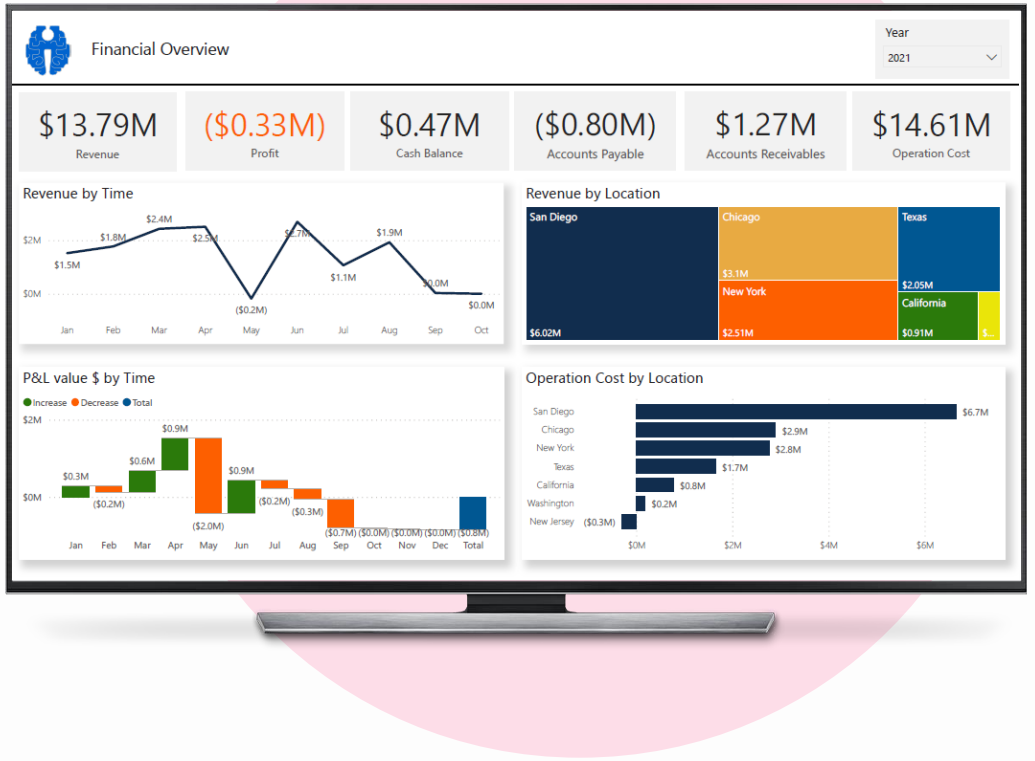
Intellify

Financial Analytics Solution

Interpret | **Analyse** | **Take Data Driven Decisions**



Founded in 2013, Intellify is preferred and trusted technology consulting and development partner for global enterprises, from start-ups to Fortune 500

Intellify works with different stakeholders of the knowledge value chain to provide the Business Intelligence, Data Analytics and Technology solutions which enables them to make the informed decisions and solving the business challenges.

In nearly of decade long experience, we have successfully completed 90+ varieties of projects as a trusted Business Intelligence Partner, Data Analytics & Visualization Services Provider, Technology Consulting Partner, Product Development partner and a preferred vendor for many Global Business Intelligence firms as well.

Intellify
Financial Analytics

Financial Analytics Solution

Overview

Built by Financial and Technology experts, Intellify's Financial Analytics Solutions helps Small & Medium Enterprise key decision makers interpret critical business financials easily without relying on their Financial Consultants.

This Financial Analytics Solution helps you:

- Analyse financial health of your business
- Compare financials for different time periods
- Analyse cashflow movements so that you can plan upcoming business expenses
- Detailed Analysis of Payables and Receivables to ensure smooth flow of working capital
- Understand risk prone receivables and plan for contingencies

Financial Summary

Balance Sheet Analysis

Cash Flow Overview

Profit & Loss Analysis and Statements

Receivables & Payables Analysis

Financial Analytics Solution Highlights

Intellify

- Easy to Comprehend Financial Insights
- End User Perspective Dashboard
- Industry Standard KPIs — 80+
- Quick to Implement
- Interactive Financial Dashboards — 10+

Our solution have some unique features:

Intellify

Get Access to Auto Generated Insights

Dashboard Subscribers Groups for Easy Sharing

Email Alerts on Breaching of Thresholds

Embed Live Dashboards into Presentations and Reports

Role Based Insights Sharing

Our Financial Analytics Suite Covers...

Financial Analytics Suite

- Financial Summary
- P&L Analysis and Statements
- Cashflow Analysis
- Payables & Receivables Analysis
- Balance sheet
- Financial Ratios

Month	YTD Revenue	PYTD Revenue	YOY Revenue%	YTD Expense	PYTD Expense	YOY Expense%	YTD Profit	PYTD Pr
January	$1,521,988.75	$2,231,967.50	-31.81%	$1,430,827.50	$1,271,803.75	12.50%	$91,161.25	$960,1
February	$3,294,966.25	$2,030,533.75	62.27%	$3,106,022.50	$2,030,950.00	52.93%	$188,943.75	($41
March	$5,726,035.00	$2,084,427.50	174.71%	$4,936,228.75	$1,767,028.75	179.35%	$789,806.25	$317,3
April	$8,233,833.75	$2,247,357.50	266.38%	$6,733,775.00	$2,369,176.25	184.22%	$1,500,058.75	($121,81
May	$8,059,807.50	$1,601,336.25	403.32%	$8,073,823.75	$2,005,892.50	302.51%	($14,016.25)	($404,55
June	$10,750,565.00	$2,279,130.00	371.70%	$9,849,472.50	$773,050.00	1174.11%	$901,092.50	$1,506,0
July	$11,819,830.00	$1,806,600.00	554.26%	$11,508,922.50	$1,617,105.00	611.70%	$310,907.50	$189,4
August	$13,747,376.25	$2,144,133.75	541.16%	$13,313,711.25	$1,694,613.75	685.65%	$433,665.00	$449,5
September	$13,782,226.25	$1,217,622.50	1031.90%	$14,068,242.50	$1,645,858.75	754.77%	($286,016.25)	($428,23
Total	$13,788,656.25	$24,426,477.50	-43.55%	$14,122,902.50	$19,982,167.50	-29.32%	($334,246.25)	$4,444,3

Benefits

Intellify

How does it work?

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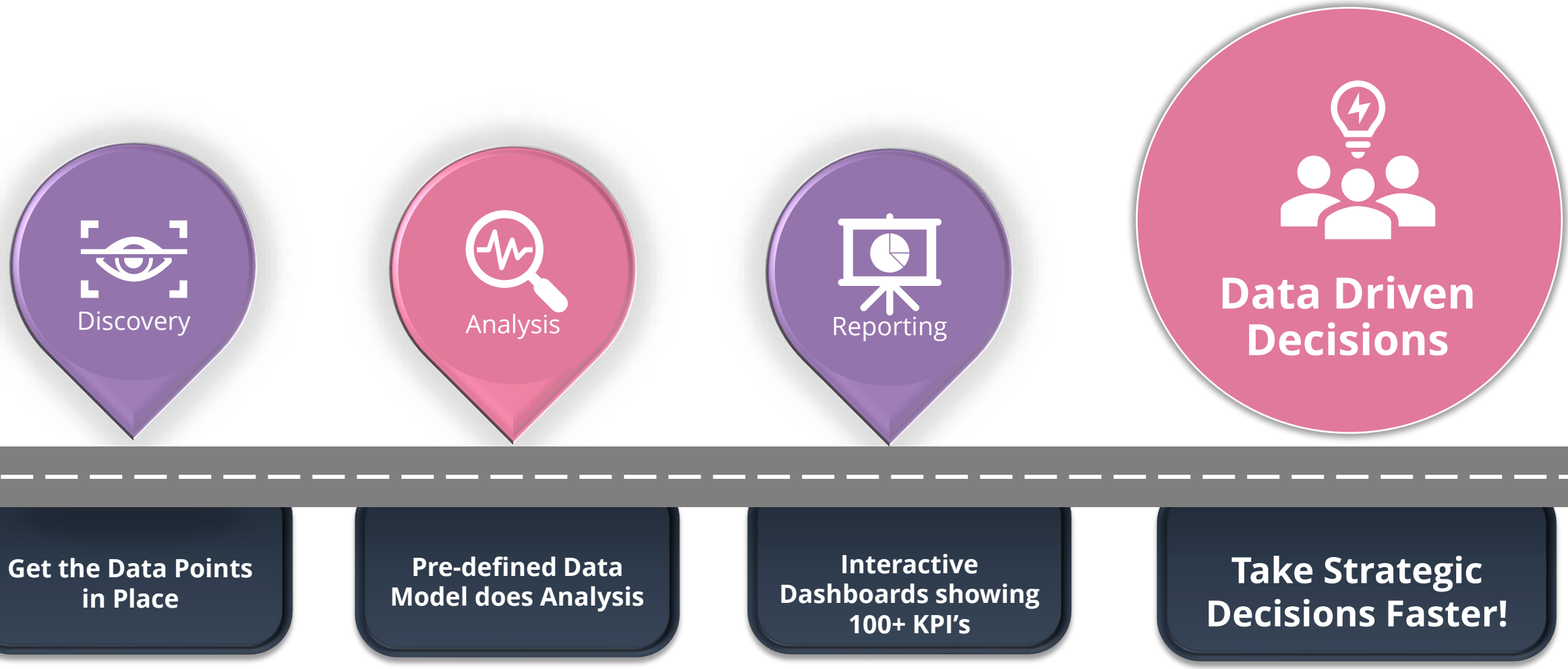

Implementation Roadmap

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Data Sources

DB

Initial Data Load

Day 0

Delta

Scheduled Refresh

Azure Data Warehouse or On-Prem Data warehouse

Source Staging Area

Data Transformation

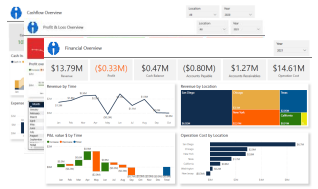
Analytics Schema

SQL

Highlights:
- All Data Sources to be refreshed daily
- Automated Data Validation
- Snowflake/Star Schema

Transformation will be done by Intellify Team
Timeline – 1 to 2 months (Depending on the data volume)

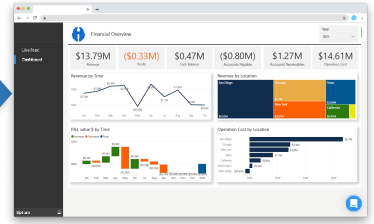
Financial Analytics Dashboards



Standard Dashboards with 25% customization

Intellify's SAAS Solution

User Application



Integration with Intellify's SAAS Application
1.Application API for Authentication
2.Creating users in Intellify's SAAS platform
3.Integrating in Application using Intellify's Integration guide

Persona Specific Dashboards

Architecture Overview

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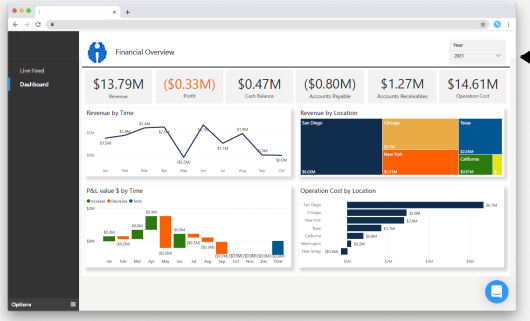
User Application



View Report

Intellify's SAAS Solution

User Identification

Client 1

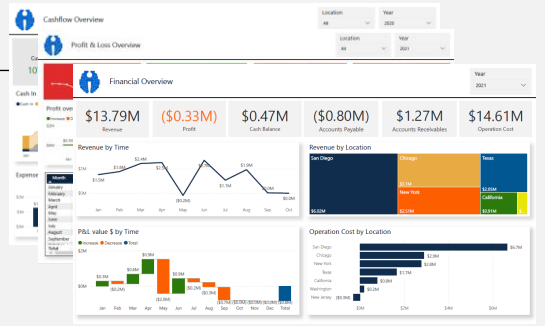
Client 2

Client n

Authentication

User Details and Dashboard request to BI Platform

BI Platform



Dashboards & Data Repository

Report Development & Publish

Next Steps

- Fill the details by clicking ‘Get it now’
- You can also reach us on contact@intellifysolutions.com or call us at +1-425-818-9949, +91-992-296-8725
- Intellify Consultant will get in touch with you to understand your requirements and discuss the solution
- Formal NDA will be signed between Intellify and the Enquired organization before sharing any data
- Discussion on the further steps

Intellify

Intellify Solutions

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Silver Data Analytics
Silver Application Development