

Key offering

- Microsoft Dynamics CRM Services
- Tailor made web and mobile integrated business applications
- Artificial Intelligence and Machine Learning Solutions
- Blockchain enabled application

Domain Strength

- Education
- Real Estate
- Distribution
- Services
- Health Care

Allied Services

- SharePoint Development
- Application Integration using
 - Middleware like BizTalk
 - o Web-services
 - AIF (Application integration framework)
 - Data replication user SQL services.
- External Application Integration
 - QuickBooks
 - Zero Accounting
 - SMS Services

Dynamic CRM Case Studies

STSU – Education

- STSU is an Australia based leading online tutoring provider using high end technologies to deliver courses online.
- Cloud based Dynamics 365
- Complete Sales, Marketing and Service module implementation.
- Currently under L1 support

KB – Realty

- A prominent Indian realty giant.
- Microsoft Dynamics CRM 2015
- Implemented Sales module with customized mobile app
- Developed custom mobile app for sales team to validate discount code sent through CRM for enabling customer offers.
- Executed hardware refresh with zero downtime

ASAP — Electronics Part Distributer

- Electronics parts distributor in CA, USA
- Microsoft Dynamics 365
- Implemented Sales module
- Customized sales process to reduce the lead execution time from 90+ minutes per lead to 30 seconds
- Implemented custom plugins for Dynamics 365

Gen-Source Rx Pvt. Ltd

- Leading Pharmaceutical distributers of USA.
- MS Dynamics CRM 2011 Implementation for 2 countries. (USA and India)
- Lead management, Opportunity management and Marketing module implementation.
 Integration with Dynamics NAV ERP
- Integration with Web portal and Employee portal for fast ordering.
- Call center implementation
- 4 years AMC

Mega Life, Thailand

- Mega We Care is provide branded products business under which they develop,
 manufacture, market and sell their own brand of nutraceutical products, prescription
 pharmaceutical products and OTC products.
- Global Presence in more than 30 Countries.
- MS CRM 2011, implementation of 3 Countries (Thailand, Myanmar and Vietnam)
- Complete implementation of Sales and Marketing Modules.
- MS CRM Integration with Mobile and Tablet application.
- MS CRM Integration with ORION (3i InfoTech) ERP