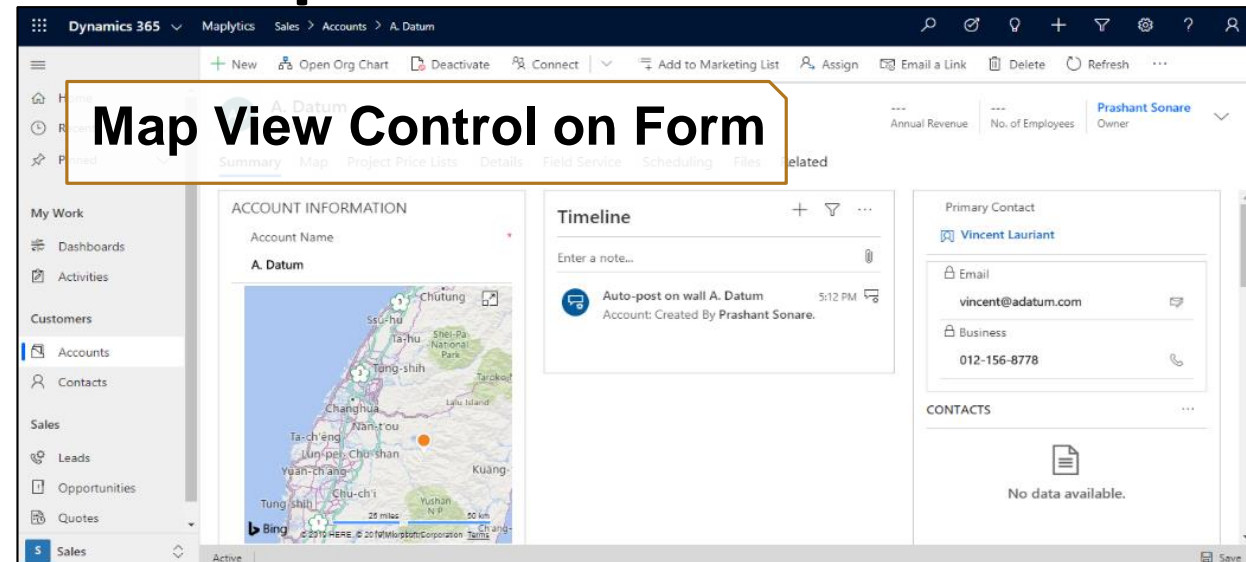
View Data

- Search Point of interest locations like Coffee shops, Hotels, etc.
- Add them as new accounts, leads or any custom entity records into CRM
- Enter keywords to search required POI locations

Microsoft Bing

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PCF Map Controls



Multiple Search Layers in Detail Map Control

The screenshot displays the Dynamics 365 Maplytics interface. The top navigation bar includes the Dynamics 365 logo, the Maplytics app name, a search bar, and various utility icons. The left sidebar shows navigation options like Home, Recent, Pinned, My Work, Customers, Sales, and Leads. The main area features a map of Staten Island with several overlapping search layers. A 'Layer Menu' is open, showing search and proximity layers for 'Accounts - Staten Island'. The map is populated with numerous red and purple location pins. A text box at the bottom right states: "Visualise results from Multiple search options on the same map".

Smart Route in Detail Map Control

Dynamics 365

Maplytics

Home

Recent

Pinned

My Work

Dashboards

Activities

Customers

Accounts

Contacts

Sales

Leads

Opportunities

Sales

←

Show Chart

Focused view

New

Delete

Maplytics

Refresh

Visualize this view

My Active Accounts

Shortest Time

Shortest Dist...

Optimize Dir...

Avoid Highw...

Avoid Toll Ro...

Traffic

Strava Technology Group, LLC.: ×

Project 10 and 11 Sewer Rehab ×

Sewer Rehabilitation - East Son ×

Comprehensive Sewer System ×

Canton Subarea 27 Sewer Reha ×

Sewer System Rehabilitation: M ×

Sewer Rehabilitation Project at ×

Add destination

Leave now

Go

Lawrence

Lowell

Peabody

Salem

Waltham

Quincy

Weymouth

Brockton

Taunton

Rehabilitation Project at Various Marlborough MA 01752 United States

Sewer System Rehabilitation: Canton MA 02021 United States

Sewer System Rehabilitation: Mansfield MA 02048 United States

Regarding

Start

End

Strava Technology ...

6:00 AM

6:30 AM

Project 10 and 11 ...

7:15 AM

7:45 AM

Sewer Rehabilitatio...

8:30 AM

9:00 AM

Comprehensive Se...

9:45 AM

10:15 AM

Canton Subarea 27...

11:15 AM

11:45 AM

Create optimized routes for selected records

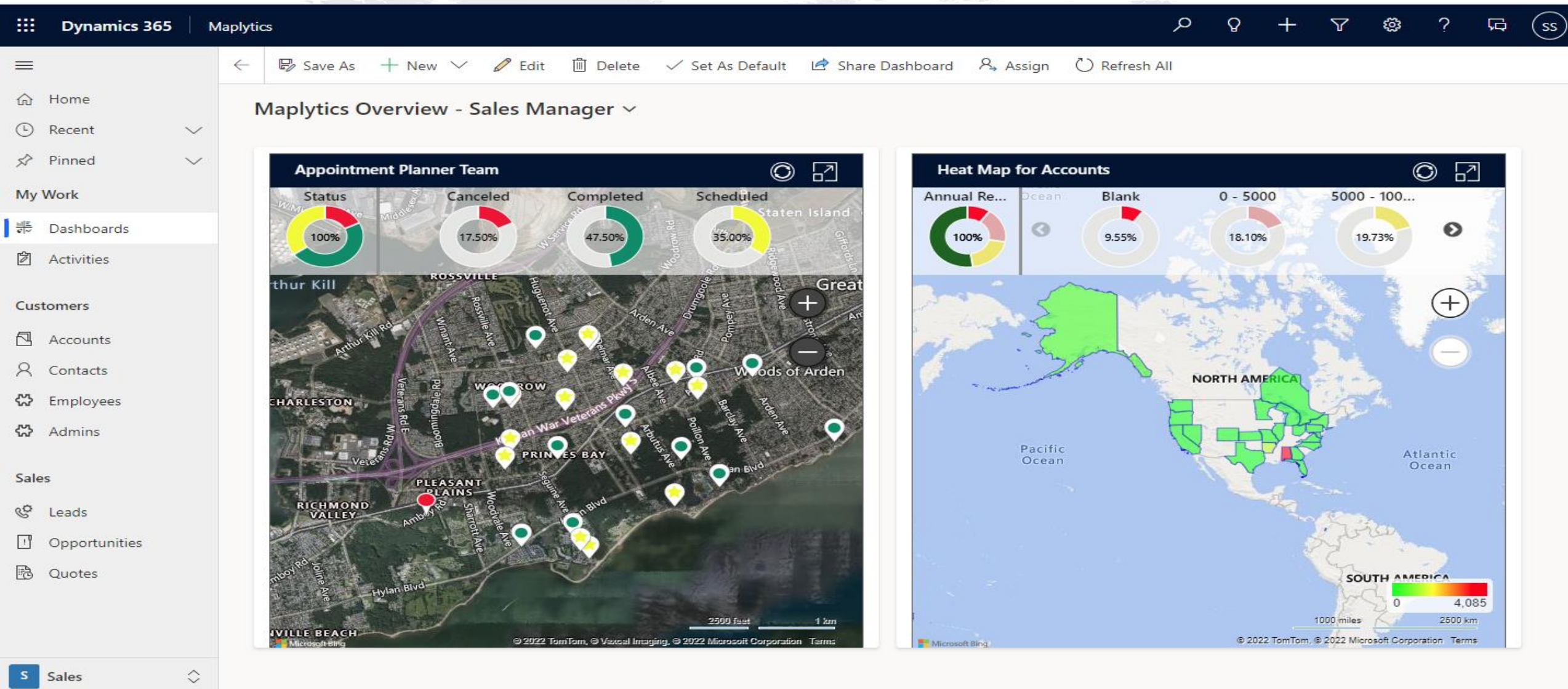
Register activities for each of the waypoints

Preview activities with start and end time

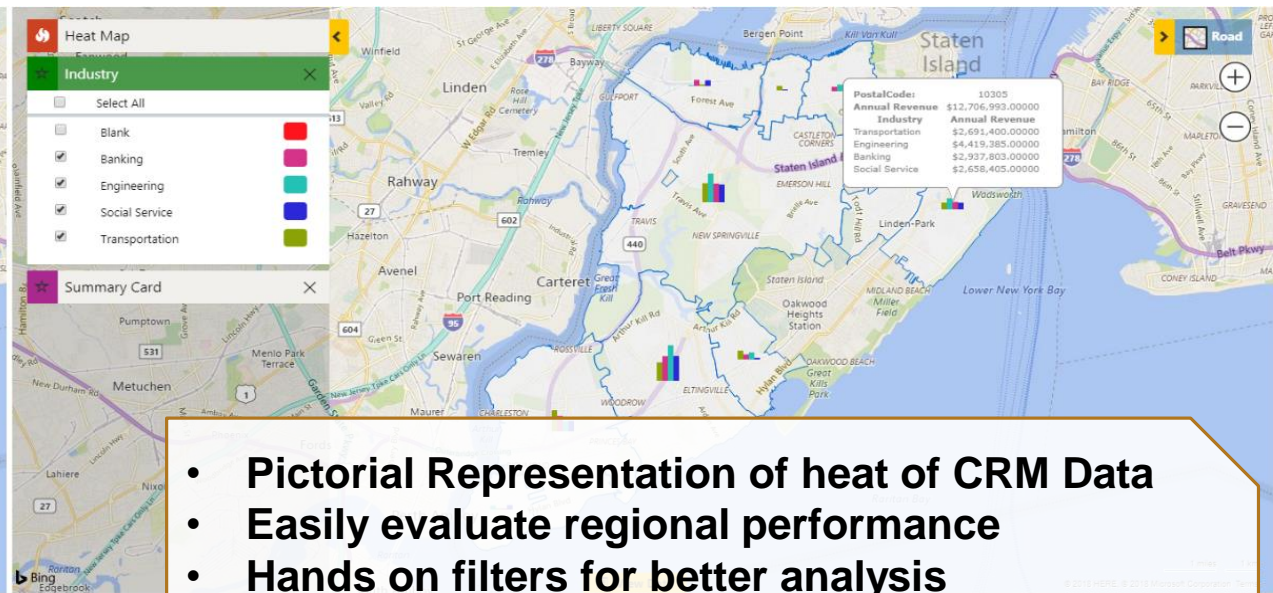
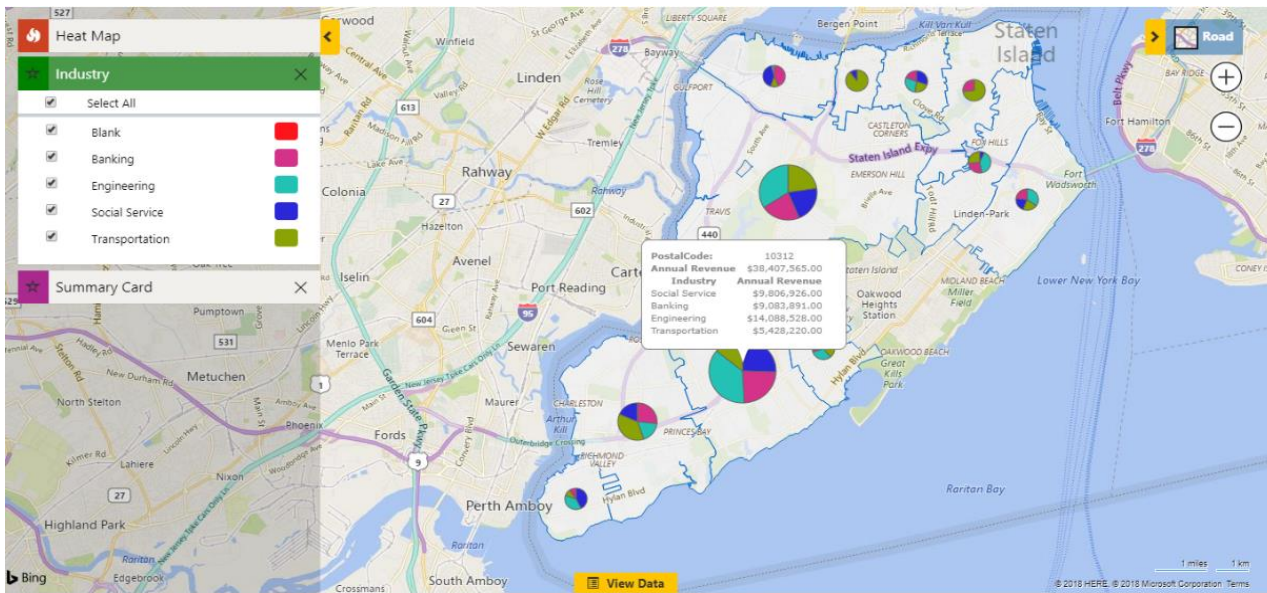
ANALYTICAL DASHBOARD

- Easy way to visualize & analyze categorized data

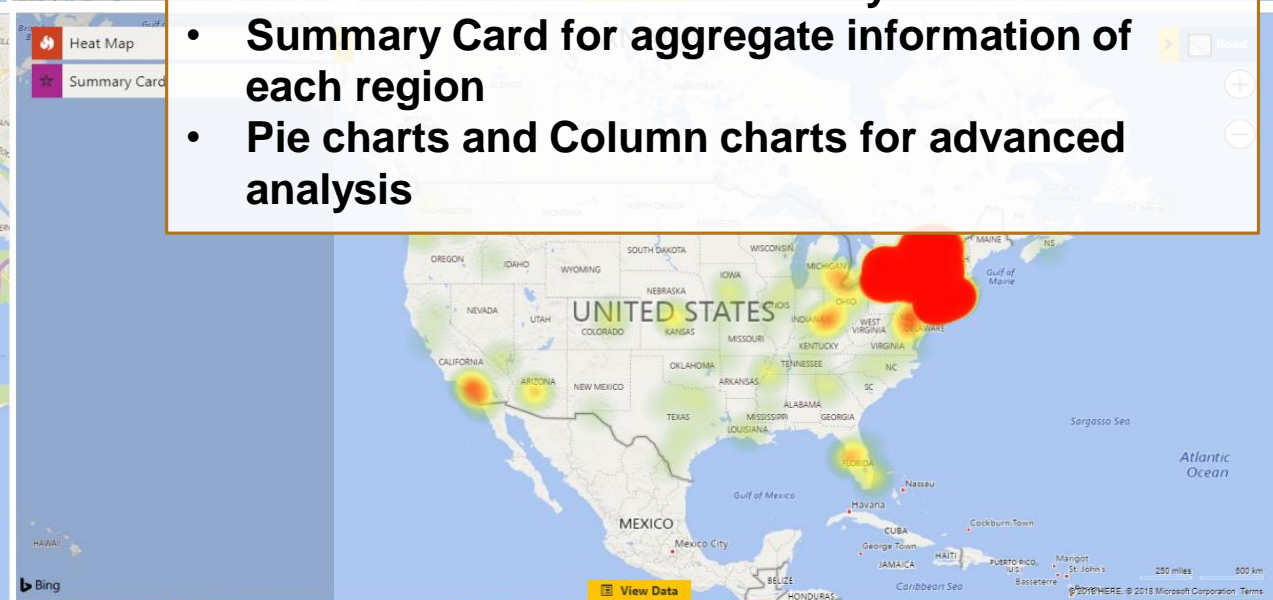
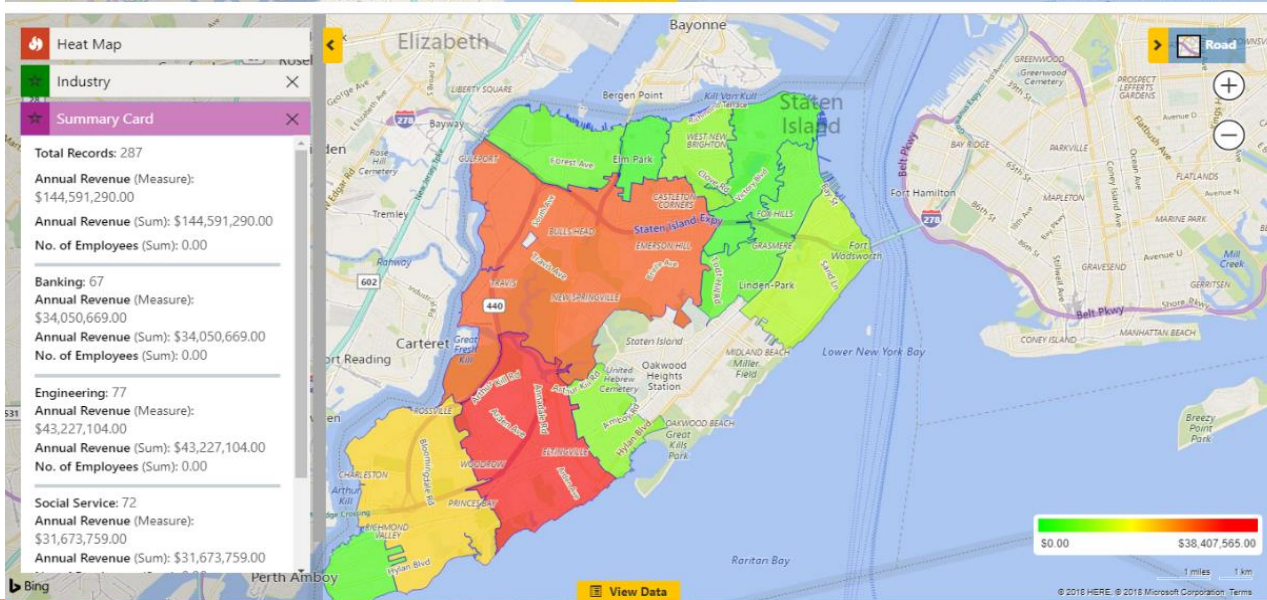
- Easily create & configure dashboard views



HEAT MAPS



- Pictorial Representation of heat of CRM Data
- Easily evaluate regional performance
- Hands on filters for better analysis
- Summary Card for aggregate information of each region
- Pie charts and Column charts for advanced analysis

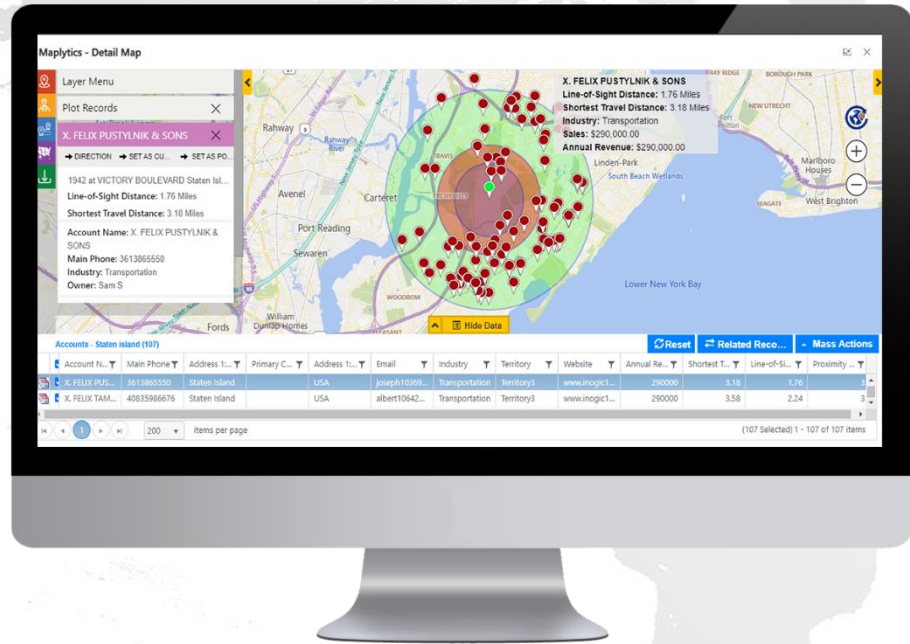


Common Use Cases

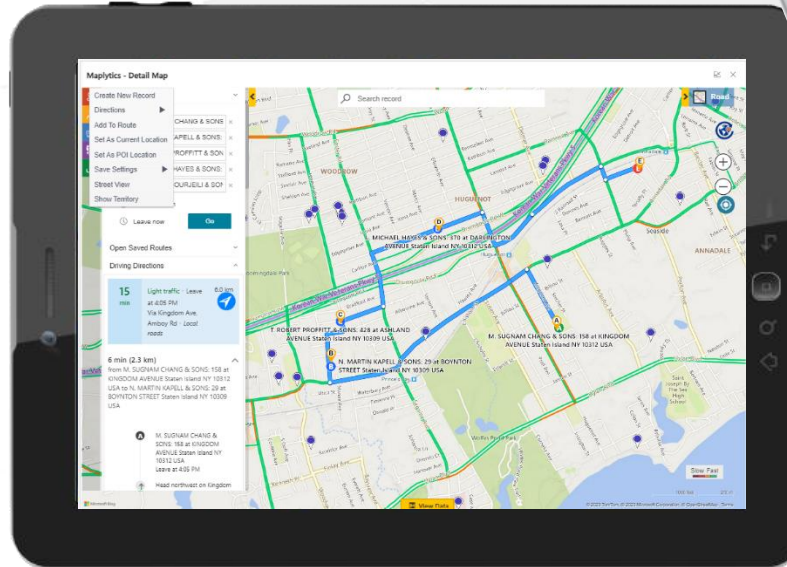
- Build or realign **Sales Territories** on basis of count of records for my field professionals
- Reducing travelling expenses through **optimized automated schedules**
- Track my technicians/sales reps **in real-time**
- One of my clients has **cancelled his meeting**, search for near-by clients or POI locations
- View geographic insights of data on CRM page with **PCF controls**
- Ideal **location** for my **next marketing event** ?
- Which **region** is performing well in terms of **sales** ?
- Analyse **shape/excel** files along with the records on the same map as an **Overlay**
- Provide **selective access** of geo-mapping to your users
- View my **lost leads** in last 6 months in analytical dashboards
- Where and how big are the **lands owned** by my clients
- What is the **demographics** of the population for a particular region ?

Device Compatibility

Desktop



Tablet



Mobile



THANK YOU

Email us on crm@inogic.com

Website: www.inogic.com | www.maplytics.com

Online Help file: <https://docs.maplytics.com/>



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