Insight.

Microsoft Copilot Studio Vision & Value

Today's workforce is increasingly overwhelmed in a fast-paced and demanding digital landscape. Many employees are already turning to personal AI tools for help, which puts company data at risk. And with adoption of digital customer experience channels at an all-time high, customers are now expecting personalized, timely resolution for more complex needs. But organizations are facing talent shortages.

With Microsoft Copilot Studio:

- **Solve business challenges** with intelligent AI assistants that can dynamically query business knowledge and complete workflows.
- **Drive productivity** by reducing manual processes, allowing employees more time to focus on high-value initiatives.
- **Reduce overhead costs, risks, and time to value** by empowering makers to quickly develop scalable, secure solutions.

Copilot Studio Vision & Value Workshop: $7,500

A three-phase engagement that provides an overview of the **Art of the Possible,** an overview of key concepts, and building **next-generation AI capabilities** using Microsoft® Copilot Studio

Workshop framework

Assess	Build the Vision	Plan for Value
- Gather information about your readiness for conversational AI solutions.	- Discover Microsoft Copilot Studio.	- Plan for value with objectives, key results, and ideation of initiatives.
- Provide insights on business challenges.	- Experience the Art of the Possible with Copilot Studio.	- Prioritize initiatives and define the benefits.
- Select optional deeper-dive sessions of interest.	- Build a vision for innovation with copilots that align to your business needs.	- Review the report and recommendations.

Who should attend

+ IT executives (CIO/CTO/CSO)
+ Digital transformation & innovation leaders
+ Applications & automation technologists
+ Line-of-business leaders (HR, ops, finance)
+ IT pros & decision influencers

What you can expect

+ Alignment on the potential for **extending** Copilot or **building** your own copilots in your organization
+ A **prioritized list of business initiatives** that can be targeted for enabling the Microsoft Copilot Studio
+ Recommendations for **objectives, target results,** and next steps

Kick-start Copilot adoption with help from Insight.

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