

InSky Groups

Business solution that covers the **complete process of group sales**, with recording of all activities and 360 partner view



18% increase in inquiry conversion rates



15% increase in RevPAR



Increase in customer satisfaction



Activity management

With individual and customized view lists, monitoring and fast view of statuses and options

Managing group info

Identifying attendance and participation

- Group source and origin
- Satisfaction status
- Priority (internal)

Reservation details and prices

Can be integrated with PMS

All conversations with partners/ agencies archived in one place

All internal conversations archived within specific group

Easy and convenient administration

Changeable owners and history visible

The screenshot displays the InSky Groups software interface. It features a 'Summary' section with 'CASE DETAILS' including Case Title, ID, Subject, Contact, and Origin. Below this is a 'DESCRIPTION' section with a dropdown menu for communication channels (Phone, Email, Web, Facebook, Twitter). To the right, there are dropdown menus for 'Satisfaction' (Neutral, Dissatisfied, Very Dissatisfied) and 'Priority' (High, Normal, Low). A 'Group internal info' section shows 'Satisfaction' as Neutral and 'Priority' as High. Below this, there are fields for 'Decision Date/Option', 'Termination Date', and 'Contract Signed', all set to 17.1.2024. A 'Status Reason' dropdown is set to 'Option'. The 'Group Details' section shows 'Object: Hotel Pinja' and 'Term 1 - From'. Below this, there are fields for 'Single Bedrooms', 'Double Bedrooms', and 'Triple Bedroom'. At the bottom, there is an 'Activities' table with columns for Modified On, Priority, Regarding, Status Reason, and Subject. The table shows one activity: '17.1.2024, 15:45:56, Normal, InSky Test TB, Received, Canceled Booking Notification 91403298'. A '360 Partner View' popup is visible on the right, showing a list of partners with columns for Full Name, Business Unit, and Primary Email.