

# OpenAI Immersion Workshop

Learn how to innovate with Azure OpenAI Services

Expand your Generative AI knowledge and expertise with Insight's Azure OpenAI Immersion Workshop. Deep dive into Azure OpenAI Services and learn how to apply Responsible AI practices to your organisation and implement AI governance. Join us in a facilitated design-thinking session to explore OpenAI use cases within your organisation together with the team and come away with the expertise you need to develop them further.

## Uncover AI-led business growth opportunities by attending Insight's one-day workshop.

Generative AI is one of the most talked about Artificial Intelligence innovations in recent history. As the technology evolves, businesses are seeking ways to integrate its concepts into core business processes and platforms to drive efficiencies and provide immediate return on investment.

The OpenAI immersion workshop will provide your organisation with a comprehensive understanding of Azure OpenAI's cutting-edge capability, including ChatGPT, GPT-4, DALL-E, Whisper and CODEX. You will learn how these models work and how they can be applied to real-world problems.

**Duration:** 1 day

## Workshop highlights

- Learn about the OpenAI Vision and Roadmap
- Discover the OpenAI Services available on Azure and explore common use cases
- Understand Responsible AI fundamentals and how to implement AI Governance
- Design Thinking Workshop - OpenAI use cases
- OpenAI Services - Walk through demonstration and hands-on session

To learn more contact [marketing.apac@insight.com](mailto:marketing.apac@insight.com)



## Why you should attend

Given the break-neck speed at which Generative AI is maturing, and the vast opportunity this technology represents, it's essential to learn how organisations are using the available models to streamline processes and deliver business value. By attending this workshop, you can:

Learn how to accelerate your AI journey using OpenAI Services on Azure

Gain a deeper understanding of responsible AI and AI governance

Identify current, ongoing AI opportunities in your business environment

Walk away with actionable next steps based on your specific needs and objectives

## What to expect:

During this workshop, we'll partner with you to strengthen your organisation's approach to Generative AI. We'll help you better understand how to adopt OpenAI Services in Azure, with:

### Use-case exploration

- The workshop consists of interactive, design-thinking activities designed to give you a practical understanding of OpenAI's capabilities.
- You will have the opportunity to explore firsthand how OpenAI can be integrated into your own projects.

### Expert guidance

- The workshop will be led by experts in the field, who will provide you with guidance and feedback throughout the workshop.
- You will have the opportunity to ask questions and receive personalised advice on how to apply OpenAI's technologies to your own projects.

### Actionable takeaways

- By the end of the workshop, you will have a clear understanding of how OpenAI's technologies can be applied to your own projects.
- You will leave with actionable next steps on how to integrate OpenAI's technologies into your workflows and processes.

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## Who should attend

The immersion workshop provides the opportunity to ideate AI use cases within your organisation and is intended for data and analytics decision-makers and their immediate teams such as:

- Chief Data Officer (CDO)
- Chief Information Officer (CIO)
- Chief Technology Officer (CTO)

## Why Insight for Microsoft?

Few can compare with our relationship with Microsoft. Partners for 30 years and counting, we are the largest Microsoft global partner with more than 5,000 consultants and 1000 dedicated Microsoft resources globally. Our best-in-class capabilities, unmatched expertise, and ability to successfully deliver solutions built across all areas of Microsoft technology have earned us numerous recognitions.

### 7 Microsoft Solutions Partner Designations, including:

- Solutions Partner for Microsoft Cloud
- Solutions Partner for Data and AI (Azure)
- Solutions Partner for Security

### 12 Specialisations, including:

- Analytics
- Data Warehouse Migration
- Modernising of Web Applications



### Microsoft Partner Awards, including:

- 2022 Microsoft Surface Reseller Partner of the Year
- 2022 Microsoft Surface Hub Reseller Partner of the Year
- 2021 Solution Assessments Partner of the Year
- 2021 Migration to Azure Partner of the Year
- 2021 Microsoft 365 & Surface Solution Selling Partner of the Year



**2,500** Microsoft certifications globally