

## Connected Platform Accelerator

### Business challenge

Most businesses collect massive amounts of data every day, but don't know how to use it to create efficiencies and improvements in their business. In fact, 73% of enterprise data generated today is going unused,<sup>1</sup> which is why optimizing data analytics capabilities such as Artificial Intelligence (AI), machine learning and the Internet of Things (IoT) are top enterprise IT goals in 2022.<sup>2</sup>

### How we help

Insight is a solutions integrator with the capabilities to help you navigate the diverse landscape of IoT devices, recommend and procure best-in-class devices, and ultimately help you transform your data into meaningful insights.

Insight's Connected Platform Accelerator, along with our award-winning consulting services, will integrate your IoT devices, set up authorized devices and locations, and configure rules that transform your device telemetry into real-time alerts and tangible operational insights to help drive your business forward.

These insights will help you unlock the value of your data to enhance customer experiences, empower employees and optimize operations.

### Prerequisites

- Completed IoT Use Case Assessment
- Completed IoT Hardware & Platform Assessment
- Identified stakeholders and subject matter experts who are available to participate throughout the engagement

#### Duration

10–12 weeks\*

#### Benefits

- **Reduced time** required to put a solution in production
- Ability to view data and **prove ROI**
- Quick and easy **visualization** of problem operational areas
- **Real-time alerts** based on configurable operational or compliance rules
- **Easy-to-read insights**

#### Related offers

IoT Use Case Assessment

IoT Hardware & Platform Assessment

#### Get started

To learn about pricing and how to get started, contact [alliances@insight.com](mailto:alliances@insight.com).

\*Does not include hardware procurement lead time

# What to expect

Key takeaways from this engagement include:

- Integration of a select number of devices in an Azure® test environment
- Configuration and customization to meet specific outcomes
- Basic visualization of device telemetry and insights
- Roadmap for delivering IoT outcomes at scale, or options to incorporate other use cases

Procure	Build Proof of Concept (PoC)	Deploy	Prove & scale
Varies	6–8 weeks	1 week	3 weeks
<ul style="list-style-type: none"> <li>• Procure hardware.</li> <li>• Conduct site survey.</li> </ul>	<ul style="list-style-type: none"> <li>• Integrate devices into a test environment.</li> <li>• Configure Accelerator to meet needs of use case.</li> <li>• Customize Accelerator, if needed.</li> </ul>	Install devices and collect data.	<ul style="list-style-type: none"> <li>• Accumulate data.</li> <li>• Plan for scaled rollout.</li> </ul>

## Recent client outcomes

### Regional brewery

- Immediately identified an issue with a cooler unit that saved on future costs
- Informed a change in operational guidance to maintain optimal temperatures within industry standards

### National grocer

- Provided real-time alerts for the detection of high body temperatures
- Enabled employees to quickly and safely return to work at distribution centers

## Awards and partnerships



2021 Innovation U.S.  
Partner of the Year



2020 U.S. Partner of  
the Year

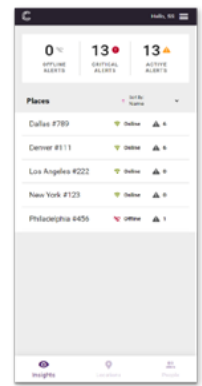
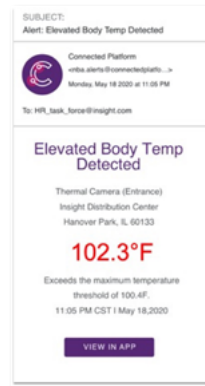
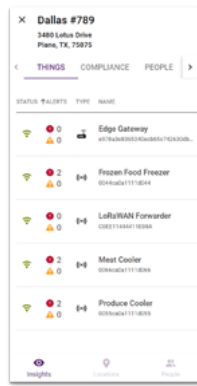
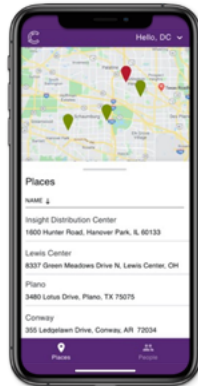
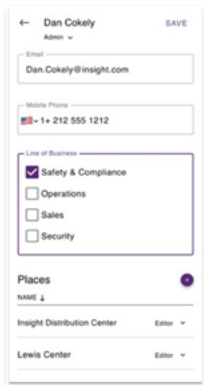


2020 IoT Innovator  
Award

**7,500+**

IoT devices deployed  
globally

## Example outputs



## About Insight

At Insight, we define, architect, implement and manage Insight Intelligent Technology Solutions™ that help your organization run smarter. We'll work with you to maximize your technology investments, empower your workforce to work smarter, optimize your business and create meaningful experiences.

<sup>1</sup> Cisco. (April 2017). The Journey to IoT Value — Challenges, Breakthroughs, and Best Practices.

<sup>2</sup> Marketpulse Research by IDG Research Services. (January 2022). The Path to Digital Transformation: Where IT Leaders Stand in 2022. Slide 12. Commissioned by Insight.