



# Insight Assist

## ChatGPT for secure corporate data



## Leveraging Generative AI for ad-hoc analysis

### Business challenge

Generative AI is one of the most talked about Artificial Intelligence innovations in recent history. As the technology evolves, businesses are seeking ways to integrate its concepts into core business processes and platforms to drive efficiencies and provide immediate return on investment.

Insight Assist is a generative AI solution that enables businesses to analyse complex datasets within their data platform without the coding skills and tools that are traditionally required for ad-hoc analysis. As a natural language prompted generative AI chatbot, Insight Assist acts as a user-friendly interface to your corporate data which allows users to ask it questions about corporate information. This allows analysts to easily analyse reports and datasets that may normally be siloed and to do so in a way which requires no reliance on coding skills and tools.

### How we help

The Insight Assist Accelerator is designed to provide an interface that users can use to interact with a AI models (similar to how a user interacts with ChatGPT). However, instead of sourcing information from the open internet, Insight Assist only utilises data from internal corporate data sources.

Insight's team of AI experts will deploy the accelerator into your corporate azure environment and configure security and data exfiltration settings such that your data, and your questions, never leave your corporate environment.

Our AI experts will then connect the solution to initial data sources and tune the AI models so that the information within them can be queried. This offering is designed as an MVP offering, so that your business can see the value in utilising AI technology, and in a successive phase, can evolve into a full production solution tailored to your organisations specific needs.

### Duration

- 4 Weeks

### Benefits:

- User friendly /chatbot-like interface
- Secure AI solution with data staying within your corporate boundaries.
- Provides analysts ability to query data without relying on coding tools.

### Why Insight for Microsoft

- 2021 Worldwide Partner of the Year in Solution Assessments and Azure Migration
- Microsoft Solutions Partner for all Solutions Areas

### Get started.

To learn about pricing and how to begin, contact

[ANZ\\_DI\\_Sales@insight.com](mailto:ANZ_DI_Sales@insight.com)



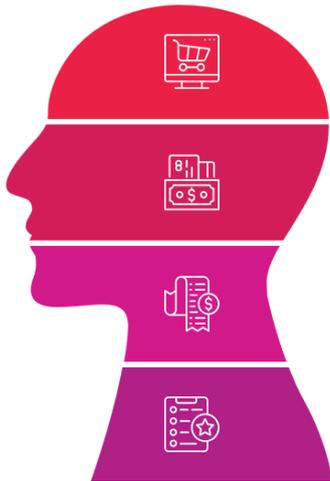
1800 189 888  
[au.insight.com](http://au.insight.com)

0800 933 111  
[nz.insight.com](http://nz.insight.com)

65 6438 2995  
[sg.insight.com](http://sg.insight.com)



## Insight Assist - it's ChatGPT pointed at your own data



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### UNDERSTAND YOUR DATA LAKE

Where do I start? Which tables should I look at first? Which datasets are sources of truth? Use Insight Assist to quickly understand contextual information about your data.

2

### UPLIFT WORKFORCE TO BECOME ANALYSTS

Data Analysts are expensive. Coding is a barrier, Use AI to empower your current workforce and allow them to query complex datasets themselves.

3

### SUPERCHARGE BI DEVELOPMENT

Only a tiny portion of the available datasets are used for analytics. Insight Assist doesn't play favorites with datasets and will use the most relevant data, not just the data the analyst is aware of.

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### DRIVE INTO FURTHER AI USE CASES

Insight Assist starts small, delivers value and builds foundational AI capabilities for your organisation. Now the organisation is excited by AI and can drive into further AI use cases and exponential business value.

## Why Insight for Microsoft?

Few can compare with our relationship with Microsoft. Partners for 30 years and counting, we are the largest Microsoft global partner with more than 5,000 consultants and 1000 dedicated Microsoft resources globally. Our best-in-class capabilities, unmatched expertise, and ability to successfully deliver solutions built across all areas of Microsoft technology have earned us numerous recognitions.

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### Partner Designations, including:

- Solutions Partner for Data and AI (Azure)
- Solutions Partner for Microsoft Cloud
- Solutions Partner for Infrastructure (Azure)



### Microsoft Partner Awards, including:

- 2022 Microsoft Surface Reseller Partner of the Year
- 2022 Microsoft Surface Hub Reseller Partner of the Year
- 2021 Solution Assessments Partner of the Year
- 2021 Migration to Azure Partner of the Year
- 2021 Microsoft 365 & Surface Solution Selling Partner of the Year

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### Specialisations, including:

- Analytics
- Data Warehouse Migration
- Modernisation of Web Applications



**2,500** Microsoft certifications globally

## About Insight

Insight Enterprises, Inc. is a Fortune 500 solutions integrator with more than 13,000 teammates worldwide helping organisations accelerate their digital journey to modernise their business and maximise the value of technology. We enable secure, end-to-end transformation and meet the needs of our clients through a comprehensive portfolio of solutions, far-reaching partnerships and 33+ years of broad IT expertise. Rated as a Forbes World's Best Employer and certified as a Great Place to Work, we amplify our solutions and services with global scale, local expertise and a world-class e-commerce experience, realising the digital ambitions of our clients at every opportunity.

1800 189 888 | [au.insight.com](http://au.insight.com)

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65 6438 2995 | [sg.insight.com](http://sg.insight.com)

