

Microsoft 365 Copilot Vision & Value Workshop

The power of everyday AI

In today's dynamic and competitive business environment, organizations will need to leverage the power of AI to enhance their productivity, creativity, and innovation. Adopting AI requires careful planning, preparation, and readiness to ensure success and ROI.

Prepare for the future of productivity.

The Microsoft 365 Copilot Vision & Value Workshop is a three-phase engagement designed to help clients understand the value of AI reinvention, identify top functional scenarios, build a business case, and develop a strategic implementation roadmap for AI transformation powered by Microsoft® Copilot.

What to expect

Insight will facilitate a two-day interactive workshop with the client's key stakeholders and subject matter experts. The workshop will:



Showcase the Microsoft Copilot vision and value by driving "Art of the Possible" conversations and demos.



Assess AI, technical, and organizational readiness with diverse business groups.



Discuss AI reinvention and value of Microsoft Copilot, including the importance of data security and adoption.



Develop a business case and plan for implementation based on prioritized scenarios.



Define next steps and timeline to develop and implement the solution.

Outcomes

After the workshop, Insight will provide a presentation with a summary of findings, prioritized generative AI scenarios specific to your organization, a business case plan, and a roadmap with recommended next steps for success with Microsoft 365 Copilot in your organization.

Who should attend

Whether you already have Microsoft 365 Copilot in your organization or if you are just starting to evaluate it as an AI solution, this workshop is meant to help you understand its benefits.

Workshop attendees should include executive leadership and relevant project sponsors with representation from IT and the business who will participate in use case development.

Cost
\$7,500

Duration
2 days

Benefits

- + Understand the value of transformative AI reinvention.
- + Identify top use cases and scenarios.
- + Develop a business case and plan for AI transformation with Microsoft Copilot.

Our partner



What to expect during the workshop



Inspire

This phase includes the engagement kickoff and discussion of pre-workshop requirements.

Workshop sessions will cover the Copilot vision and value, security governance and data, and user enablement best practices in up to four hours.



Assess

Identify business/technical needs to prepare for building a business case in three sessions:

- Conduct technical review (60 mins).
- Identify and prioritize high-value functional scenarios with business teams (up to 120 mins).
- Align on results with the core team to build business case (60 mins).



Design

Develop the business case implementation plan based on prioritized scenarios, culminating in a deliverable that provides:

- A summary of findings, scenarios, and Business Case Builder results
- Alignment on a roadmap to implement high-value scenarios
- Recommendations and next steps

Why Insight for Microsoft?

Insight is in the top 1% of all Microsoft partners globally. Our 30+ year partnership, investment in a team of 6,400+ sales and delivery experts, and 1,500 dedicated Microsoft Modern Work professionals demonstrates our commitment to Microsoft technologies and maximizing value for your organization.



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Solutions Partner designations

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Microsoft solution specializations

Winner of 14 Microsoft awards globally,
including 7 Microsoft Partner of the Year awards, in 2023

20,000+
supported agreements

Largest global reseller
measured in Microsoft revenue

Global footprint in
180 countries

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Driving innovation with digital transformation

At Insight, we help clients enable innovation with an approach that spans people, processes, and technologies. We believe the best path to digital transformation is integrative, responsive, and proactively aligned to industry demands. Our client-focused approach delivers best-fit solutions across a scope of services, including the modern workplace, modern applications, modern infrastructures, the intelligent edge, cybersecurity, and data and AI.

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