

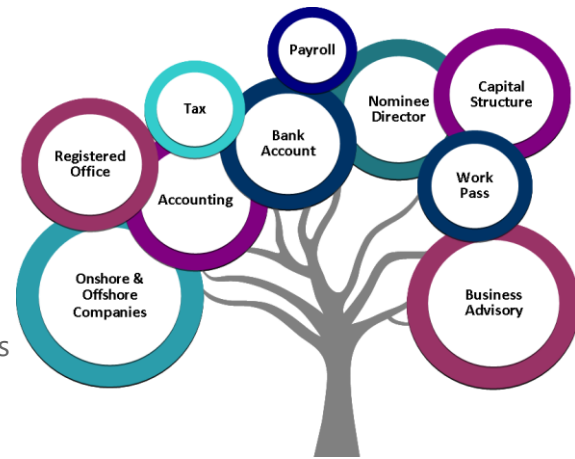
Smart Workflow with AI

Use Predictive data analytics to improve your business

- Digital transformation enable customers to order and pay themselves
- Use smart workflow to automate fulfilment processes
- Increase profitability and customer retention by improving insights and creating automated workflows that enhance decision-making.

At ISL, we bring 25 years of data mining experience to corporate and accounting services. Smart insights and workflow helps you reduce time needed for ordering, payment and delivery of documents.

- Understand your customers' behaviour through machine learning technology to improve productivity and profitability.
- Engage customers anytime, anywhere through their smart phones.
- Reduce time and resources required to collect documents and speed up preparation of deliverables via a documents upload feature.
- Allow ordering through mobile commerce & e-commerce using mobile payment
- Automate fulfilment processes
- Automate alert to both your customer and staff to fulfil deliverables on time
- Target marketing using our email campaign module



Why AIM@CES®?

- Improve profitability and productivity
- Reach out to new mobile savvy customers
- Automate discovery of customer preferences using artificial intelligence power
- Reduce manpower dependency
- Improve marketing returns through predictive analytics

Smart workflow to increase productivity

- Timely reminder to customer to submit relevant document and information
- Timely reminder to staff to fulfil order

Improves satisfaction by 30%

New sales channel

- Using mobile & website to reach out to new customer segments
- Accept order without order takers
- Accept payment without manual invoicing

Improves productivity by 30%

Activate repeat customers

- Using artificial intelligence to predict customer life time value
- Improve cross selling revenue
- Improve profitability of loyalty programs

Improves profitability by 20%

AIM@CES® Smart Customer Engagement System

Digital transformation of your ordering, payment, fulfilment and analytical processes

- Mobile & eCommerce ordering
- Order fulfilment
- User-friendly and customisable dashboards enable Management to easily monitor the business
- One-Click Interactive Segment Chart for Sales & Marketing team to identify sales opportunities across customer segments, identify target markets, and carry out effective promotions
- Discover life time value segments, cross selling opportunities, predict of customer purchase patterns, manage customer loyalty programmes using our unique Artificial Intelligence engine

How AIM@CES[®] works, to transform your business



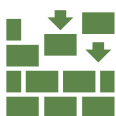
Did you know?

- 50% of the time spent in taking order, collect payment and issue invoice can be saved with mobile ordering and payment
- 50% of customer always forget to submit document on time
- 50% of the time can be saved in collecting and delivering of documents



AIM@CES automatically

- Reminds customers to submit documents on time
- Reminds staff to prepare deliverables
- Engages different customer segment at the right time to renew services



Our promise to you

Enjoy improved business and employee productivity through excellent business analytics, smart workflow, mobile ordering, mobile payment and fulfilment

An offer to get you started

- Reduce manpower and effort in taking order, preparing invoice, collecting payment and collecting documents
- Optimize customer engagement efforts by more than 20%

Tangible Benefits / Desired Outcomes

- Improve customer satisfaction by 20% through faster response rates
- Increase retention rate by 20% through targeted customer engagement

Why AIM@CES[®]?

AIM@CES[®] is your order taker, cashier, customer engagement officer and operations managers rolled in one. With real-time data and analysis, the solution fosters stronger customer connections and enhances productivity. The solution's artificial intelligence engine discovers business insight to transform your business, improve customer service, improve cross selling and guarantee higher customer retention rate.

