

Azure AD B2C Assessment

In this 2-week engagement, Insight technical experts will evaluate a client's business to consumer identity strategy and provide a high-level architecture and strategy to take advantage of Microsoft's Azure AD B2C product.

What to expect...

CLIENT PREP before engagement begins

- Identify SMEs with detailed knowledge of application architectures, hardware/software dependencies, system dependencies, security, etc.
- Collect available architecture diagrams and documentation
- Prepare access to development environments, source code, & CI/CD pipelines, if available
- Provide IdPs used for federation

PROJECT KICKOFF 1 day

- Introductions & process overview
- Initiation call with project sponsor and participants
- Distribute application architecture questionnaire

ENGAGEMENT 8 days

- Review application architecture and develop identity strategy while considering needs for customization
- Validate best practices are followed while designing custom workflows
- Identify integration needs and opportunities to enhance onboarding experience
- Design user migration plan

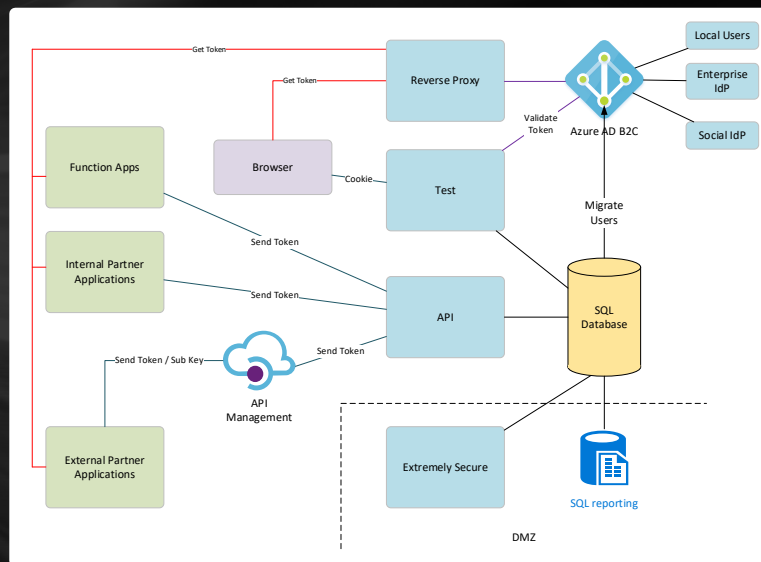
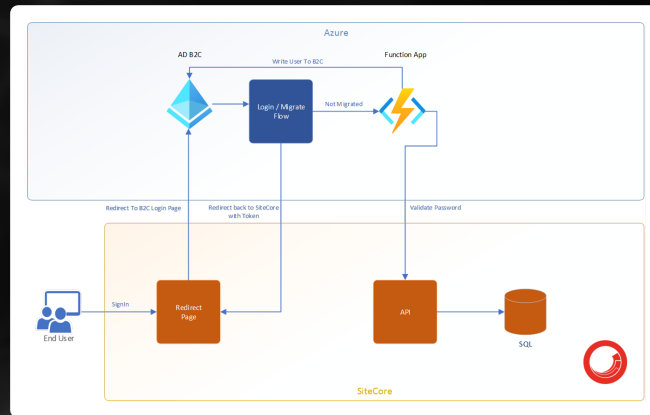
IMPLEMENTATION PLAN REVIEW 1 day

- Review design and recommendations



Example Design

This assessment will provide the client with a detailed design and architecture of their business to consumer identity strategy with next steps outlined in a digestible manner.



CLIENT STORY:

Accelerating Customer Loyalty

The challenge

A global fast-food franchise needed a secure, branded, seamless Single Sign-On (SSO) experience across its loyalty program, remote ordering and mobile application that was integrated with its mobile device management solution.

The solution

Insight helped the customer transform its loyalty program by implementing Microsoft® Azure® Active Directory® (AD) for its identity solution, which scaled seamlessly and offered the flexibility to tailor the experience for different applications.



The outcomes

- Upgraded more than 15 million users to the new experience
- No identity-related downtime

*Insight expertise/***Food Service***/Modern Apps + Cloud*