



# Analytics With Azure Synapse Fast Start

## Business challenge

Data has become the lifeblood of business — but even with its unlimited potential, realizing the full value of data is a complex undertaking. Many businesses collect vast amounts of data, but storing and understanding it has become a manual challenge.

Traditional data unification approaches are cumbersome, exhausting time and resources on the road to gaining insight. Even successful solutions often have issues scaling or evolving as data grows and business changes.

## How we help

Insight's team of analytics specialists will guide you through a one- to three-week engagement to build and execute your vision of the future using Azure® Synapse — a cutting-edge data analytics platform. During this engagement, we'll tap our broad pool of resources, including Insight's own Performance and Learning Utility for Synapse (PLUS) to help tackle your business challenges, yielding the following deliverables:

- An assessment of your current data estate, outlining strengths and weaknesses
- A backlog of features needed to modernize based on best practices and growing needs
- A proof of value to socialize success and vision with your leadership
- A modernization roadmap highlighting next steps and key action items

Our experts will help to ensure you reap all the benefits of a proven analytics solution with best-of-breed data orchestration, exploration and visualization tools from Microsoft® Azure.

## Preparing for transformation

To ensure you receive the greatest value from this engagement, our experts will need the following:

- A brief discovery call to align on a definition of business and technical goals
- An Azure subscription approved to receive data from your business systems

### Duration

One- to three-week engagement

### Benefits

- **Gain rapid insights** from all data and analytics systems across locations.
- **Expand discovery** of insights with machine learning models.
- **Save time** with a unified experience for developing end-to-end analytics solutions.
- **Secure data** with column- and row-level security and dynamic data masking.

### Related offers

Data Modernization

Envisioning Session

Data Modernization Accelerator

Synapse Tuning Engagement with PLUS

AI Fast Start

BI Fast Start

### Get started.

To learn about pricing and how to get begin, contact [alliances@insight.com](mailto:alliances@insight.com).

## What to expect

| Ideation & envisioning   | Rapid PoC   | Visualization & readout  |
|--|---|--|
| <p>We'll begin by exploring the power of data analytics and align its capabilities with your business opportunities. Together, we'll shape one to three cases for Proof of Concept (PoC) implementation.</p> | <p>During the session, we'll roll up our sleeves and iteratively deliver on the cases envisioned on the first day of our workshop — and consistently refine our delivery and direction with your business, IT and leadership stakeholders. At the end, you'll receive code and artifacts, as well as one to three demo-ready AI solutions deployed.</p> | <p>On the final day, we'll drive executive and technical readouts to facilitate PoC understanding and knowledge transfer covering demos, implementation, value assessments and future opportunities. You'll be equipped to demonstrate value to your business, IT and leadership stakeholders and identify next steps for your data analytics journey.</p> |

## About Insight

At Insight, we define, architect, implement and manage Insight Intelligent Technology Solutions™ that help your organization run smarter. We'll work with you to maximize your technology investments, empower your workforce to work smarter, optimize your business and create meaningful experiences.