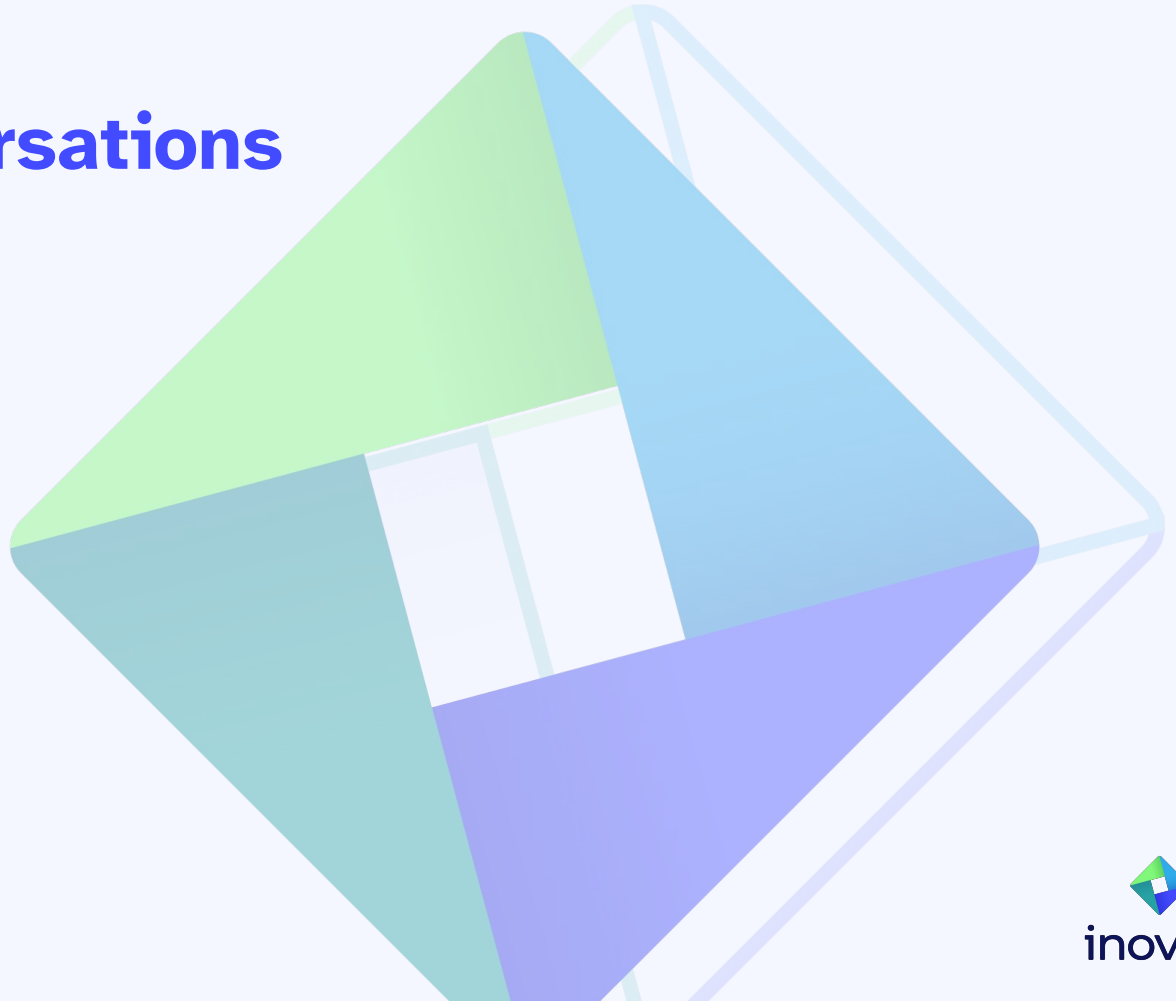


ChatGPT: Conversations Transformed!

Unleashing OpenAI's Power
via Microsoft Azure

Team inovex

Karlsruhe · Köln · München · Hamburg
Berlin · Stuttgart · Pforzheim · Erlangen





inovex

We enable our clients to master
their digital transformation

**With strategy, technology
and methods**

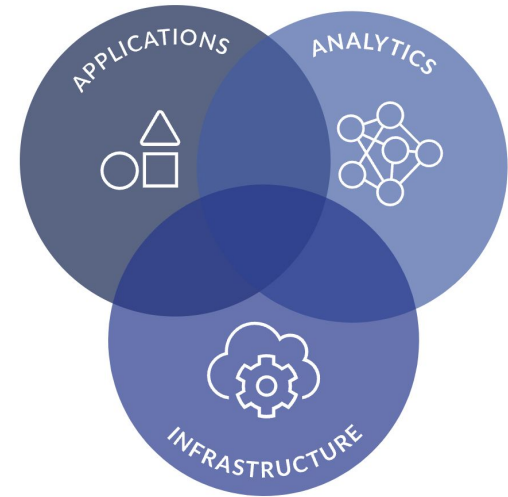


How We Enable Generative AI

A product is more than just a model

At inovex, we provide customers with a holistic approach to fully leverage technological innovation

- **Data Engineering:** making your company's data available to the model via robust data pipelines
- **Data Science:** uncovering hidden insights in your data that provide guidance for product development
- **Cloud Architecture:** integrating ChatGPT with your Azure cloud infrastructure and services
- **Application Development:** integrating ChatGPT with your existing workflow and applications
- **UI / UX** designing intuitive user interfaces custom-fit to your needs, to make powerful models accessible to everyone in your organization



Our Generative AI Expertise

Knowing what is possible today and what will be tomorrow

Generative AI is constantly pushing the boundaries of what is possible with technology. Navigating its landscape requires deep rooted knowledge and expertise.

At inovex, research and development have always been one of our core values.



Expertise

- 30+ NLP Experts
- 20+ Computer Vision Experts
- LLMOps + Prompt Engineering experience

R&D

- 15+ (Students/FTE) working on R&D for LLMs
- Publications at established conferences



inovex

Generative AI Use Cases

CONVERSATIONAL AI

- Improve **customer service** through automated user interactions and **chatbots** (e.g. lead generation, feedback interface, Q&A)
- Enable your full potential with **digital assistants** (e.g. coding assistant, learning assistant)
- Explore new communication channels (e.g. via **ChatGPT plugins**)

CONTENT CREATION

- Automate **textual content** creation (e.g. blog posts, customer mails, product descriptions)
- Generate synthetic unique **visuals** for marketing campaigns (e.g. ads, social media posts)
- Augment creative workflows like **UI/UX** or **graphic design**
- Exploit other modalities like **music**, **audio** or **video**

TEXT COMPREHENSION

- Monitor social media in real-time with automated **sentiment analysis**
- **Translate** your content and reach a new target group (e.g. customer reviews, website content)
- Extract and retrieve internal and external **information** efficiently
- Create news **summaries** about your company

DOCUMENT AI

- Extract and **classify** documents (e.g. legal documents)
- **Automate processing** of documents
- Transform your unstructured documents (e.g. PDF, Docs, Excel, email) into a **structured format**
- Find the right **answer** through your documents

We Enable Your Potential

Get started quickly with [ChatGPT](#) and our innovative holistic approach consisting of four components covering everything you need. We not only pay attention to technology, but also create customer-centric value that remains sustainable.

Workshop

Gain a deeper understanding of the opportunities with [OpenAI](#) and the [Azure Cloud](#) solution

Enablement

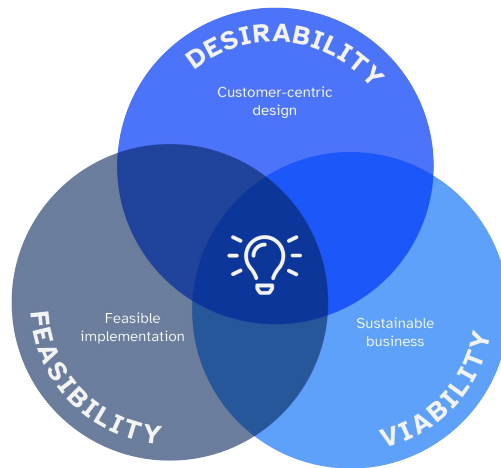
Use your new knowledge to support your business

Use Cases

Find your Generative AI use case tailored to your needs

Prototyping

Get your idea up and running



Discover and Prototype Your Generative AI Use Case

We offer you a customizable approach to identify your specific use case and translate it into a functional prototype using the proven product discovery method



Schedule	Offer	Participants	Outcome	Price
1 Day	Kick-off Workshop	- Managers - Stakeholders - Product Managers	- Understanding Generative AI - Potential & Limitation - Use Cases	€ 3,142
2 Days	Hackathon	- Product Managers - Technical Team Members	- Create Functioning Software - Sense of Feasibility	€ 6,284
2 Weeks	Prototyping	- Product Managers - Technical Team Members - Stakeholders	- Working Prototype - Insights of Value Creation	€ 15,710

What's next?

MVP or Technical Enablement Workshop



Innovation



Automation



Manual Effort

Prerequisites

- Existing Azure account
- Remote access to required systems for the inovex team

inovex Team

- 1 ML Engineer
- 1 Data Scientist/ Prompt Engineer

Investment

- At fixed price:
~~€ 25,136~~ € 20,000

We gladly advise you!