



Solution Brief

# Inclusive Culture programme with Microsoft 365

Our partner  Microsoft

## Business Challenge

Organisations are increasingly recognising the benefits that an inclusive culture can have for employee engagement and business results, but is your organisation genuinely inclusive?

More than two in ten UK adults have a disability, and 96% of those disabilities are invisible. Imagine your important business communications and customer-facing information could be inaccessible to your employees and customers, therefore limiting your business performance, as well as demotivating your employees, leading to higher attrition.

1 in 10 employees who have a disability do not have the tools they need to work effectively. This could be impacting your employee's motivation and sense of autonomy, leading to stifled innovation and reduced profits.

**Companies with higher employee engagement achieve 21% more profit (Gallup)**

70% of websites in the UK are not compliant with accessibility laws. Your business career pages could be providing a negative first impression of your organisation's attitude towards inclusion and deter diverse talent from joining your organisation.

Changing an organisation's culture is not easy and requires the entire organisation to believe in inclusivity and be passionate about 'championing' those beliefs, values and behaviours.

## Benefits

**Using built-in solutions reduces operating costs and effort** – because these solutions are part of the Microsoft 365 solution, there is no additional cost or effort to provide accessibility and assistive technology tools. This saves time and cost in terms of support, training, licenses and hardware.

**Everyone can create, communicate and collaborate on any device** – this means that an organisation can get the best out of all it's employees to drive innovation and success.

**An inclusive organisation creates a positive work environment** – that attracts and retains diverse talent, encourages engaged employees who are personally productive, which in turn improves profitability and keeps recruitment costs down.

## Related services

Teamwork Assessment

## Our Solution

Our Microsoft 365 Inclusive Culture programme is designed to provide your organisation with the knowledge and tools to create a more empowered and inclusive culture. This programme is underpinned by the accessibility features within Windows 10 and Microsoft Office 365, enabling the people in your business to work in a way that is optimal for their individual needs:


Goal	Lead	Focus	Create	Support
<p>The goal of the programme is to support the people in your business through the full journey of building an inclusive culture, enabled by accessibility technology.</p> <p>We work together in partnership, starting with an interactive workshop to understand the current inclusive attitudes of your business.</p>	<p>We then lead workshops on how to make "All Hands" Business Updates, your website and PowerPoint presentations more accessible for everyone.</p> <p>We will use technology such as accessibility checker, live captions and read aloud.</p>	<p>We also focus on the human side of communication, looking at the language we use and constructing clear communications without idioms to improve inclusivity.</p>	<p>Next, we create an "Accessibility Champions Network" across your business and deliver "train the trainer" style detailed demonstrations, knowledge sharing around the accessibility features within Microsoft 365 and how to support peers to adopt these features.</p>	<p>We wrap up with supporting your wider employees by co-delivering an All Hands webinar on the theme of inclusion and accessible technology, showcasing and utilising the accessibility features within Microsoft Teams.</p>

Throughout the programme, our highly trained experts will share their personal experiences of how accessible technology has improved their productivity and empowered the lives of others. There will be a strong focus on how you can improve your accessible culture in your organisation with coaching on how you can create awareness, desire, knowledge and ability to use the features effectively within your business.

## Insight knows Microsoft










Insight has been a prominent Microsoft partner for more than 25 years. We demonstrate our enduring commitment through unique service offerings, numerous certifications and awards, and impressive infrastructure to support service delivery and, ultimately, our clients.

We have 18 Gold & Silver competencies.

 <p>Largest global reseller</p>	<p>14</p> <p>Gold &amp; Silver competencies</p>	<p>2,000+</p> <p>consultants and service professionals focused on Microsoft</p>	<p>150+ &amp; 250+</p> <p>dedicated resources      licensing specialists</p>	<p>Winner of</p> <p>10</p> <p>partner awards in 2018</p>
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## A true end-to-end partner

Today, technology isn't just supporting the business; it's becoming the business. At Insight, we help you navigate complex challenges to develop new solutions and processes. We will help you manage today's priorities and prepare for tomorrow's needs.

 <p>Global scale &amp; coverage</p>	 <p>Operational excellence &amp; systems</p>	 <p>Software DNA</p>	 <p>Services Solutions</p>	 <p>Data centre transformation</p>	 <p>Next-generation tech skills</p>	 <p>App dev &amp; IoT expertise</p>	 <p>Insight Digital Workspace™</p>	 <p>Partner alignment</p>
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## About Insight

At Insight, we define, architect, implement and manage Insight Intelligent Technology Solutions™ that help your organisation run smarter. We will work with you to maximise your technology investments, empower your workforce to work smarter, optimise your business and create meaningful experiences.

For more information, please contact your Insight Account Manager.

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